

# Week 4: Testing/Regression

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Princeton

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<sup>1</sup>Many of the slides are adapted from Matt Blackwell, Adam Glynn, Jens Hainmueller, and Erin Hartman

# Where We've Been and Where We're Going...

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  - ▶ inference and estimator properties
  - ▶ point estimates, confidence intervals

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- Next Week
  - ▶ inference for simple regression
  - ▶ properties of ordinary least squares

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- ▶ what is regression?
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- Long Run

- ▶ probability  $\rightarrow$  inference  $\rightarrow$  regression  $\rightarrow$  causal inference

- 1 Hypothesis Testing
  - Terminology and Procedure
  - One-Sided Tests
  - Connections
  - Power
- 2 p-values
  - Mechanics
  - Multiple Testing
  - Fun With Salmon
  - The Significance of Significance
- 3 What is Regression?
  - Conditional Expectation Functions
  - Nonparametric Regression
  - Best Linear Predictor
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- 4 Interpreting Regression
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# We Secretly Already Covered This!

American Political Science Review

Vol. 102, No. 1 February 2008

DOI: 10.1017/S000305540808009X

## **Social Pressure and Voter Turnout: Evidence from a Large-Scale Field Experiment**

ALAN S. GERBER *Yale University*

DONALD P. GREEN *Yale University*

CHRISTOPHER W. LARIMER *University of Northern Iowa*

# We Secretly Already Covered This!

Dear Registered Voter:

## WHAT IF YOUR NEIGHBORS KNEW WHETHER YOU VOTED?

Why do so many people fail to vote? We've been talking about the problem for years, but it only seems to get worse. This year, we're taking a new approach. We're sending this mailing to you and your neighbors to publicize who does and does not vote.

The chart shows the names of some of your neighbors, showing which have voted in the past. After the August 8 election, we intend to mail an updated chart. You and your neighbors will all know who voted and who did not.

## DO YOUR CIVIC DUTY — VOTE!

---

| MAPLE DR                 | Aug 04 | Nov 04 | Aug 06 |
|--------------------------|--------|--------|--------|
| 9995 JOSEPH JAMES SMITH  | Voted  | Voted  | _____  |
| 9995 JENNIFER KAY SMITH  |        | Voted  | _____  |
| 9997 RICHARD B JACKSON   |        | Voted  | _____  |
| 9999 KATHY MARIE JACKSON |        | Voted  | _____  |

# Review of the Gerber, Green and Larimer Result

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Where  $\mu_y$  is those receiving the social pressure mailer and  $\mu_x$  is those receiving the civic duty mailer.

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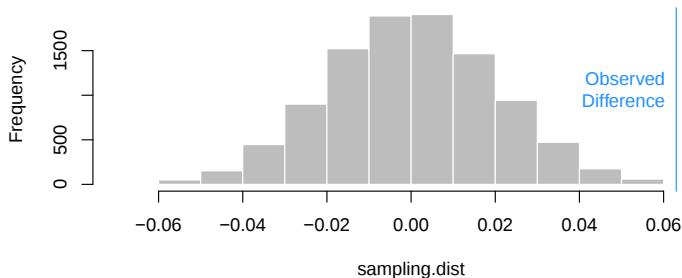
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- Which we then approximate with  $\hat{\theta} \sim \mathcal{N}(0, \widehat{SE}(\hat{\theta})^2)$

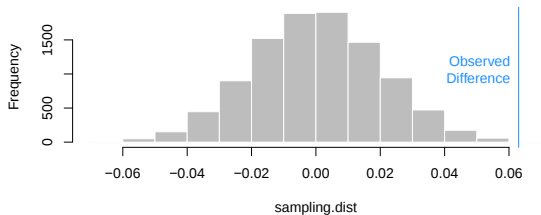
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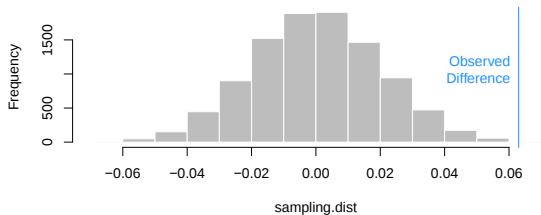
Example from Gerber, Green and Larimer (2008).



# Overall Idea

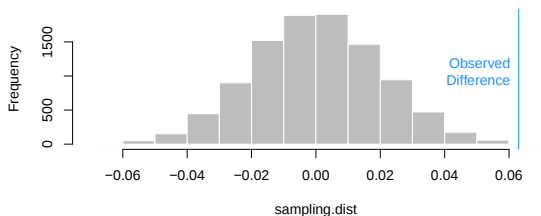


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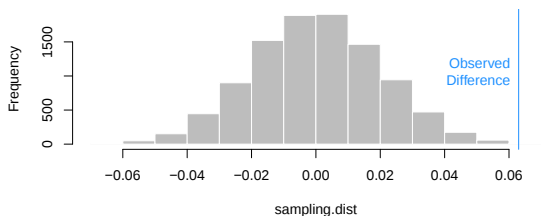
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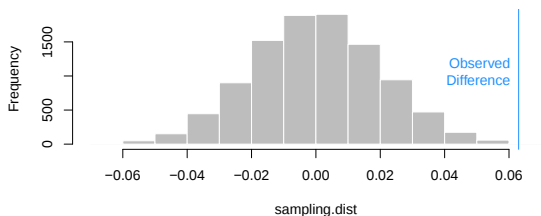
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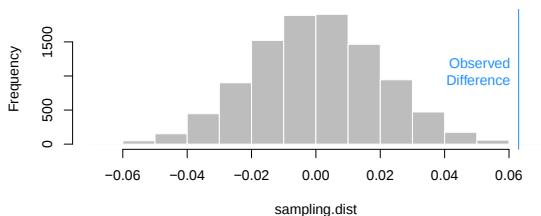
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Basically, we did a **hypothesis test**.

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- Hypothesis tests lead to **discrete** decisions.

# Background on Drug Testing

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There are typically three phases of clinical trials before a drug is approved:

- Phase I: Toxicity (Will it kill you?)
- Phase II: Efficacy (Is there any evidence that it helps?)
- Phase III: Effectiveness (Is it better than existing treatments?)

Phase I trials are conducted on a small number of healthy volunteers, Phase II trial are either randomized experiments or within-patient comparisons, and Phase III trials are almost always randomized experiments with control groups.

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- The trial included 345 patients with initial systolic blood pressure between 140-159.
- Each subject was assigned to take the drug combination for 16 weeks.
- Systolic blood pressure was measured on each subject before and after the treatment period.

## Example

| Subject | SBP <sub>before</sub> | SBP <sub>after</sub> | Decrease |
|---------|-----------------------|----------------------|----------|
| 1       |                       |                      |          |
| 2       |                       |                      |          |
| 3       |                       |                      |          |
| 4       |                       |                      |          |
| ⋮       |                       |                      |          |
| 345     |                       |                      |          |

## Example

| Subject | SBP <sub>before</sub> | SBP <sub>after</sub> | Decrease |
|---------|-----------------------|----------------------|----------|
| 1       | 147                   |                      |          |
| 2       | 153                   |                      |          |
| 3       | 142                   |                      |          |
| 4       | 141                   |                      |          |
| ⋮       | ⋮                     |                      |          |
| 345     | 155                   |                      |          |

## Example

| Subject  | SBP <sub>before</sub> | SBP <sub>after</sub> | Decrease |
|----------|-----------------------|----------------------|----------|
| 1        | 147                   | 135                  |          |
| 2        | 153                   | 122                  |          |
| 3        | 142                   | 119                  |          |
| 4        | 141                   | 134                  |          |
| $\vdots$ | $\vdots$              | $\vdots$             |          |
| 345      | 155                   | 115                  |          |

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|----------|-----------------------|----------------------|----------|
| 1        | 147                   | 135                  | 12       |
| 2        | 153                   | 122                  | 31       |
| 3        | 142                   | 119                  | 23       |
| 4        | 141                   | 134                  | 7        |
| $\vdots$ | $\vdots$              | $\vdots$             | $\vdots$ |
| 345      | 155                   | 115                  | 40       |

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Question: Should the FDA allow the drug to proceed to the next stage of testing?

# The FDA's Decision

We can think of the FDA's problem in terms of two dimensions:

- The true state of the world
- The decision made by the FDA

|                     | Drug works | Drug doesn't work |
|---------------------|------------|-------------------|
| FDA approves        |            |                   |
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Important terms we are about to define:

- Null Hypothesis (assumed state of world for test)
- Alternative Hypothesis (all other states of the world)
- Type I and Type II Errors (two types of errors)
- Test Statistic (what we will observe from the sample)
- Test Level (the probability of a type I error)
- Rejection Region (the basis of our decision)

# Hypotheses

- **Null Hypothesis** ( $H_0$ ): The conservatively assumed state of the world we are accumulating evidence against (often “no effect”).

Example: There **is not** a difference in voting rates between those who received the social pressure mailer and those that received the civic duty mailer.

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Example: There **is not** a difference in voting rates between those who received the social pressure mailer and those that received the civic duty mailer.

- **Alternative Hypothesis** ( $H_a$ ): The state of the world where the null hypothesis is not true and thus the claim to be indirectly tested.

Example: There **is** a difference in voting rates between those who received the social pressure mailer and those that received the civic duty mailer.

# Error Types

|                    | $(H_0 \text{ False})$ | $(H_0 \text{ True})$ |
|--------------------|-----------------------|----------------------|
| Reject $H_0$       |                       |                      |
| Don't Reject $H_0$ |                       |                      |

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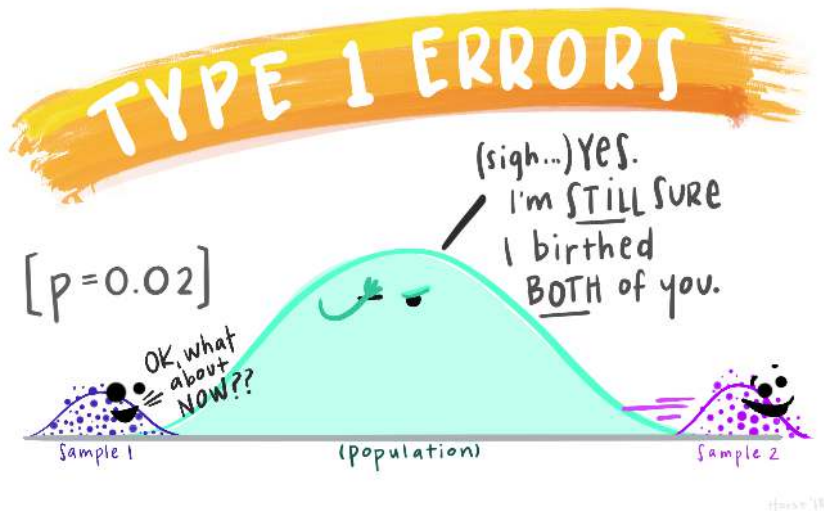
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We generally make the **normative** judgment that we prefer an **undetected finding** (Type II error) to a **false discovery** (Type I error).

# A Visual Reminder from Allison Horst



Artwork by @allison\_horst

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**Test Statistic:** which we denote  $T_n$  is a function of the sample, the estimator and the null hypothesis.

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**Null Distribution:** the sampling distribution of the statistic/test statistic assuming that the null is true.

# Test Statistics and Null Distribution

Returning to the voting experiment. We know from the **Central Limit Theorem** that the standardized difference in means has a standard normal distribution asymptotically,

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Under the null hypothesis of  $\mu_y - \mu_x = 0$ , we have

$$T_n = \frac{\hat{\theta}}{\widehat{\text{SE}}[\hat{\theta}]} \xrightarrow{d} \mathcal{N}(0, 1)$$

If  $T_n$  is very far from zero—in the sense that it has low probability under  $\mathcal{N}(0, 1)$ —then we **reject** the null hypothesis as not plausible.

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- We call  $c$  the **critical value**.
- Much like the 95% confidence interval, we pick  $\alpha = .05$  by convention.

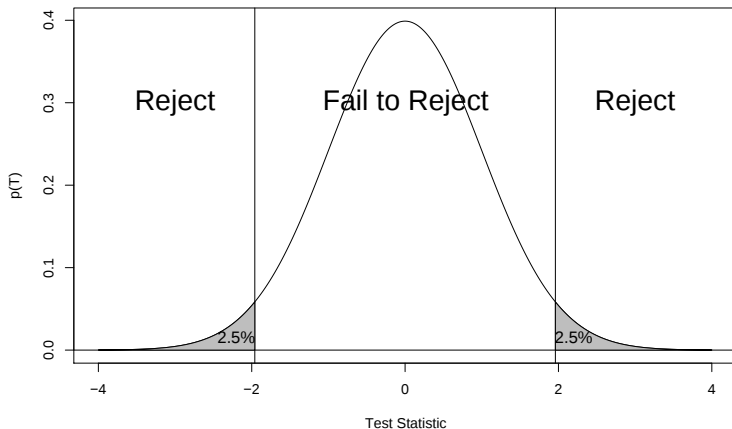
*The value for which  $P=0.05$ , or 1 in 20, is 1.96 or nearly 2; it is convenient to take this point as a limit in judging whether a deviation ought to be considered significant or not. Deviations exceeding twice the standard deviation are thus formally regarded as significant. Using this criterion we should be led to follow up a false indication only once in 22 trials, even if the statistics were the only guide available. Small effects will still escape notice if the data are insufficiently numerous to bring them out, but no lowering of the standard of significance would meet this difficulty.*

- Ronald Fisher, *Design of Experiments* (1922)

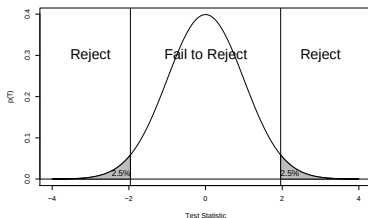
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Rejection region with  $\alpha = .05$ ,  $H_0 : \theta = 0$ ,  $H_A : \theta \neq 0$ :

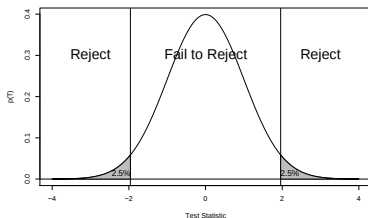


# Defining the Rejection Region



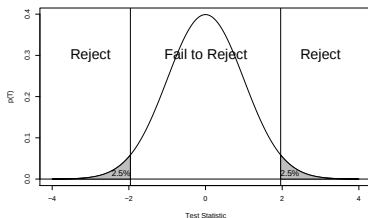
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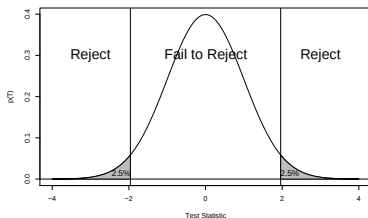
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- This is just the task of finding the quantile for  $\alpha/2$ . In the case of  $\alpha = .05$ ,  $\text{qnorm}(.05/2) = 1.96$

# The Complete Recipe

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- 1 Define a **null hypothesis** and the **alternative hypothesis**.
- 2 Choose a **test statistic**  $T_n$ .
- 3 Determine the Type I error you will tolerate ( $\alpha$ ).
- 4 Determine your **critical value** and thus your **rejection region**.
- 5 Calculate your **test statistic** in your observed data.
- 6 If your observed data is sufficiently unlikely under your null hypothesis, reject your null.

# The Gerber, Green and Larimer Example

```
diff <- mean(treated) - mean(control)
se_diff <- sqrt(var(treated)/length(treated) +
                var(control)/length(control))
test_statistic <- diff/se_diff
```

This yields 18.3 which is much larger in absolute value than our .05 critical value of 1.96.

We **reject** the null.

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Drug trials are expensive and *ex ante* we can specify that we only care about one direction in particular. Consider the Sowers et al (2006) case which claimed to **decrease** blood pressure.

## Sowers et al. Example

We can define our hypotheses for a **one-sided** test.

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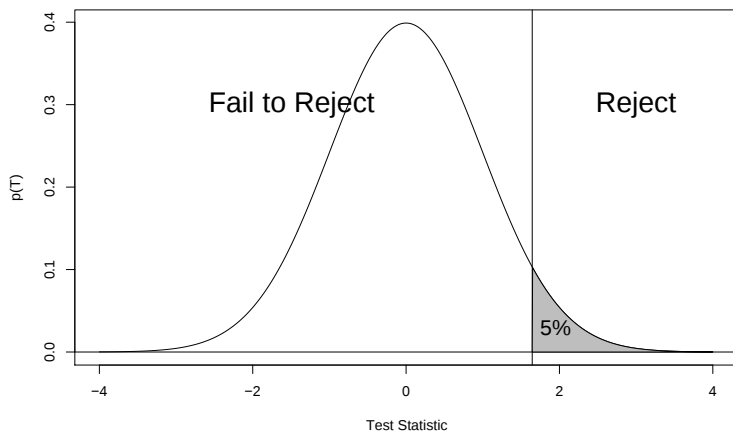
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Therefore,

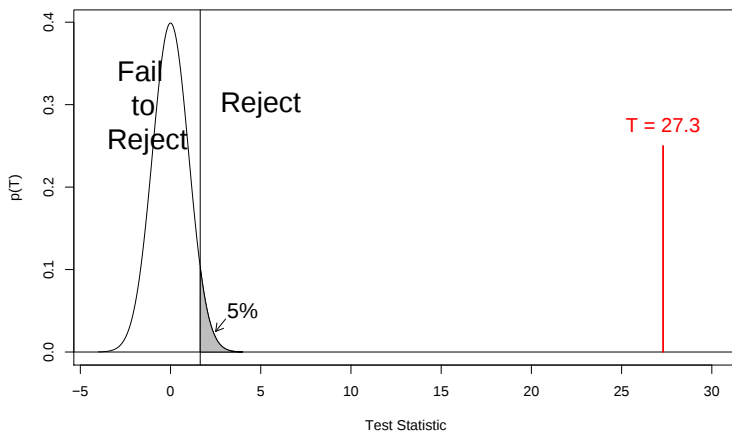
$$t_n = \frac{21.0 - 0}{\frac{14.3}{\sqrt{345}}} = 27.3$$

We construct our rejection region with  $c = \text{qnorm}(.95) = 1.644$ .

## Rejection Region with $\alpha = .05$



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- This will guarantee the nominal probability of Type I error as  $n$  gets large.

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We can think of confidence intervals as a range of plausible values in the sense that we would not have rejected them had they been our null hypotheses.

## 1 Hypothesis Testing

- Terminology and Procedure
- One-Sided Tests
- Connections
- Power

## 2 p-values

- Mechanics
- Multiple Testing
- Fun With Salmon
- The Significance of Significance

## 3 What is Regression?

- Conditional Expectation Functions
- Nonparametric Regression
- Best Linear Predictor
- Ordinary Least Squares

## 4 Interpreting Regression

- Fun With Linearity

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- 3 Null is false, the test is well-powered and we got incredibly unlucky.

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- This might seem obvious but conflating a lack of evidence with evidence for a zero effect is a problem that crops up **all the time**.
- Power analysis is a way of guiding the choice of sample size prior to an experiment to avoid this kind of mistake.

# How Well Powered Are Social Science Studies?

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## Quantitative Political Science Research is Greatly Underpowered\*

Vincent Arel-Bundock<sup>†</sup> Ryan C. Briggs<sup>‡</sup>  
Hristos Doucouliagos<sup>§</sup> Marco Mendoza Aviña<sup>¶</sup> T.D. Stanley<sup>‡</sup>

July 05, 2022

### Abstract

We analyze the statistical power of political science research by collating over 16,000 hypothesis tests from about 2,000 articles. Even with generous assumptions, the median analysis has about 10% power, and only about 1 in 10 tests have at least 80% power to detect the consensus effects reported in the literature. There is also substantial heterogeneity in tests across research areas, with some being characterized by high-power but most having very low power. To contextualize our findings, we survey political methodologists to assess their expectations about power levels. Most methodologists greatly overestimate the statistical power of political science research.

*The **median** analysis has about **10%** power ( $\alpha = 0.05$ ), and only about **1 in 10** statistical tests have at least **80%** power.*

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- 5) Possibly repeat under different assumptions about the population.

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- For this example, let's ignore the household sampling (which is really important in practice, but we want to make this simple!).

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- Using the sampling distribution we derived can calculate:

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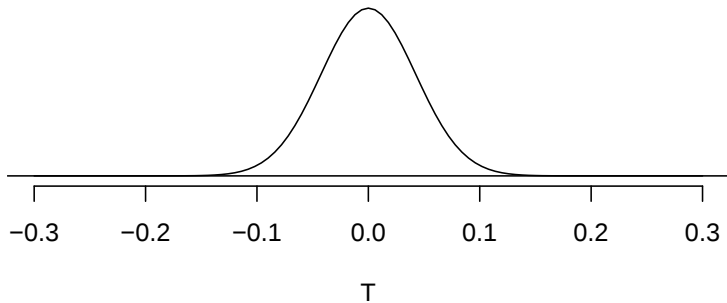
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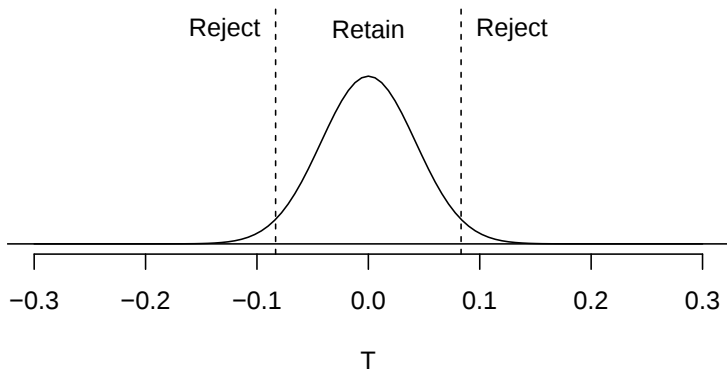
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**Yikes!** That is not well powered.

# Power Graph

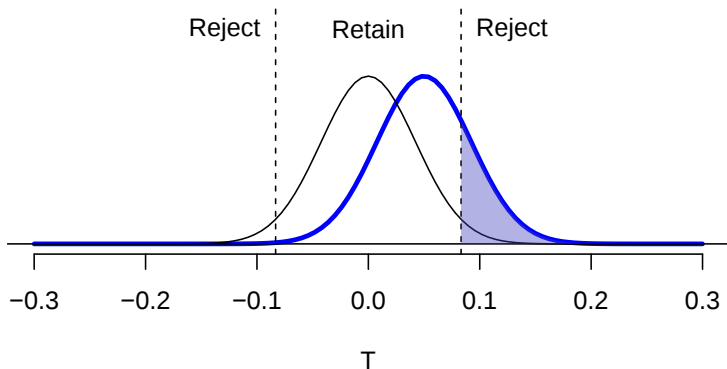


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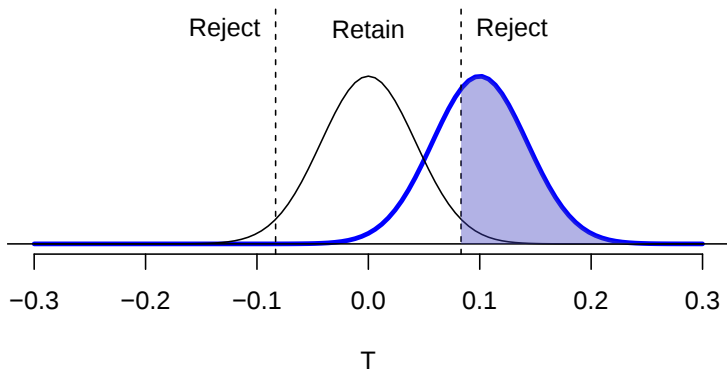
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**True Difference=0.05, Power=0.22**



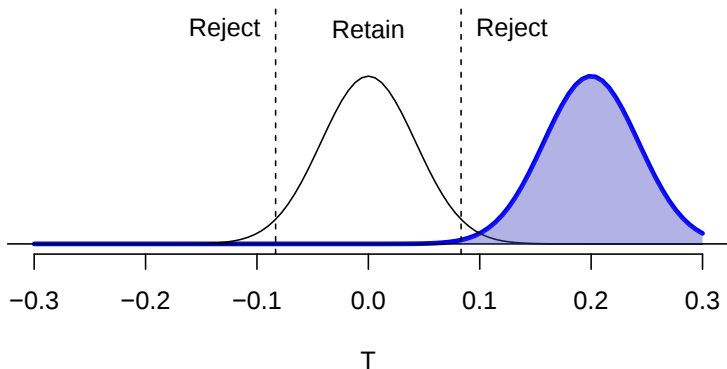
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**True Difference=0.10, Power=0.65**



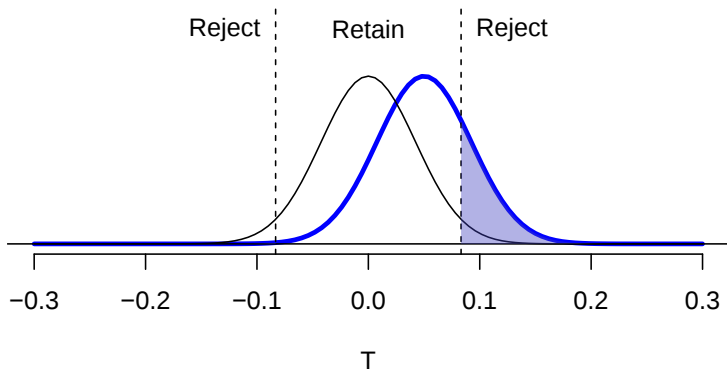
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**True Difference=0.20, Power=1.00**



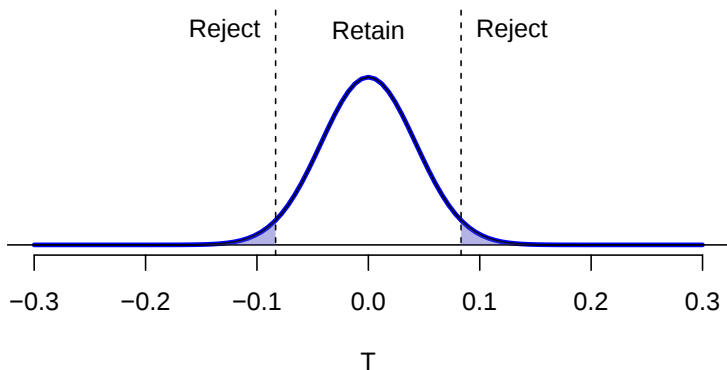
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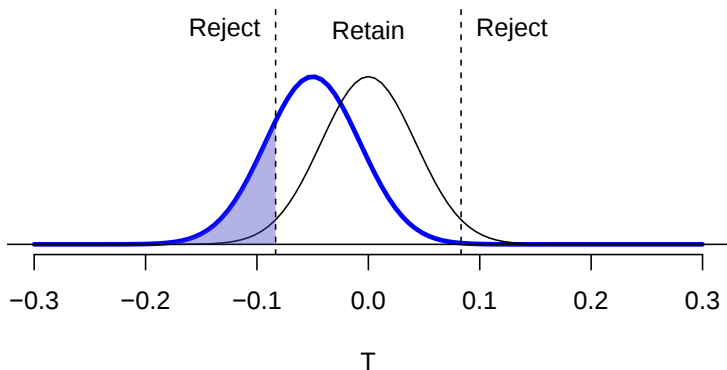
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**True Difference=0.00, Power=0.05**



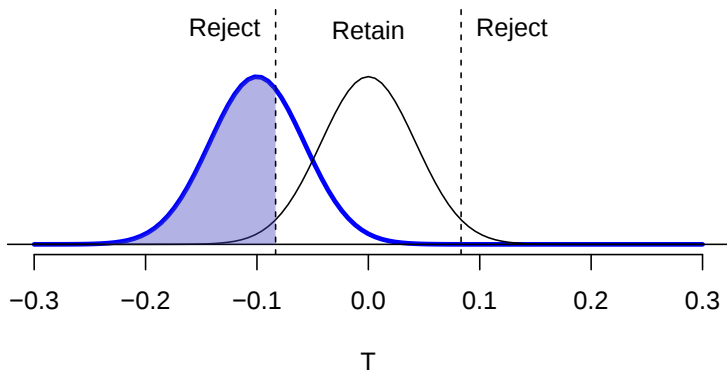
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**True Difference =  $-0.05$ , Power =  $0.22$**



# Power Graph

**True Difference = -0.10, Power = 0.65**



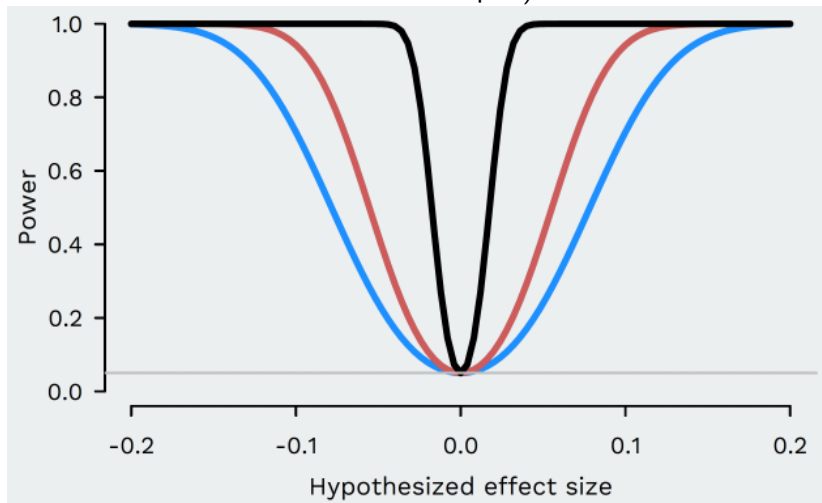
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Yeah... kind of. In practice, this is why we calculate under many possible configurations.

## Power Curve

You can graph power for various possible effect sizes (here for 500, 1000, and 10000 samples).



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- In general power is favorable when:
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- Power analysis is really important if you are planning experiments, but we will touch on it only cursorily in this class. The Gerber and Green Field Experiments book is an amazing resource for more on experiments in general.

# We Covered

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- We will cover more on subtleties of **interpretation** next.

- 1 Hypothesis Testing
  - Terminology and Procedure
  - One-Sided Tests
  - Connections
  - Power
- 2 p-values
  - Mechanics
  - Multiple Testing
  - Fun With Salmon
  - The Significance of Significance
- 3 What is Regression?
  - Conditional Expectation Functions
  - Nonparametric Regression
  - Best Linear Predictor
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Under the null hypothesis, this corresponds to the probability of observing a test statistic as extreme or more extreme than the one in the observed data (where extreme is defined in terms of the alternative hypothesis).

## $p$ -values

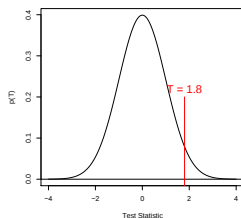
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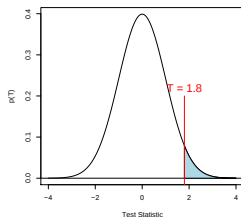


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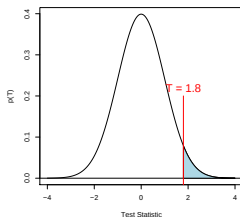
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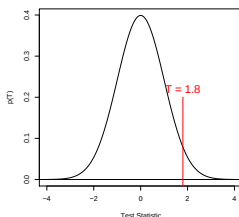
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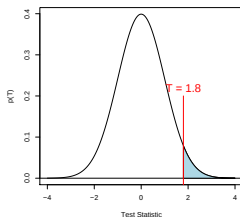


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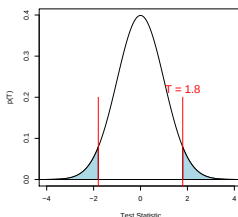
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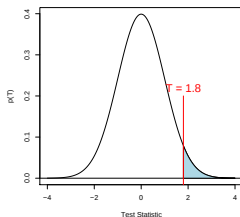
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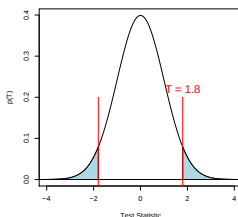
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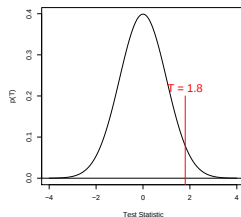
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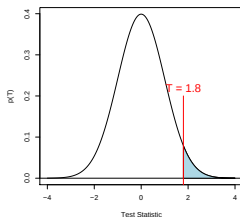


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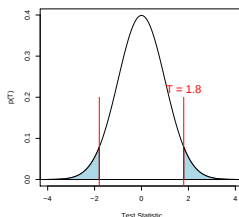
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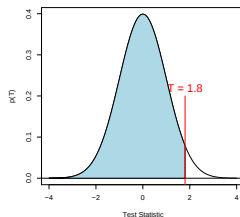
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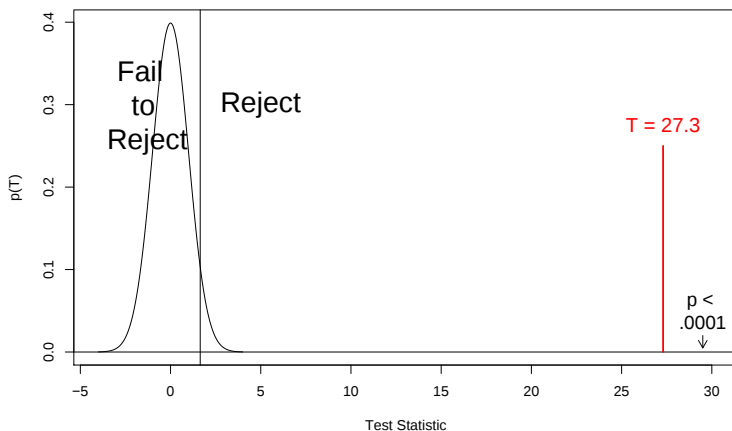
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- By convention we would say it is **statistically significant** at level  $\alpha$  for some  $\alpha$  that the  $p$ -value is below.

# The Sowers et. al. Example

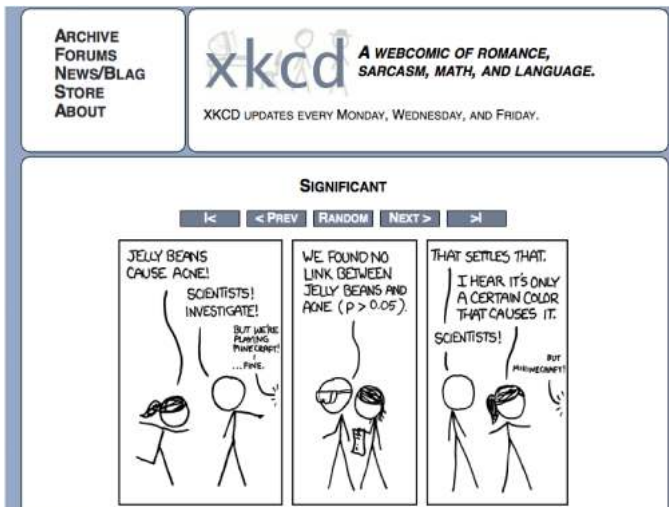


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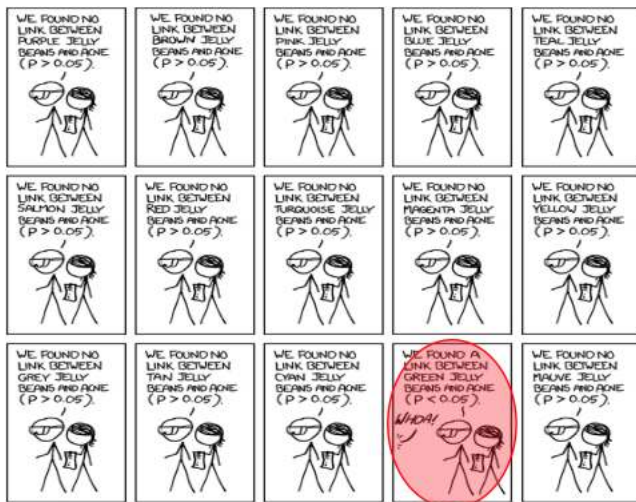
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It only works for **one** test.

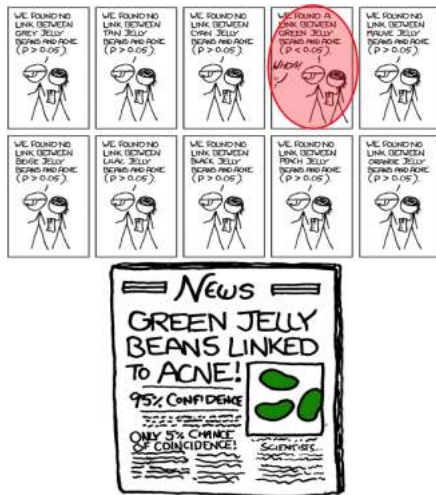
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- If we test all of the coefficients separately with a t-test, then we should expect that 5% of them will be significant just due to random chance.
- Illustration: randomly draw 21 variables, and run a regression of the first variable on the rest.
- By design, no effect of any variable on any other, but when we run the regression:

# Multiple Test Example

```
##
## Coefficients:
##           Estimate Std. Error t value Pr(>|t|)
## (Intercept) -0.0280393  0.1138198  -0.246  0.80605
## X2          -0.1503904  0.1121808  -1.341  0.18389
## X3           0.0791578  0.0950278   0.833  0.40736
## X4          -0.0717419  0.1045788  -0.686  0.49472
## X5           0.1720783  0.1140017   1.509  0.13518
## X6           0.0808522  0.1083414   0.746  0.45772
## X7           0.1029129  0.1141562   0.902  0.37006
## X8          -0.3210531  0.1206727  -2.661  0.00945 **
## X9          -0.0531223  0.1079834  -0.492  0.62412
## X10          0.1801045  0.1264427   1.424  0.15827
## X11          0.1663864  0.1109471   1.500  0.13768
## X12          0.0080111  0.1037663   0.077  0.93866
## X13          0.0002117  0.1037845   0.002  0.99838
## X14          -0.0659690  0.1122145  -0.588  0.55829
## X15          -0.1296539  0.1115753  -1.162  0.24872
## X16          -0.0544456  0.1251395  -0.435  0.66469
## X17           0.0043351  0.1120122   0.039  0.96923
## X18          -0.0807963  0.1098525  -0.735  0.46421
## X19          -0.0858057  0.1185529  -0.724  0.47134
## X20          -0.1860057  0.1045602  -1.779  0.07910 .
## X21           0.0021111  0.1081179   0.020  0.98447
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.9992 on 79 degrees of freedom
## Multiple R-squared:  0.2009, Adjusted R-squared:  -0.00142
## F-statistic: 0.993 on 20 and 79 DF,  p-value: 0.4797
```

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- The procedure by which tests/analyses are performed and shown to us matters a lot!

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So for each coefficient you have a .90 confidence interval, but overall a .52 percent confidence interval.

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A Sketch of Two Styles of Solutions:

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- and
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- ▶ Bonferroni correction: reject the  $j$ th null hypothesis  $H_j$  if  $p_j < \alpha/m$  where  $m$  is the total number of tests
  - ★ NB: VERY conservative

- Control the **False Discovery Rate**

$$E\left[\frac{\# \text{ of false rejections}}{\max(\text{total } \# \text{ of rejections}, 1)}\right]$$

- ▶ Benjamini-Hochberg Procedure: Order the  $p$ -values  $p_{(1)} \leq p_{(2)} \leq \dots \leq p_{(m)}$ 
  - ★ Find the largest  $k$  such that  $p_{(i)} \leq \frac{\alpha * k}{m}$  and call it  $k^*$

# One Step Deeper: Statistical Paths Forward

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# One Step Deeper: Benjamini-Hochberg Example

**Pvalues:** 0.011, 0.13, 0.06, 0.54, 0.008, 0.024, 0.001, 0.201, 0.78, 0.023

| Step 1:<br>Sort | Step 2:<br>Find New Threshold | Step 3:<br>Find $k$ | Step 4:<br>Reject |
|-----------------|-------------------------------|---------------------|-------------------|
|-----------------|-------------------------------|---------------------|-------------------|

0.001

0.008

0.011

0.023

0.024

0.06

0.13

0.201

0.54

0.78

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|-----------------|-------------------------------|---------------------|-------------------|
| 0.001           | $0.05 * 1 / 10 = 0.005$       |                     |                   |
| 0.008           | $0.05 * 2 / 10 = 0.01$        |                     |                   |
| 0.011           | $0.05 * 3 / 10 = 0.015$       |                     |                   |
| 0.023           | $0.05 * 4 / 10 = 0.02$        |                     |                   |
| 0.024           | $0.05 * 5 / 10 = 0.025$       |                     |                   |
| 0.06            | $0.05 * 6 / 10 = 0.03$        |                     |                   |
| 0.13            | $0.05 * 7 / 10 = 0.035$       |                     |                   |
| 0.201           | $0.05 * 8 / 10 = 0.04$        |                     |                   |
| 0.54            | $0.05 * 9 / 10 = 0.045$       |                     |                   |
| 0.78            | $0.05 * 10 / 10 = 0.05$       |                     |                   |

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| 0.011           | $0.05 * 3 / 10 = 0.015$       | *                   | Reject            |
| 0.023           | $0.05 * 4 / 10 = 0.02$        |                     | Reject            |
| 0.024           | $0.05 * 5 / 10 = 0.025$       | *                   | Reject            |
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- ▶ Set-aside one sample for discovery where you can search over lots of different options.
- ▶ A second sample can be used to test a small set of hypotheses.
- ▶ Similar to preregistration in that it doesn't directly address multiple comparisons, but limits them.

# Fun With Salmon

# Fun With Salmon

Bennett, Baird, Miller and Wolford. (2009). “Neural correlates of interspecies perspective taking in the post-mortem Atlantic Salmon: an argument for multiple comparisons correction.”

F(μn!)  
WITH

# Methods

# Methods

(a.k.a. the greatest methods section of all time)

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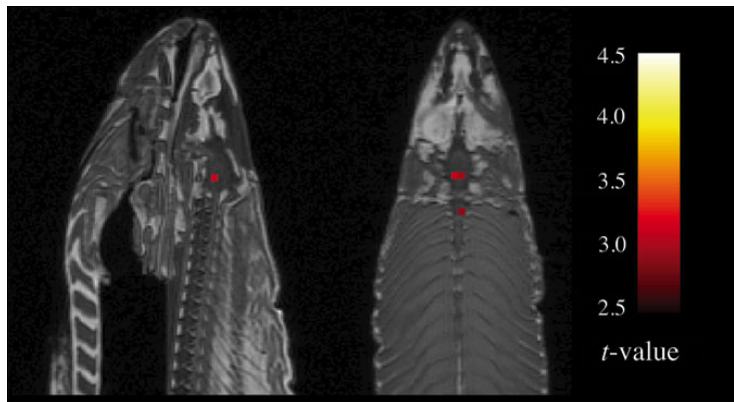
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- Design

“Stimuli were presented in a block design with each photo presented for 10 seconds followed by 12 seconds of rest. A total of 15 photos were displayed. Total scan time was 5.5 minutes.”

# Results



“Several active voxels were discovered in a cluster located within the salmon’s brain cavity. The size of this cluster was 81 mm<sup>3</sup> with a cluster-level significance of  $p = .001$ .”

Okay, but what do they **mean**?

# The Meaning of $p$ -values (courtesy of XKCD)

| <u>P-VALUE</u> | <u>INTERPRETATION</u>                                  |
|----------------|--------------------------------------------------------|
| 0.001          | HIGHLY SIGNIFICANT                                     |
| 0.01           |                                                        |
| 0.02           |                                                        |
| 0.03           |                                                        |
| 0.04           | SIGNIFICANT                                            |
| 0.049          |                                                        |
| 0.050          | OH CRAP. REDO CALCULATIONS.                            |
| 0.051          | ON THE EDGE OF SIGNIFICANCE                            |
| 0.06           |                                                        |
| 0.07           | HIGHLY SUGGESTIVE, SIGNIFICANT AT THE $P < 0.10$ LEVEL |
| 0.08           |                                                        |
| 0.09           |                                                        |
| 0.099          | HEY, LOOK AT THIS INTERESTING SUBGROUP ANALYSIS        |
| $\geq 0.1$     |                                                        |

# The value of the $p$ -value

Every experiment may be said to exist only in order to give the facts a chance of disproving the null hypothesis.

*Ronald Fisher (1935)*

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In social science (and I think in psychology as well), the null hypothesis is almost certainly **false, false, false**, and you don't need a  $p$ -value to tell you this. The  $p$ -value tells you the extent to which a certain aspect of your data are consistent with the null hypothesis. A lack of rejection doesn't tell you that the null hypothesis is likely true; rather, it tells you that you don't have enough data to reject the null hypothesis.

*Andrew Gelman (2010)*

# Practical versus Statistical Significance

$$T_n = \frac{\hat{\theta} - \theta_0}{\widehat{\text{SE}}[\hat{\theta}]} = \frac{\bar{X} - \mu_0}{\sqrt{\hat{\sigma}^2/n}}$$

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- We need to be careful to distinguish:
  - ▶ **practical significance** (e.g. a big effect)
  - ▶ **statistical significance** (i.e. we reject the null)
- In large samples even tiny effects will be significant, but the **results may not be very important substantively**. Always discuss both!

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- a large  $p$ -value could mean either that we are in the null world OR that we had insufficient power.

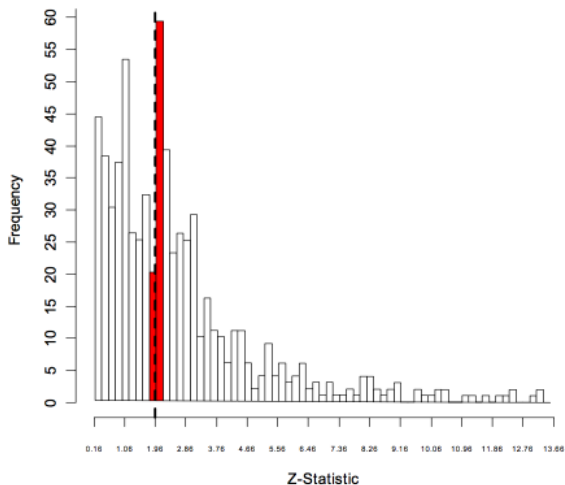
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See also: The ASA's (American Statistical Association) Statement on  $p$ -Values: Context, Process, and Purpose  
(<http://dx.doi.org/10.1080/00031305.2016.1154108>)

# Arbitrary Publication Cutoffs

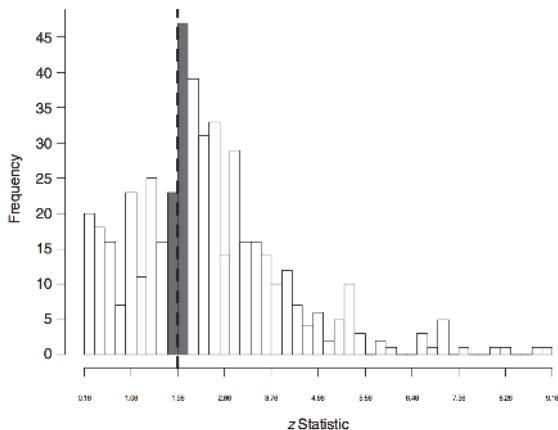
**Figure 1a: Histogram of Z-Statistics, APSR & AJPS (Two-Tailed)**



Gerber and Malhotra (2006) Top Political Science Journals

# Arbitrary Publication Cutoffs

**Figure 1**  
**Histogram of  $z$  Statistics From the *American Sociological Review*, the *American Journal of Sociology*, and *The Sociological Quarterly* (Two-Tailed)**



Gerber and Malhotra (2008) Top Sociology Journals

# Arbitrary Publication Cutoffs

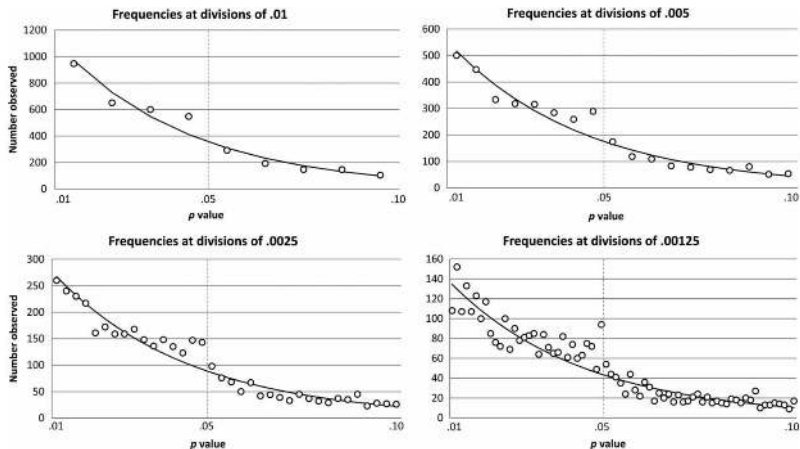


Figure 1.. The graphs show the distribution of 3,627 p values from three major psychology journals.

Masicampo and Lalande (2012) Top Psychology Journals

# Still Not Convinced?

## The Real Harm of Misinterpreted $p$ -values



Accident Analysis and Prevention 36 (2004) 495–500

ACCIDENT  
ANALYSIS  
&  
PREVENTION

[www.elsevier.com/locate/aap](http://www.elsevier.com/locate/aap)

### Viewpoint

## The harm done by tests of significance

Ezra Hauer\*

35 Marton Street, Apt. 1706, Toronto, Ont., Canada M4S 3G4

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#### Abstract

Three historical episodes in which the application of null hypothesis significance testing (NHST) led to the mis-interpretation of data are described. It is argued that the pervasive use of this statistical ritual impedes the accumulation of knowledge and is unfit for use.

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*Keywords:* Significance; Statistical hypothesis; Scientific method

---

# Example from Hauer: Right-Turn-On-Red

Table 1  
The Virginia RTOR study

|                         | Before RTOR<br>signing | After RTOR<br>signing |
|-------------------------|------------------------|-----------------------|
| Fatal crashes           | 0                      | 0                     |
| Personal injury crashes | 43                     | 60                    |
| Persons injured         | 69                     | 72                    |
| Property damage crashes | 265                    | 277                   |
| Property damage (US\$)  | 161243                 | 170807                |
| Total crashes           | 308                    | 337                   |

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# The Point in Hauer

- Two other interesting examples in Hauer (2004)
- Core issue is that lack of significance is not an indication of a zero effect, it could also be a lack of **power** (i.e. a small sample size relative to the difficulty of detecting the effect)
- On the opposite end, large tech companies rarely use significance testing because they have **huge** samples which essentially always find some non-zero effect. But that doesn't make the finding **significant** in a colloquial sense of important.



What if I need to show evidence of a zero effect?

# An Equivalence Approach to Balance and Placebo Tests



**Erin Hartman**

University of California Los Angeles

**F. Daniel Hidalgo**

Massachusetts Institute of Technology

**Abstract:** *Recent emphasis on credible causal designs has led to the expectation that scholars justify their research designs by testing the plausibility of their causal identification assumptions, often through balance and placebo tests. Yet current practice is to use statistical tests with an inappropriate null hypothesis of no difference, which can result in equating nonsignificant differences with significant homogeneity. Instead, we argue that researchers should begin with the initial hypothesis that the data are inconsistent with a valid research design, and provide sufficient statistical evidence in favor of a valid design. When tests are correctly specified so that difference is the null and equivalence is the alternative, the problems afflicting traditional tests are alleviated. We argue that equivalence tests are better able to incorporate substantive considerations about what constitutes good balance on covariates and placebo outcomes than traditional tests. We demonstrate these advantages with applications to natural experiments.*

**Replication Materials:** The data, code, and any additional materials required to replicate all analyses in this article are available on the *American Journal of Political Science* Dataverse within the Harvard Dataverse Network, at: <https://doi.org/10.7910/DVN/RYNSDG>.

# One Step Deeper: Equivalence Tests

**Solution:** Flip the hypotheses:

$$H_0 : \theta_T - \theta_C \leq \epsilon_L \text{ or } \theta_T - \theta_C \geq \epsilon_U$$

versus

$$H_A : \epsilon_L < \theta_T - \theta_C < \epsilon_U$$

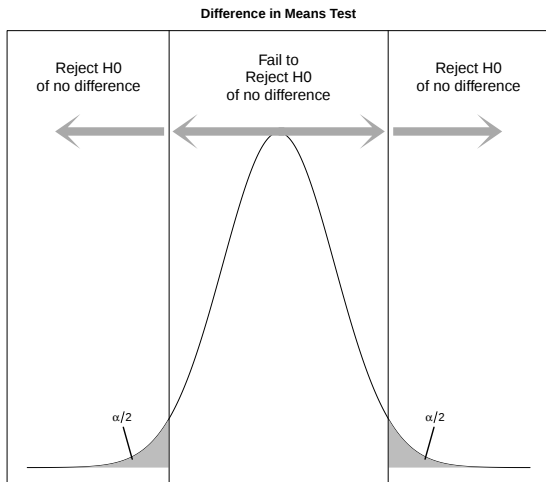
# Tests of Difference vs. Equivalence Tests

$$H_0 : \frac{\mu_T - \mu_C}{\sigma} = 0 \quad \text{versus} \quad H_A : \frac{\mu_T - \mu_C}{\sigma} \neq 0$$

## Type I Error

Test has  $\alpha$  probability of declaring the two means different when they are, in fact, the same.

**Problem:** Controlling for the incorrect type of error if we're trying to provide evidence in favor of equivalence.



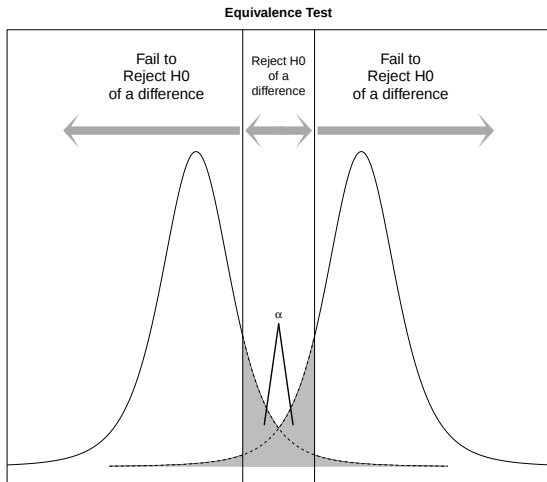
# Tests of Difference vs. Equivalence Tests

$$H_0 : \frac{\mu_T - \mu_C}{\sigma} \geq \epsilon_U \quad \text{or} \quad \frac{\mu_T - \mu_C}{\sigma} \leq \epsilon_L \quad \text{versus} \quad H_A : \epsilon_L < \frac{\mu_T - \mu_C}{\sigma} < \epsilon_U$$

## Type I Error

Test has  $\alpha$  probability of declaring the two means equivalent when they are, in fact, the different.

**Solution:** Now control for the correct type of false positive.



# $p$ -values

General Message:

*Don't misinterpret, or rely too heavily, on your  $p$ -values.  
They are evidence against your null, not evidence in favor  
of your alternative.*

# We Covered

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- hypothesis testing

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Next Time: What is Regression?

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Next Time: What is Regression?

Bonus reading for those interested to learn more:

- Hauer. 2004 "The harm done by tests of significance." *Accident Analysis & Prevention*.
- Gigerenzer. 2004. "Mindless statistics." *Journal of Socio-Economics*.
- Nuzzo. 2014. "Statistical Errors." *Nature*
- Ward et al. 2010. "The perils of policy by  $p$ -value: Predicting civil conflicts." *Journal of Peace Research*
- Cohen. 1994. "The Earth is Round ( $p < 0.05$ ).\" *American Psychologist*
- Schwab. 2011. "Researchers should make thoughtful assessments instead of null-hypothesis significance tests." *Organizational Science*.

# Where We've Been and Where We're Going...

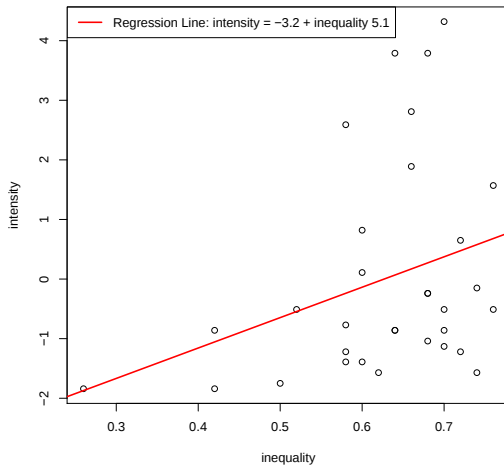
# Where We've Been and Where We're Going...

- Last Week
  - ▶ inference and estimator properties
  - ▶ point estimates, confidence intervals
- This Week
  - ▶ hypothesis testing
  - ▶ what is regression?
  - ▶ nonparametric and linear regression
- Next Week
  - ▶ inference for simple regression
  - ▶ properties of ordinary least squares
- Long Run
  - ▶ probability → inference → regression → causal inference

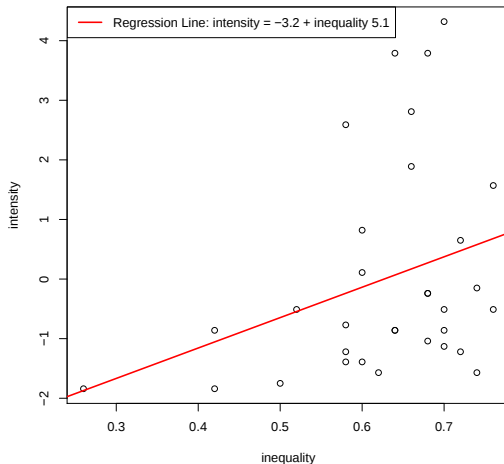
- 1 Hypothesis Testing
  - Terminology and Procedure
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# What You've Probably Seen This



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We are going to go about this a slightly different way.

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- $X$  - the **independent** variable or explanatory variable or regressor or right-hand-side variable or treatment or predictor
  - ▶ Social pressure mailer versus Civic Duty Mailer
  - ▶ Applicant race
  - ▶ Incarcerated parent

# Characterizing the Joint Distribution

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  - ▶ **Causal Inference**: with additional assumptions (later in the semester) we can talk about how intervening to change the value of  $X$  will change  $Y$ .

## Reminder of Definitions

### Definition (Conditional Expectation (Discrete))

Let  $Y$  and  $X$  be discrete random variables. The conditional expectation of  $Y$  given  $X = x$  is defined as:

$$E[Y|X = x] = \sum_y y P(Y = y|X = x) = \sum_y y p_{Y|X}(y|x)$$

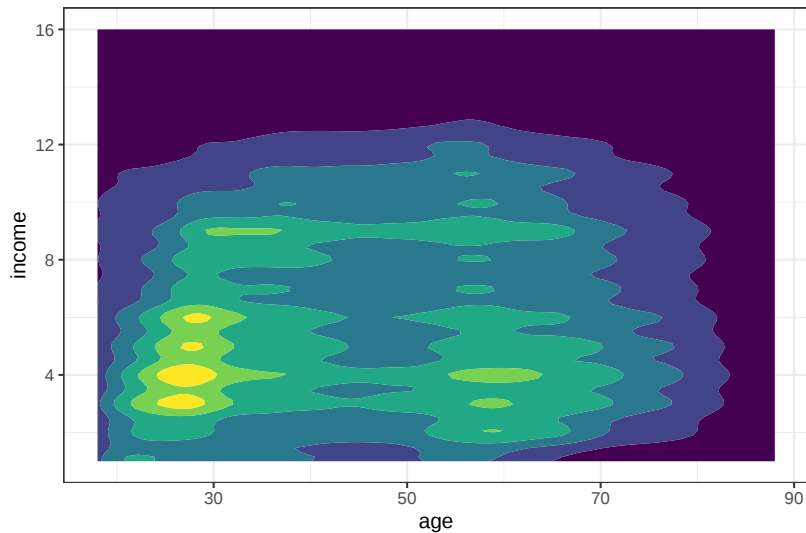
### Definition (Conditional Expectation (Continuous))

Let  $Y$  and  $X$  be continuous random variables. The conditional expectation of  $Y$  given  $X = x$  is given by:

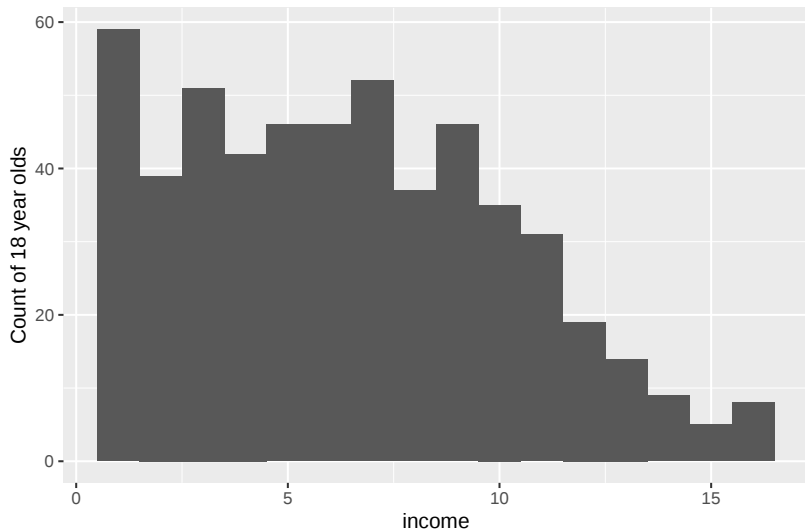
$$E[Y|X = x] = \int_{-\infty}^{\infty} y f_{Y|X}(y|x) dy$$

# Review of CEF Concepts

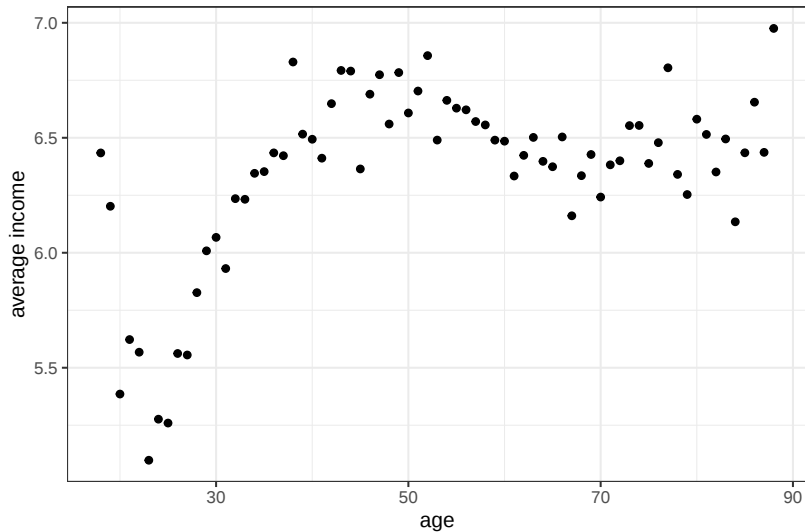
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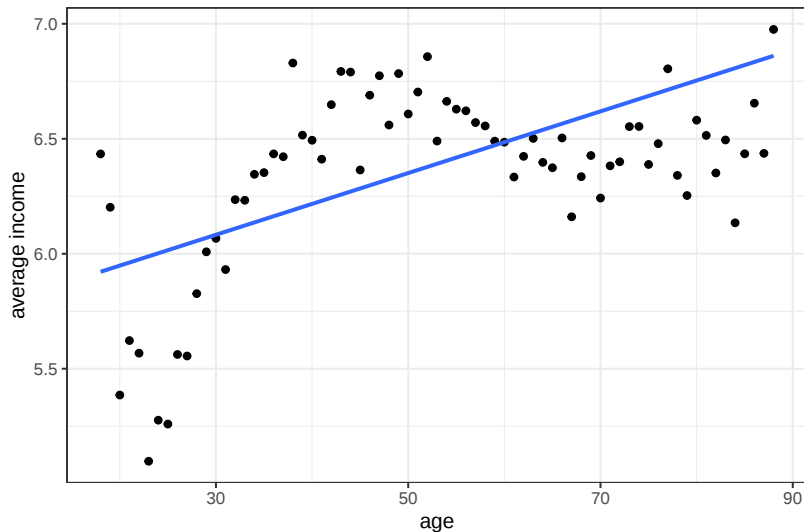
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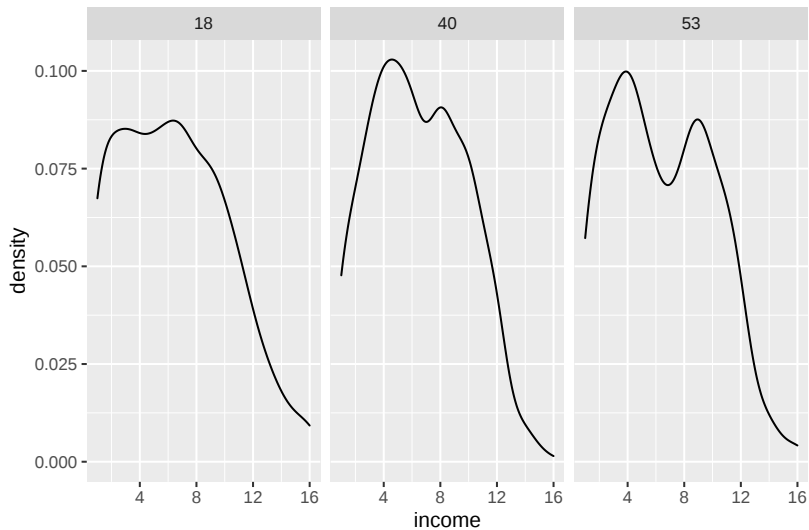
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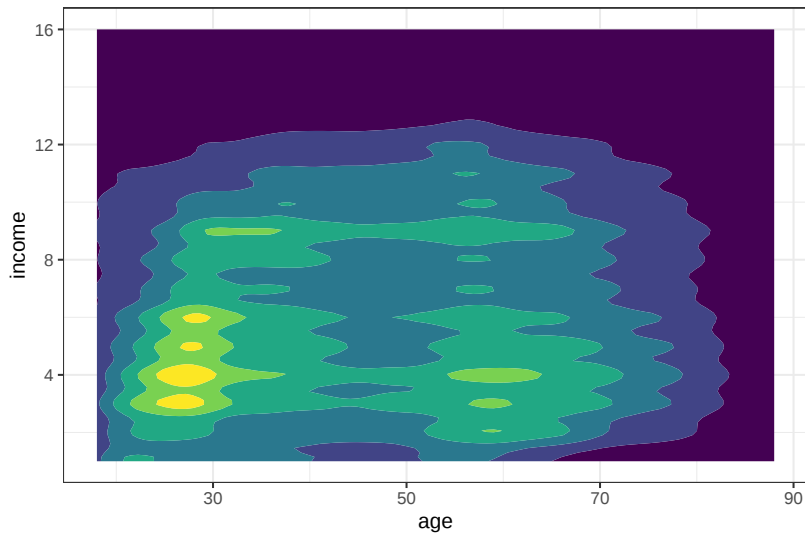
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- and the CEF is the **lowest mean squared error** predictor of  $Y_i$  given  $X_i$

# CEF for binary covariates

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- Notice here that since  $X$  can only take on two values, 0 and 1, then these two conditional means **completely summarize** the CEF.
- Estimation just involves taking the means within the groups.

# Non-binary CEFs

- If  $X$  is discrete with not too many categories, we can estimate the conditional expectation using the means within groups:

- ▶  $\hat{\mu}(1) = \hat{E}[Y|X = 1] = \frac{1}{n_{X=1}} \sum_{i: X_i=1} Y_i$
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- These functional forms are **unknown** which makes life hard.

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- Terminology and Procedure
- One-Sided Tests
- Connections
- Power

## 2 p-values

- Mechanics
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## 3 What is Regression?

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# Nonparametric Regression with Discrete $X$

- Let's take a look at some data on education and income from the American National Election Study
- We use two variables:
  - ▶  $Y$ : income
  - ▶  $X$ : educational attainment
- Goal is to characterize the conditional expectation  $E[Y|X = x]$ , i.e. how average income varies with education level

# Nonparametric Regression with Discrete $X$

# Nonparametric Regression with Discrete $X$

educ: Respondent's education:

- 1. 8 grades or less and no diploma or
- 2. 9-11 grades
- 3. High school diploma or equivalency test
- 4. More than 12 years of schooling, no higher degree
- 5. Junior or community college level degree (AA degrees)
- 6. BA level degrees; 17+ years, no postgraduate degree
- 7. Advanced degree

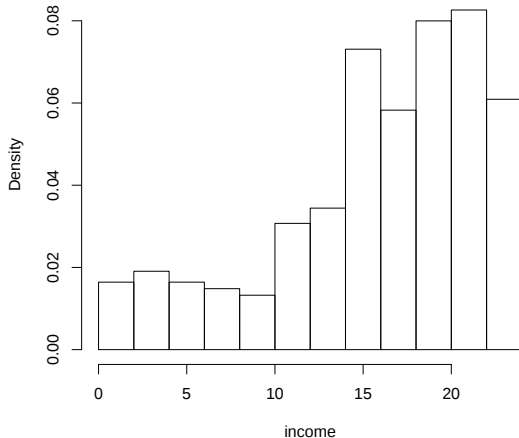
# Nonparametric Regression with Discrete $X$

income: Respondent's family income:

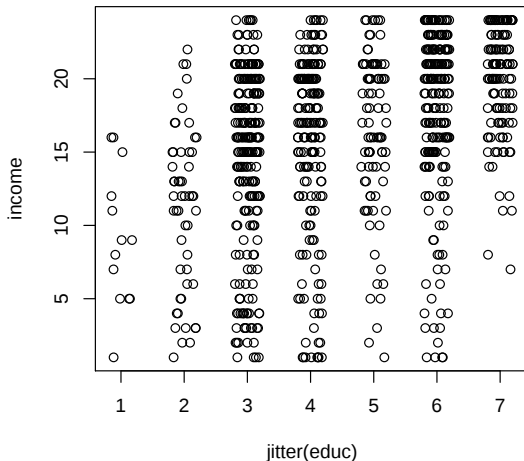
- 1. None or less than \$2,999
- 2. \$3,000-\$4,999
- 3. \$5,000-\$6,999
- 4. \$7,000-\$8,999
- 5. \$9,000-\$9,999
- 6. \$10,000-\$10,999
- $\vdots$
- 17. \$35,000-\$39,999
- 18. \$40,000-\$44,999
- $\vdots$
- 23. \$90,000-\$104,999
- 24. \$105,000 and over

# Marginal Distribution of $Y$ (income)

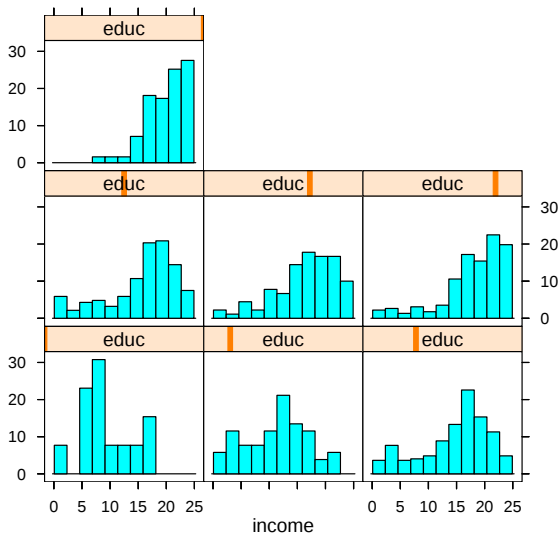
Histogram of income



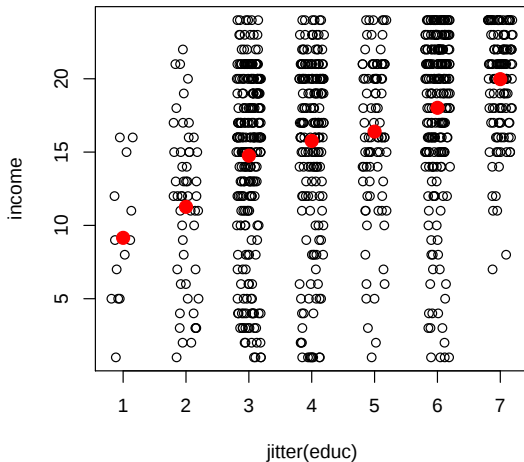
# Joint Distribution of $X$ and $Y$ (Income and Education)



# Distribution of income given education $p(y|x)$



# Nonparametric Regression with Discrete $X$



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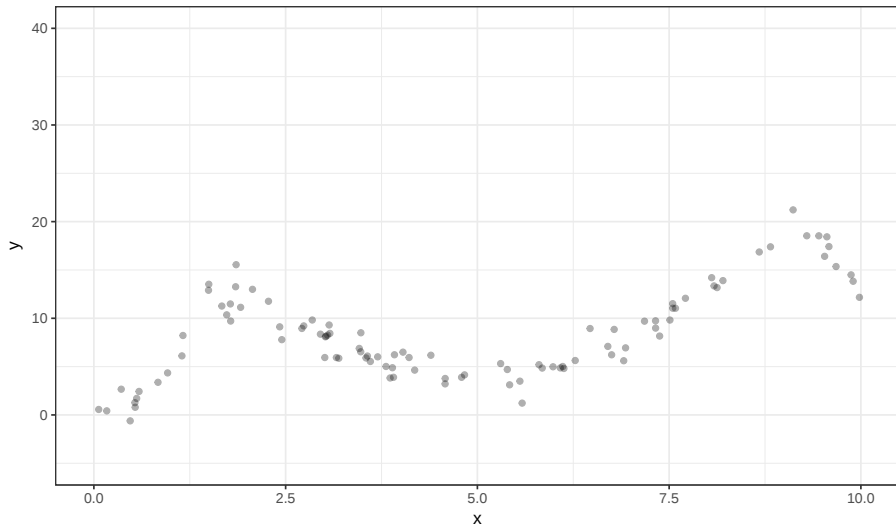
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- But what do we do when  $X$  is continuous and has many values?
- Let's talk through a few options.

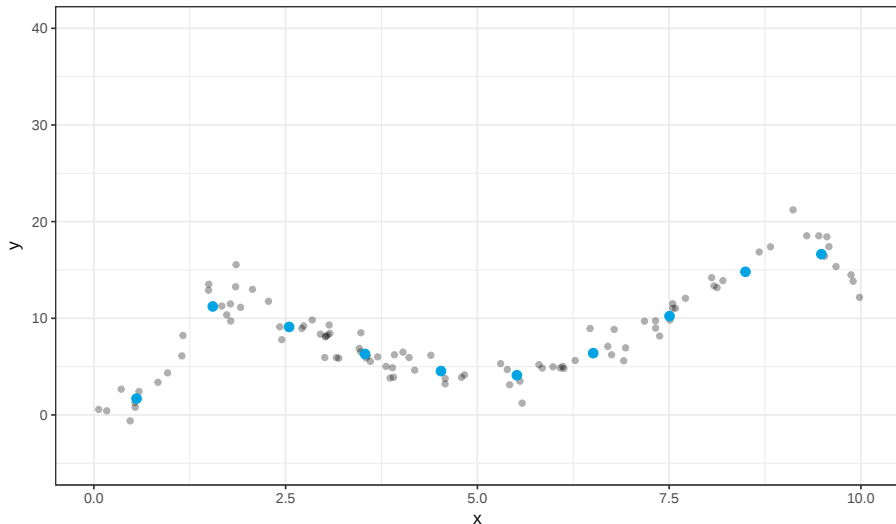
# A Binning Approach to CEF for continuous random variables

Estimation of CEF with  $n = 100$  and  $n\_cuts = 10$



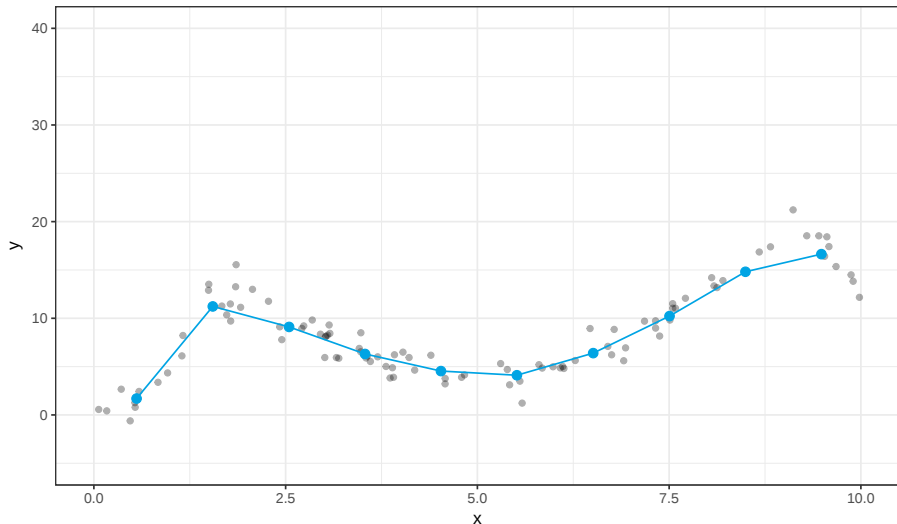
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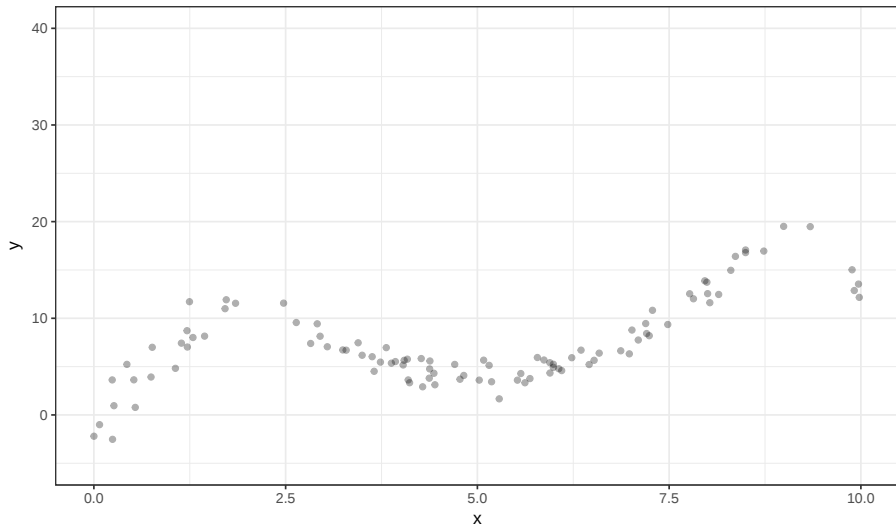
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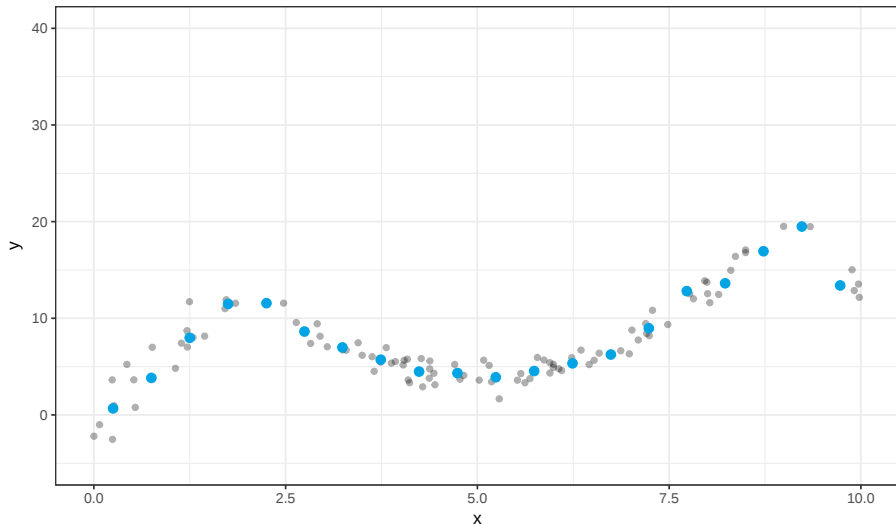
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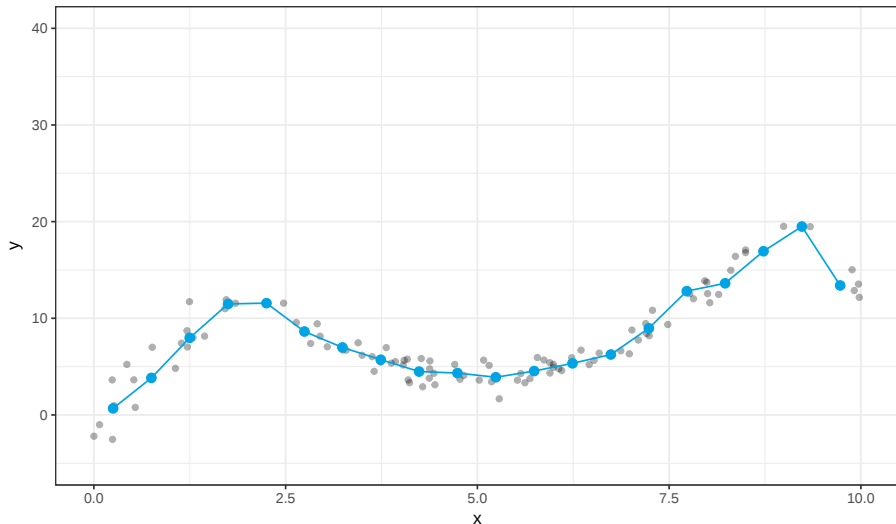
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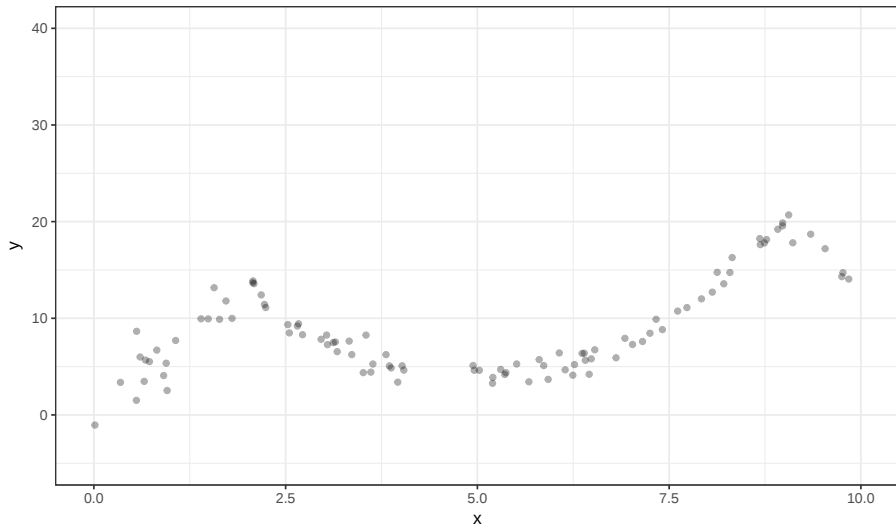
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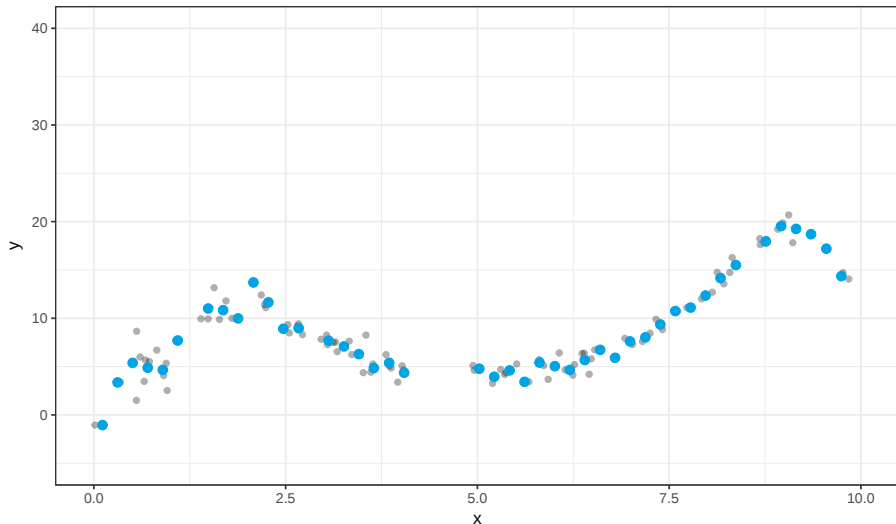
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Estimation of CEF with  $n = 100$  and  $n\_cuts = 50$



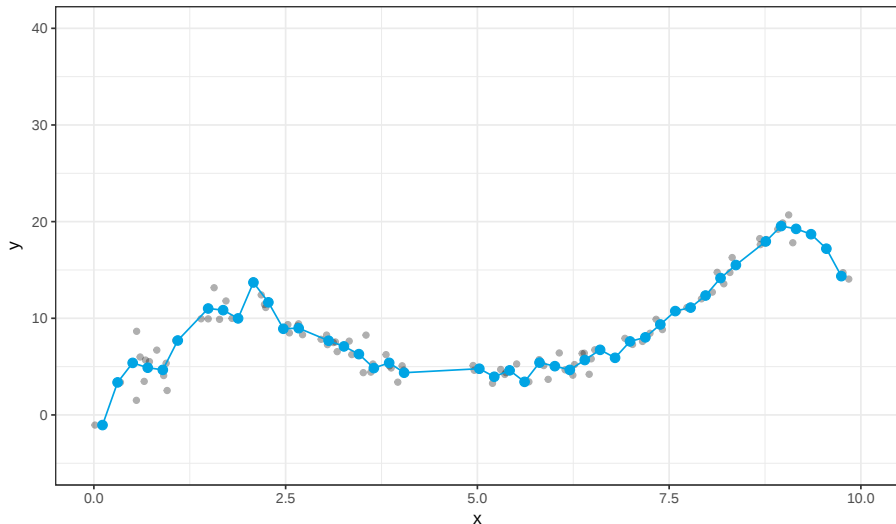
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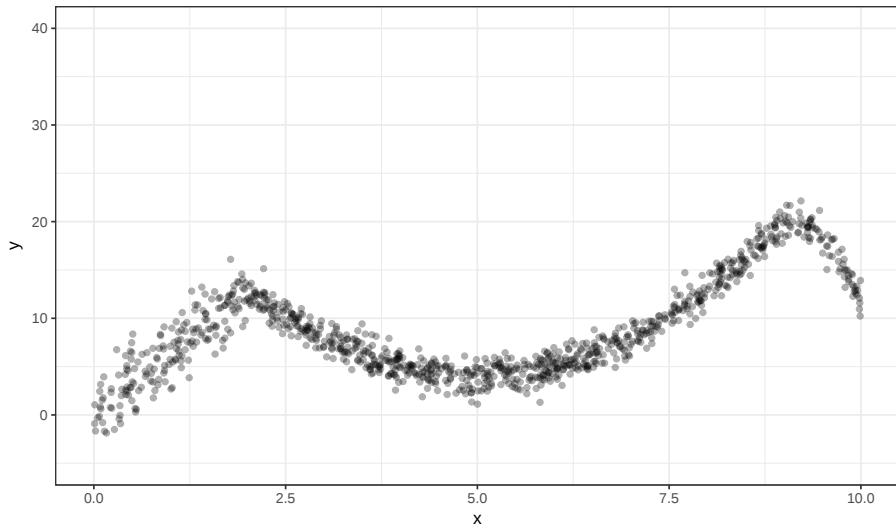
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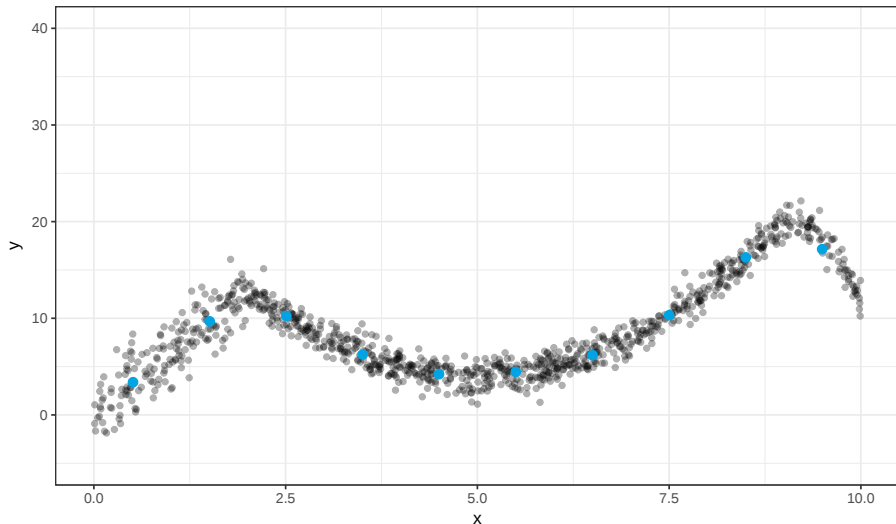
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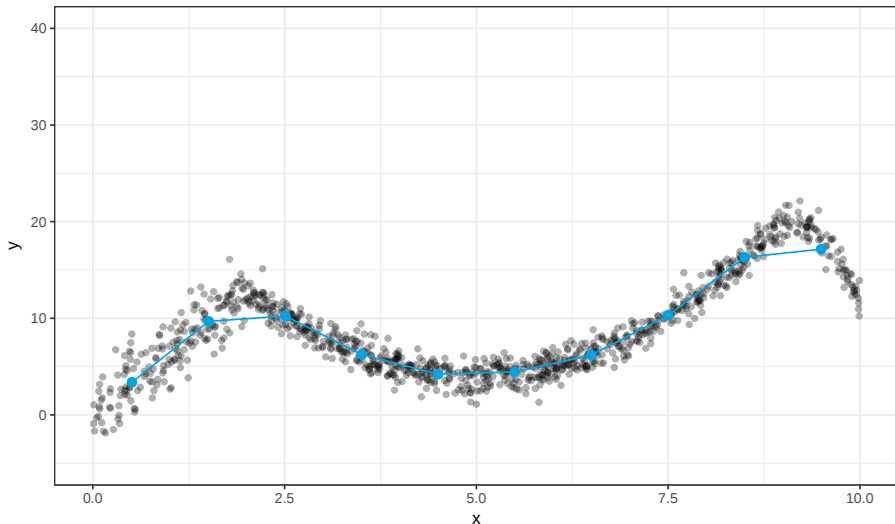
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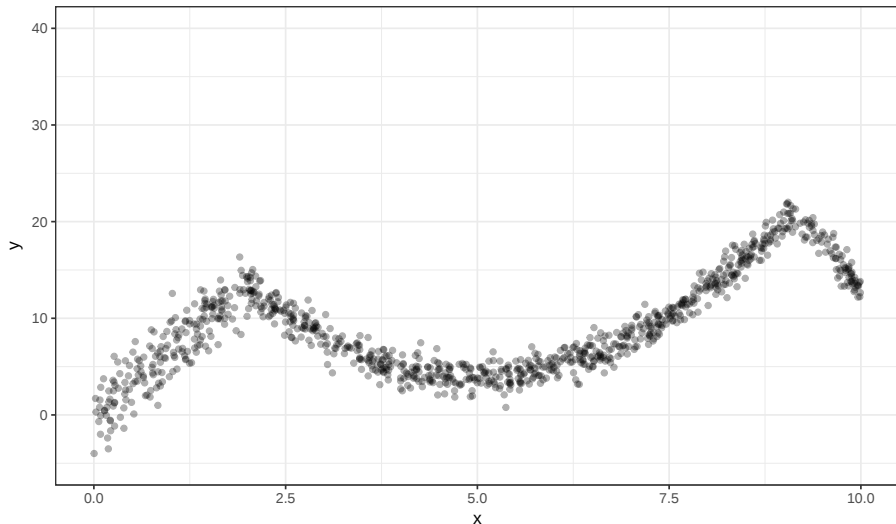
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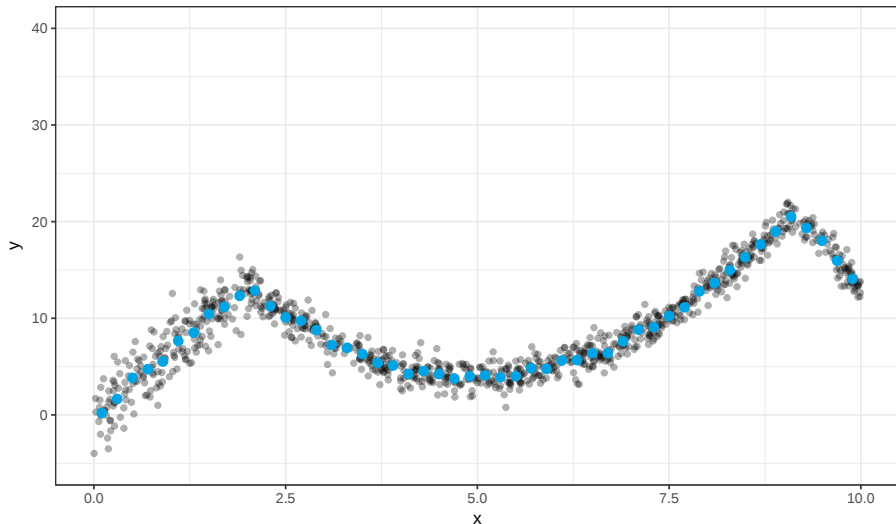
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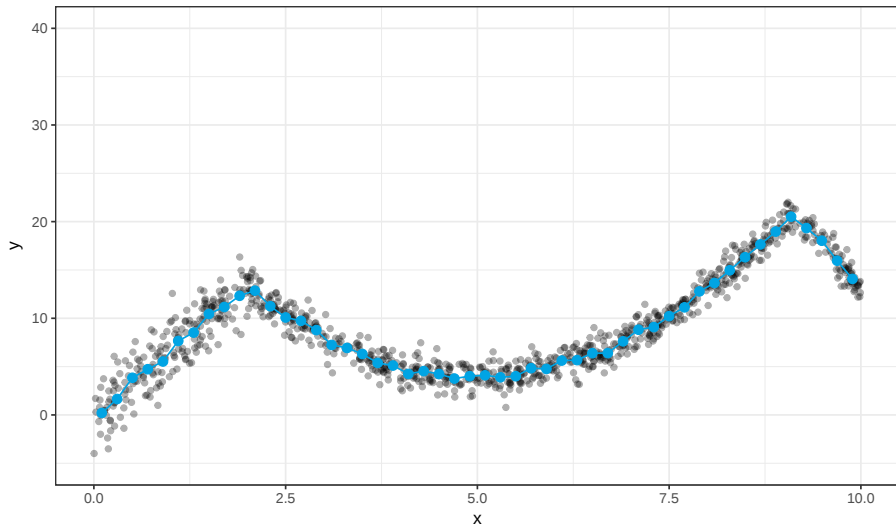
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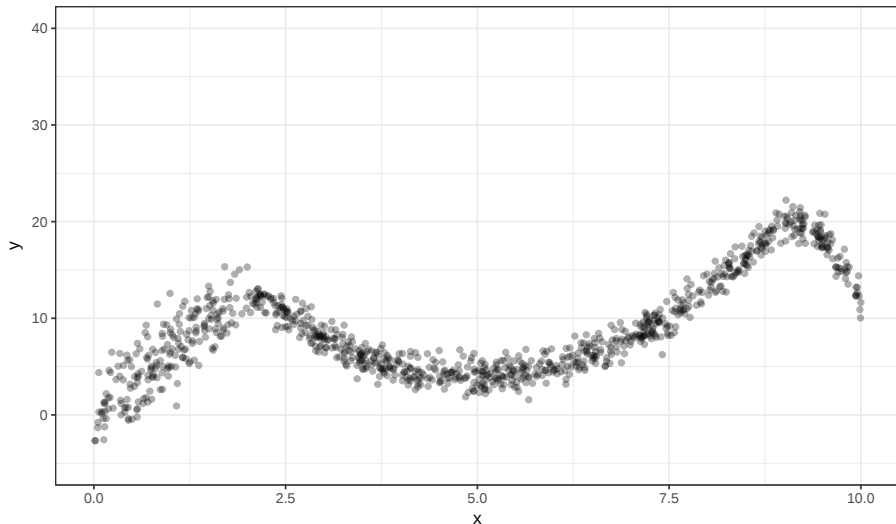
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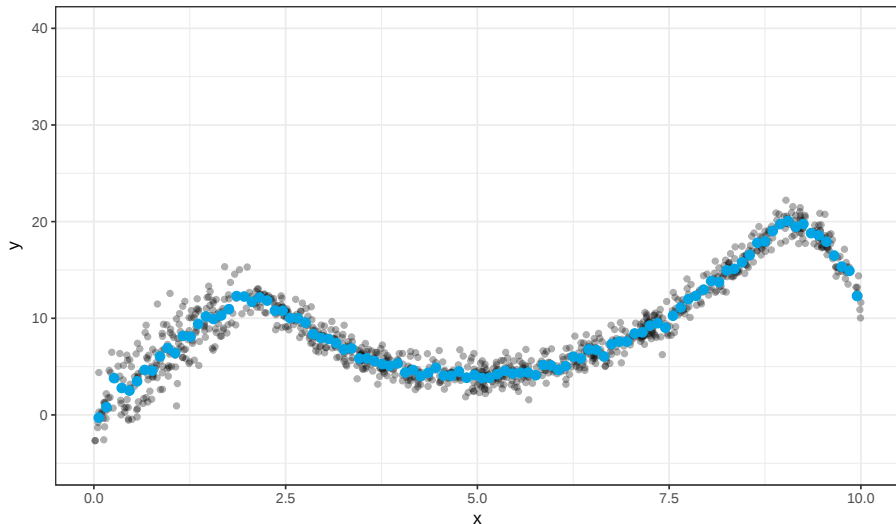
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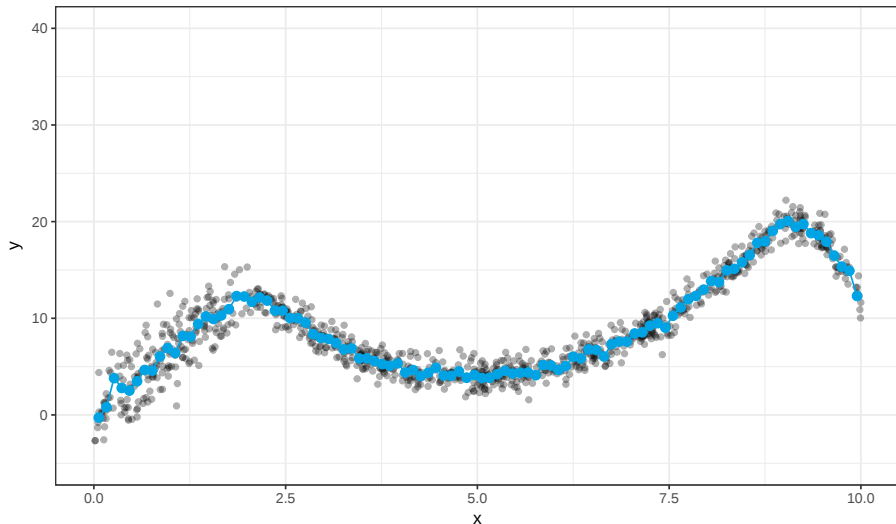
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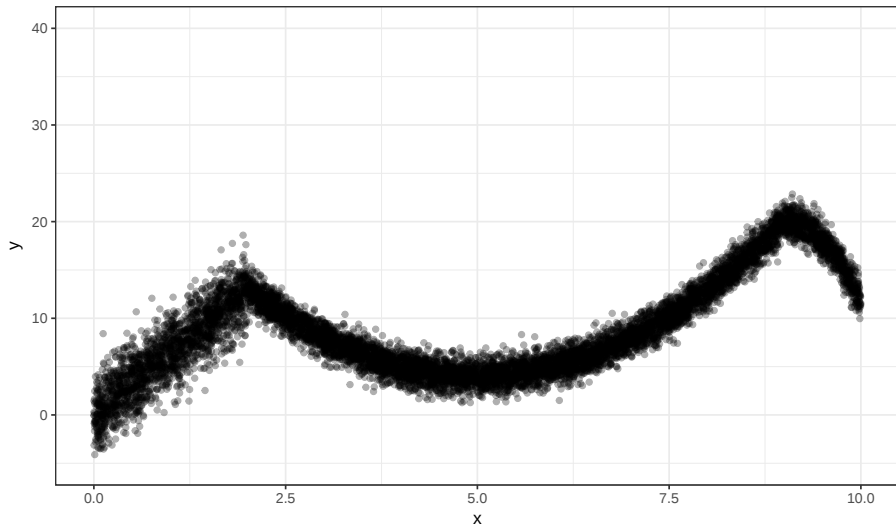
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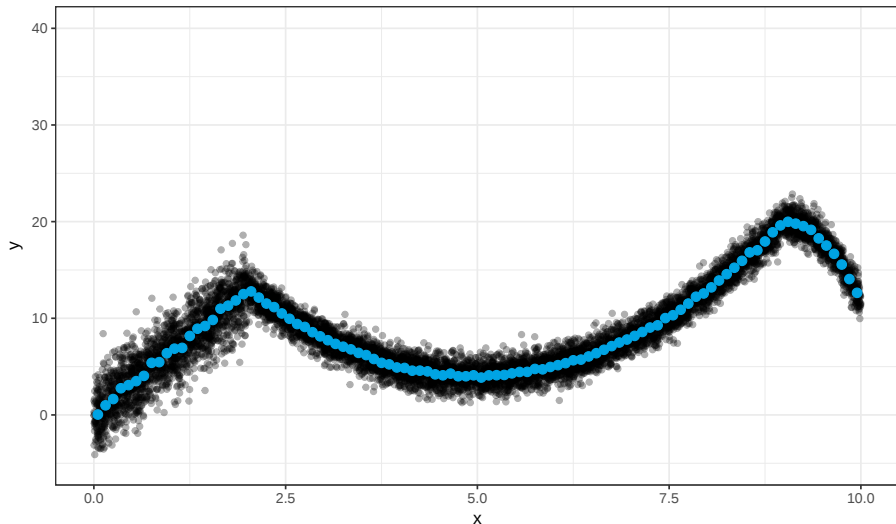
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Estimation of CEF with  $n = 10000$  and  $n\_cuts = 100$



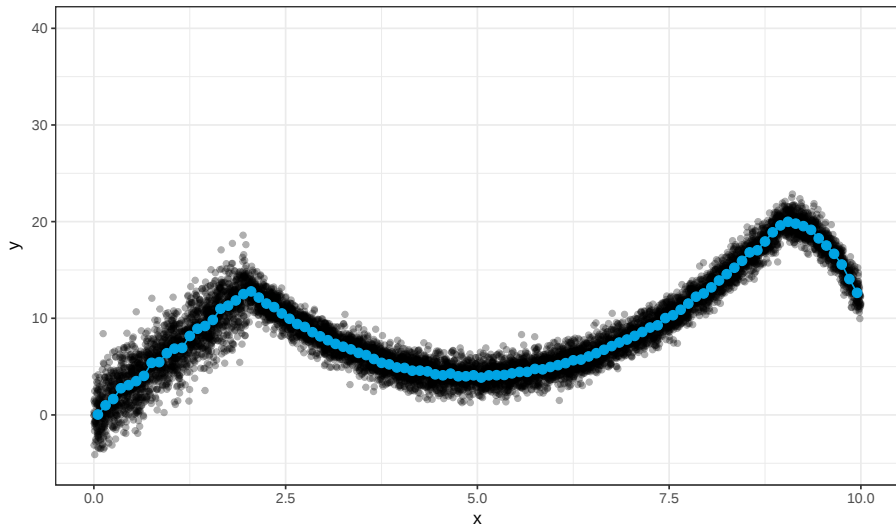
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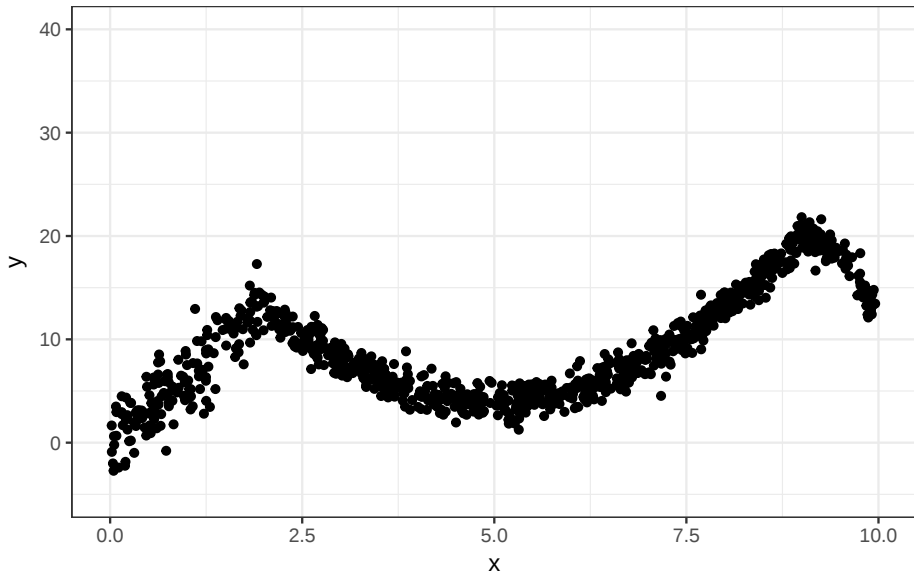
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- Another approach is to use a **moving local average** to estimate  $E[Y|X]$ .
- We will call this approach **uniform kernel regression** for a reason that will become clear shortly.

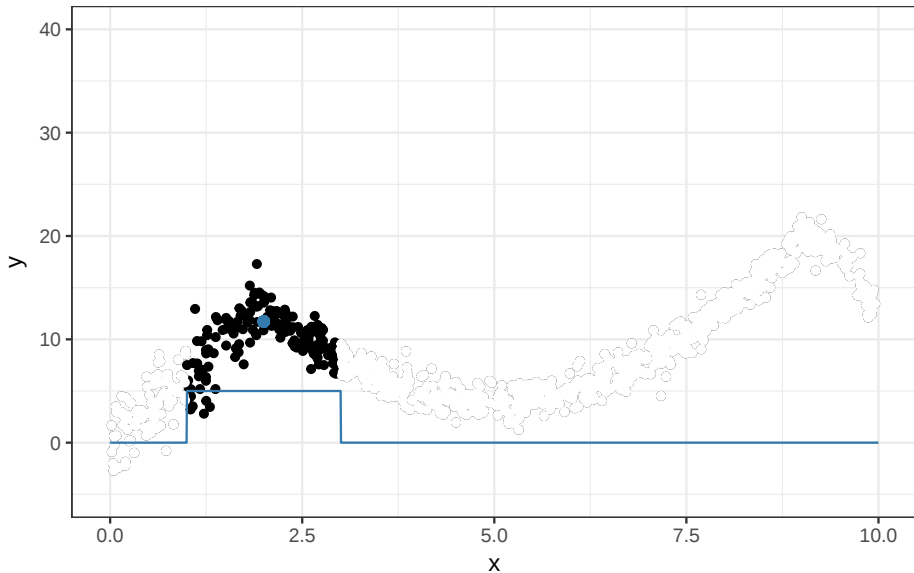
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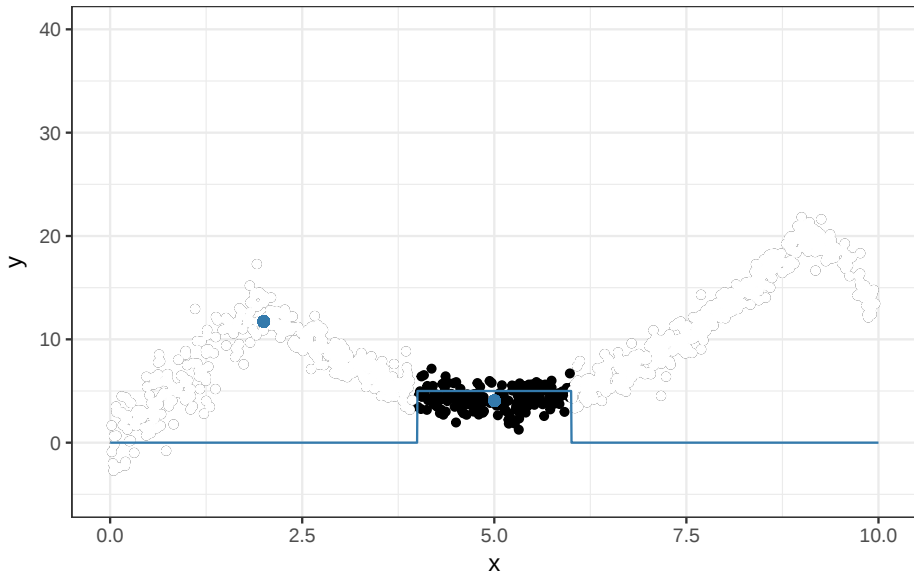
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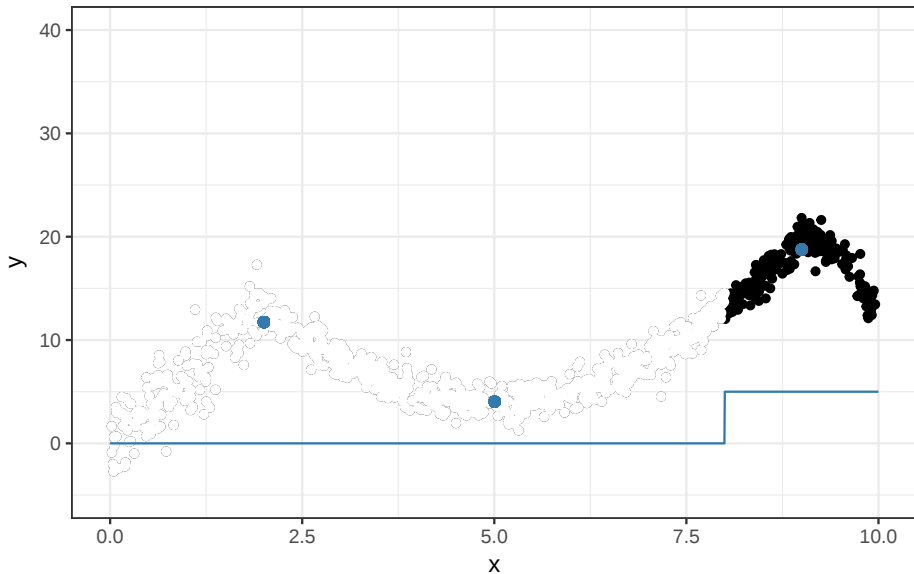
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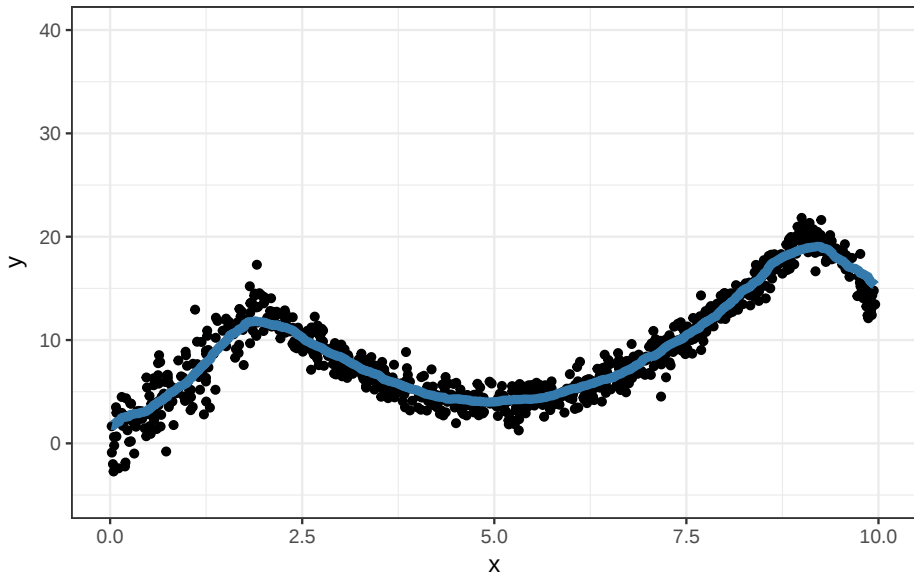
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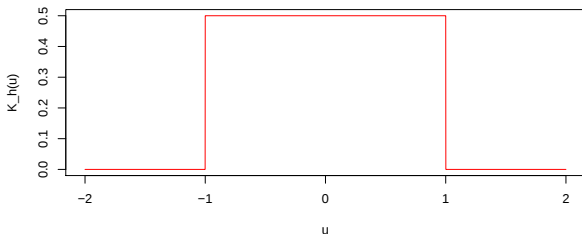
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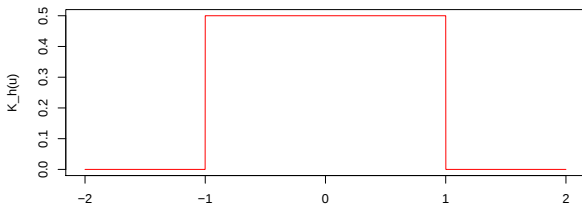
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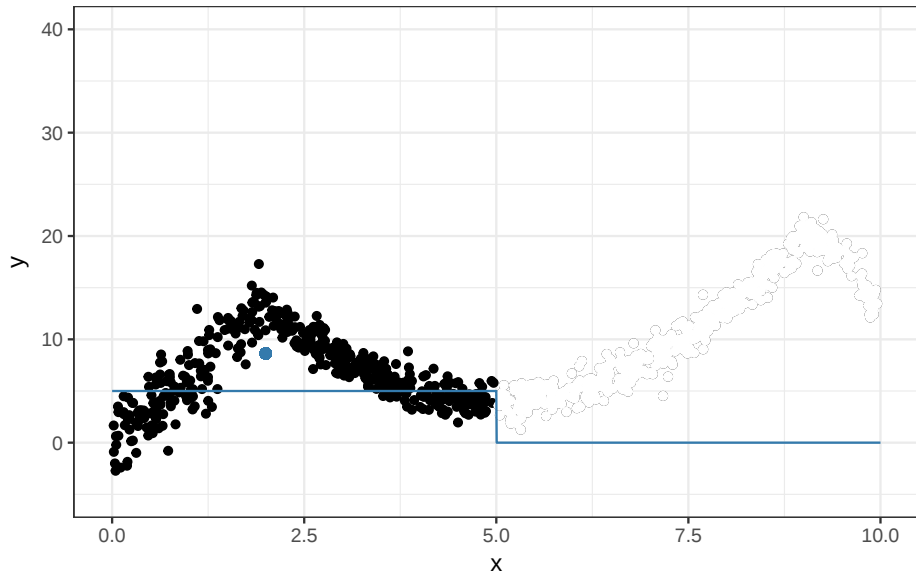


- This gives the **uniform kernel regression**:

$$\hat{E}[Y|X = x_0] = \frac{\sum_{i=1}^N K_h((X_i - x_0)/h) Y_i}{\sum_{i=1}^N K_h((X_i - x_0)/h)} \text{ where } K_h(u) = \frac{1}{2} \mathbf{1}_{\{|u| \leq 1\}}$$

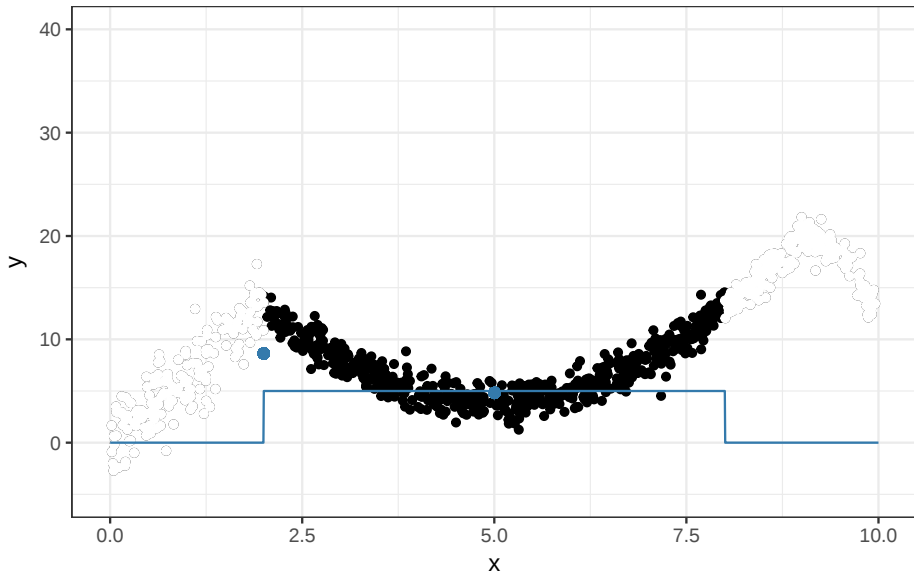
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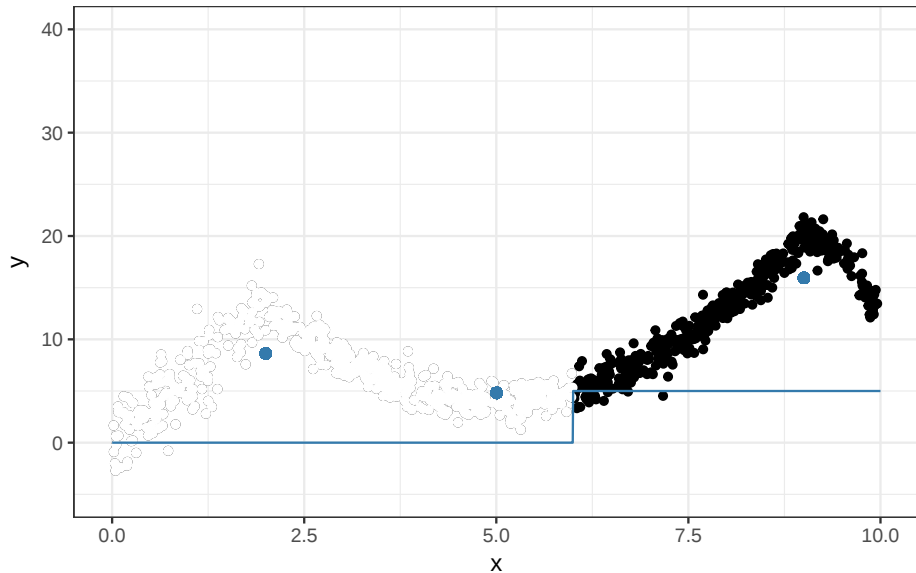
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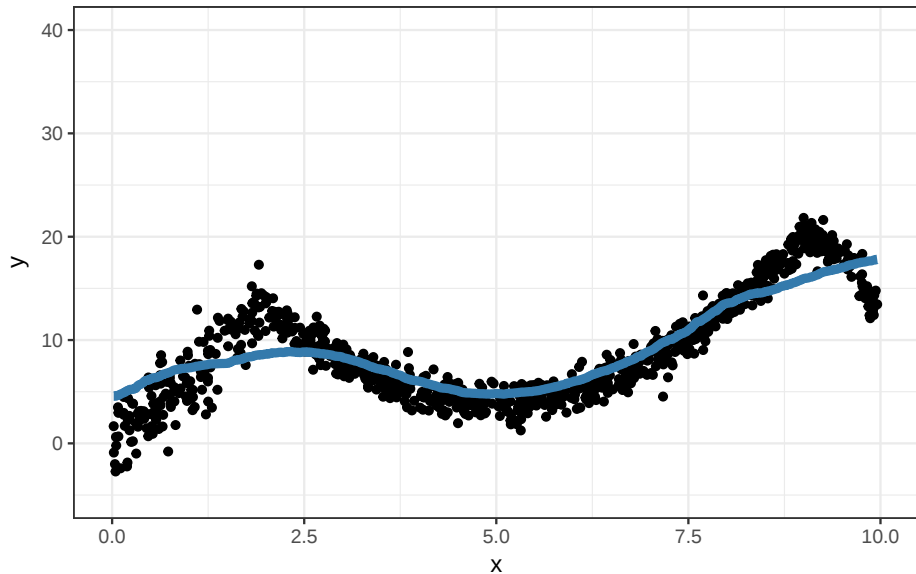
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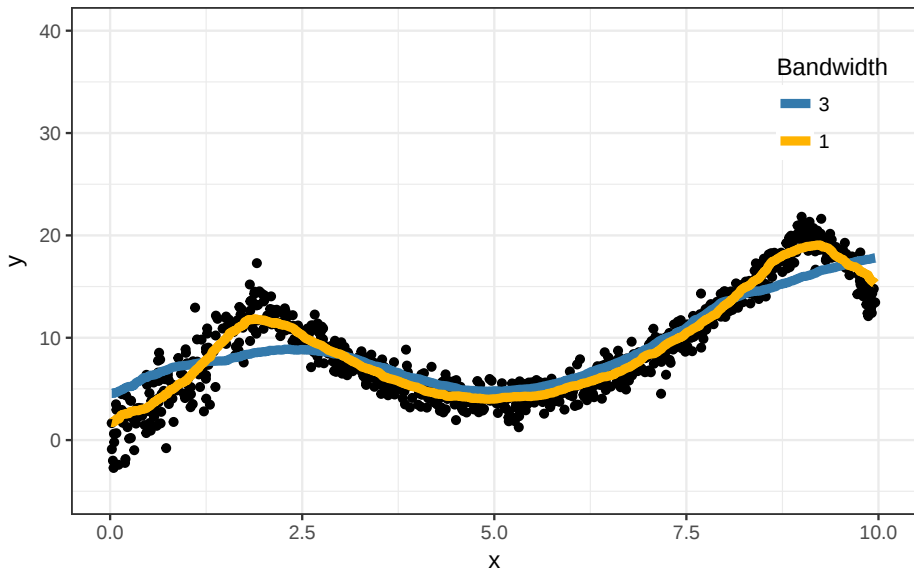
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# Changing the Bandwidth

Impact of Bandwidth on Uniform Kernel Estimation



# Uniform Kernel Regression: Properties

## Theorem (Consistency of the Uniform Kernel Density Estimator)

For iid continuous random variables  $X_1, X_2, \dots, X_n$ ,  $\forall x \in \mathbb{R}$ ,

- if the kernel is uniform, and
- if  $h \rightarrow 0$  and
- $nh \rightarrow \infty$  as
- $n \rightarrow \infty$ , then

$$\hat{f}_K(x) \xrightarrow{P} f(x).$$

*Aronow and Miller Theorem 3.3.8. Proof by weak law of large numbers and the plug-in principle.*

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Then a kernel density estimator of  $f(x)$  is

$$\hat{f}_K(x) = \frac{1}{n} \sum_{i=1}^n K_h(x - X_i), \forall x \in \mathbb{R}$$

The function  $K$  is called the **kernel** and the scaling parameter  $h$  is called the **bandwidth**.

(Aronow and Miller Definition 3.3.7)

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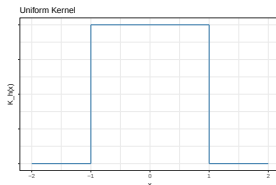
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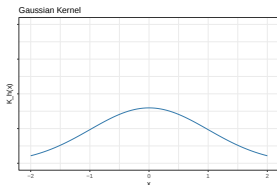
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- Calculate the average of the observed  $y$  points that have  $x$  values in the interval  $[x_0 - h, x_0 + h]$
- Each observation within the interval is given equal weight, each observation outside the interval is given 0 weight



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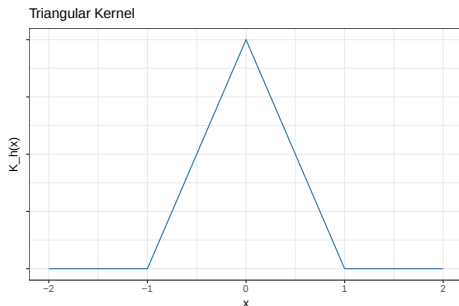
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- **Gaussian Kernel**
- Distance weighted by how far from  $x_0$  following the normal density

$$\frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}x^2}$$



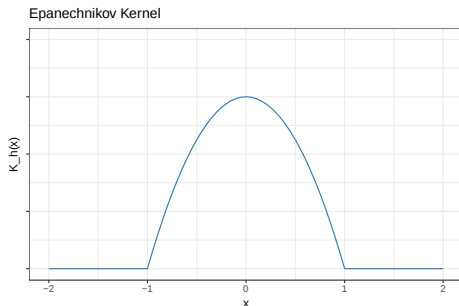
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- **Triangular**
- Distance weighted by how far from  $x_0$  using linear distance



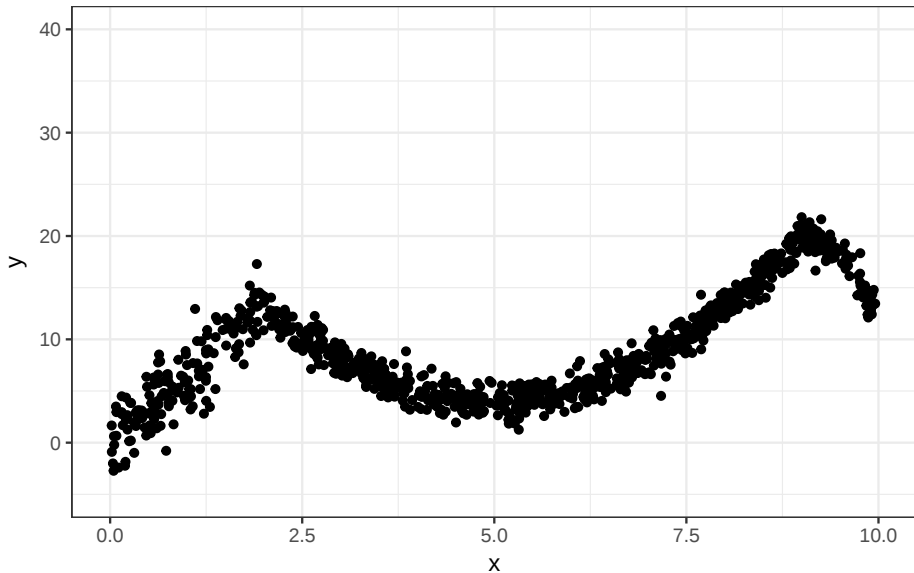
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- Distance weighted by how far from  $x_0$  using a parabolic function



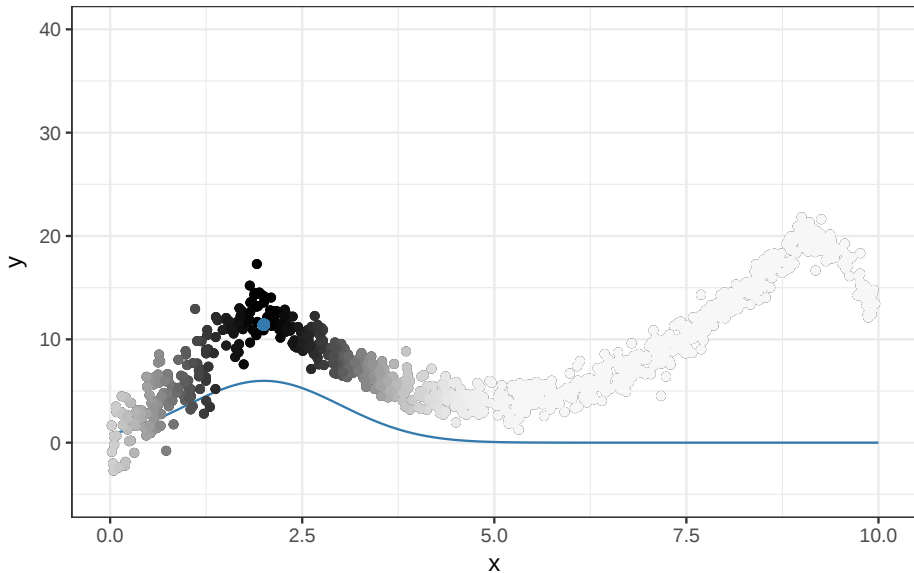
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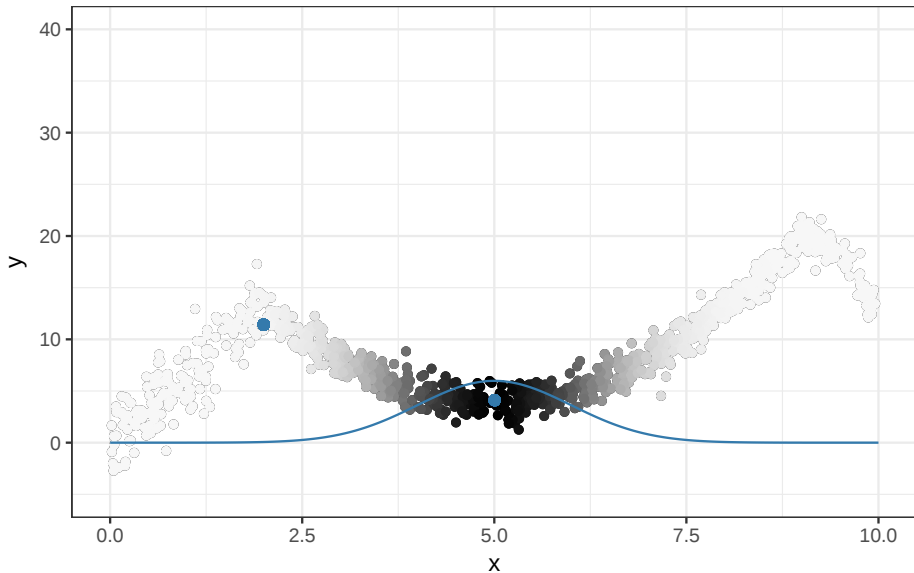
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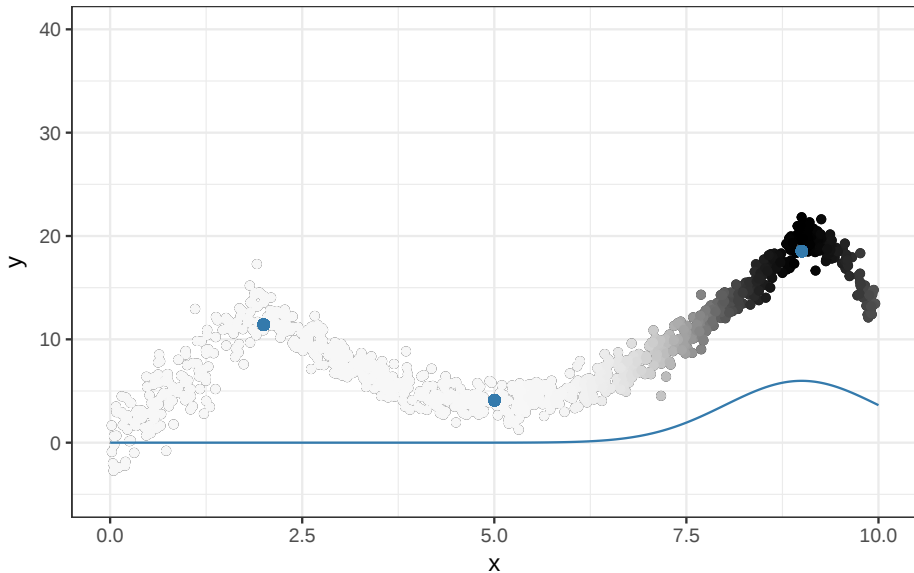
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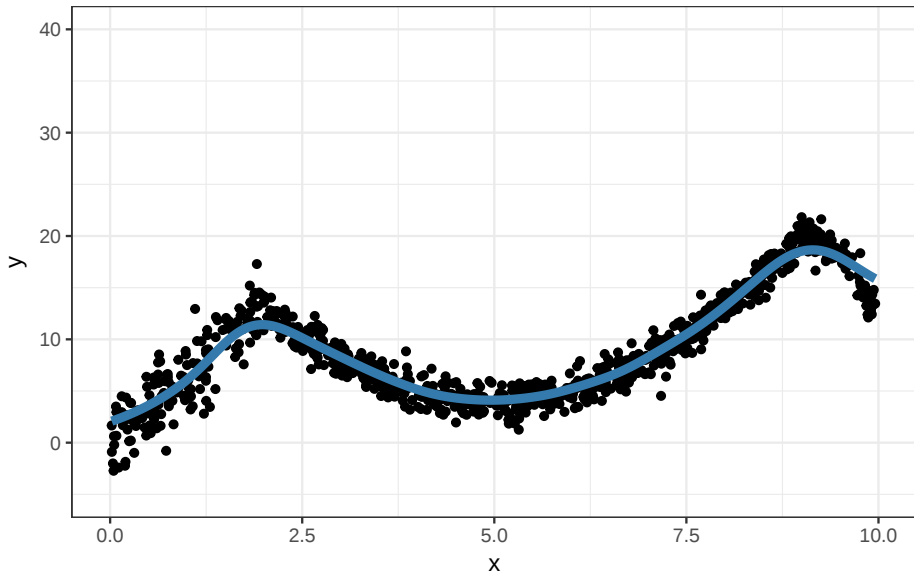
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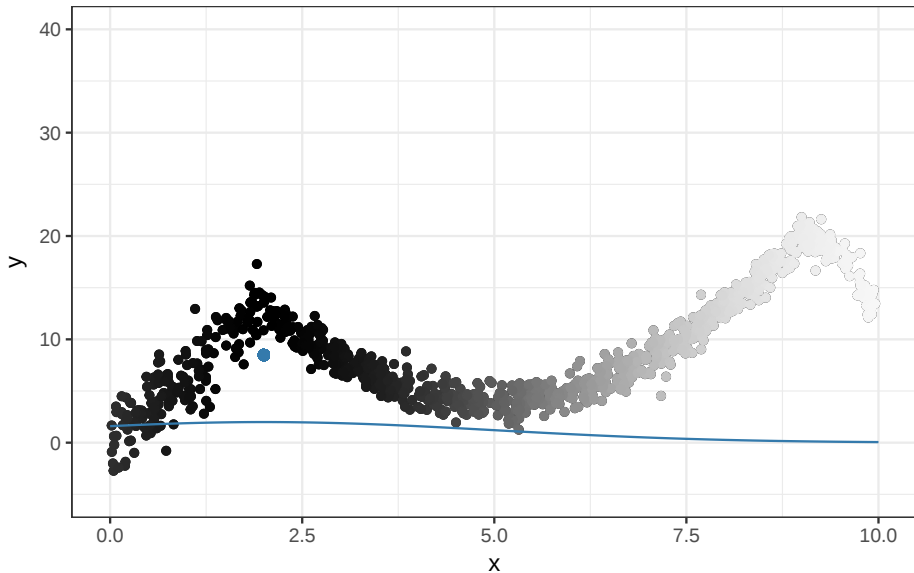
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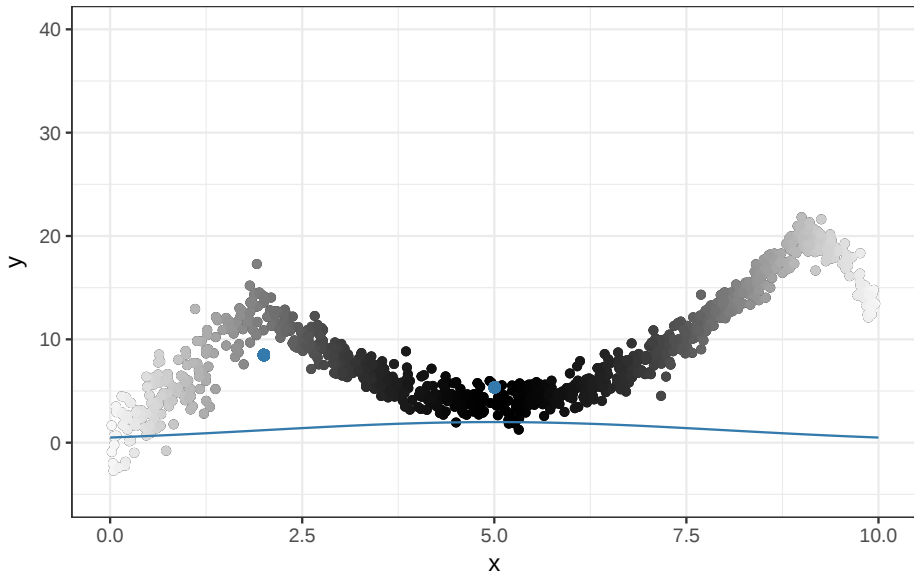
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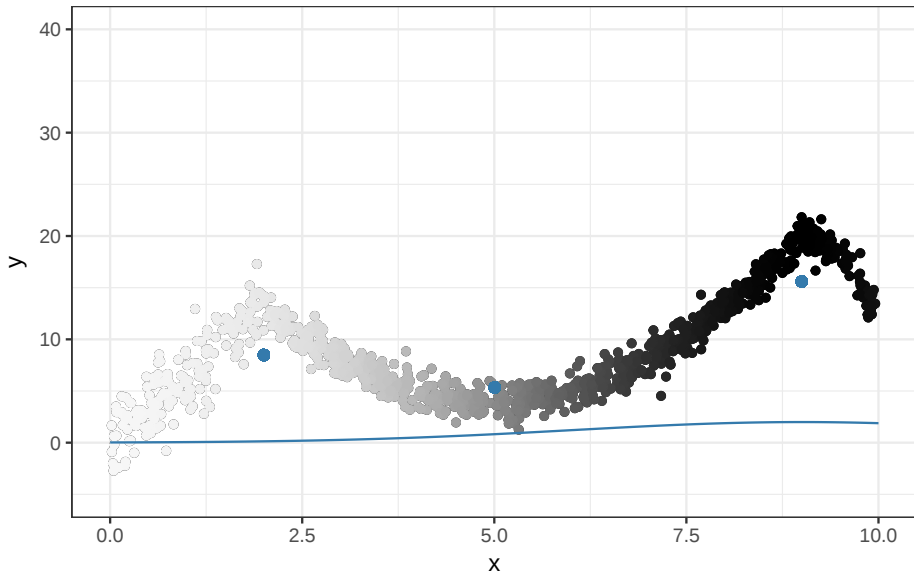
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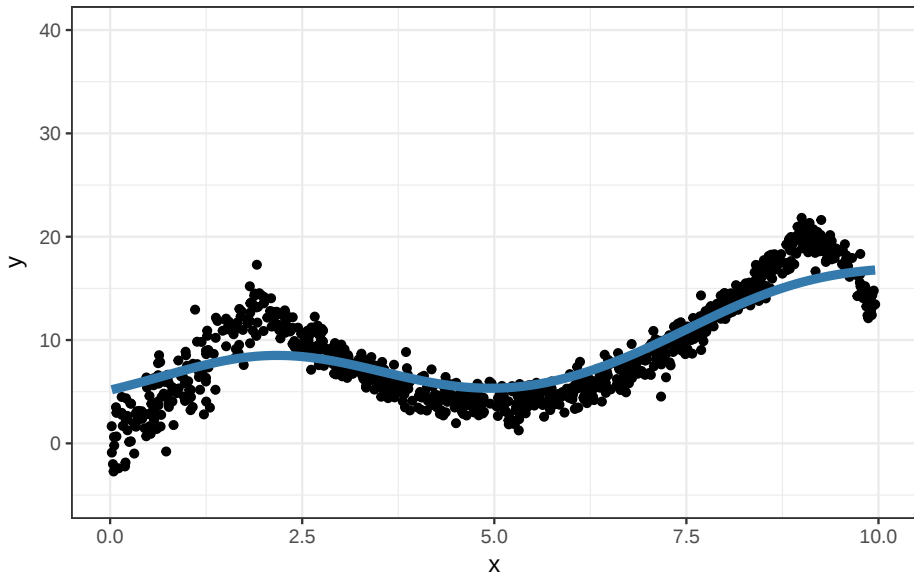
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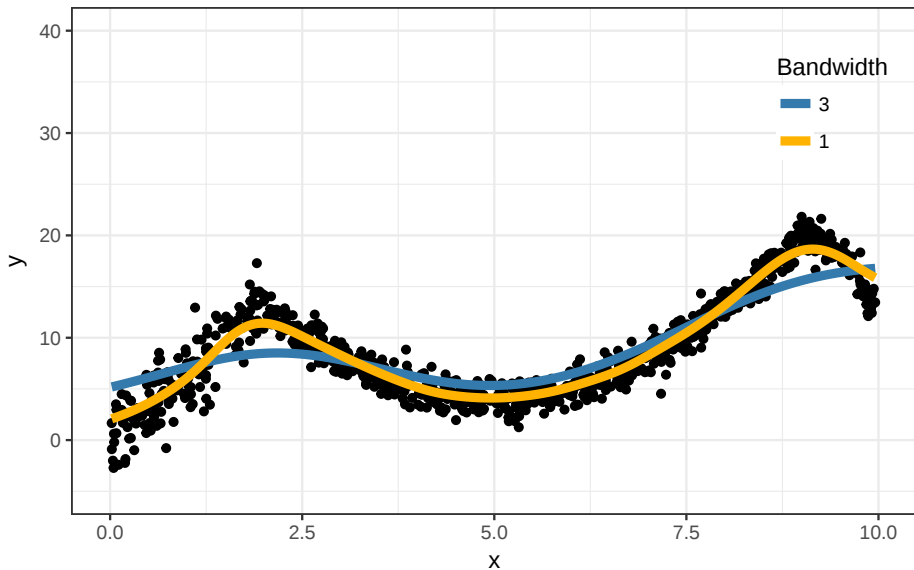
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  - ▶ A very **inflexible estimator** restricts the shape of the function to a particular form (e.g. a kernel regression with a very wide bandwidth)

- 1 Hypothesis Testing
  - Terminology and Procedure
  - One-Sided Tests
  - Connections
  - Power
- 2 p-values
  - Mechanics
  - Multiple Testing
  - Fun With Salmon
  - The Significance of Significance
- 3 What is Regression?
  - Conditional Expectation Functions
  - Nonparametric Regression
  - **Best Linear Predictor**
  - Ordinary Least Squares
- 4 Interpreting Regression
  - Fun With Linearity

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- What function minimizes MSE, among this class of functional forms?

# Best Linear Predictor

## Theorem

*For a random variable  $X$  and  $Y$ , if  $V[X] > 0$ , then the best linear predictor (BLP) of  $Y$  given  $X$  is  $g(X) = \alpha + \beta X$  where,*

$$\alpha = E[Y] - \frac{\text{Cov}[X, Y]}{V[X]} E[X]$$

$$\beta = \frac{\text{Cov}(X, Y)}{V(X)}$$

## Corollary

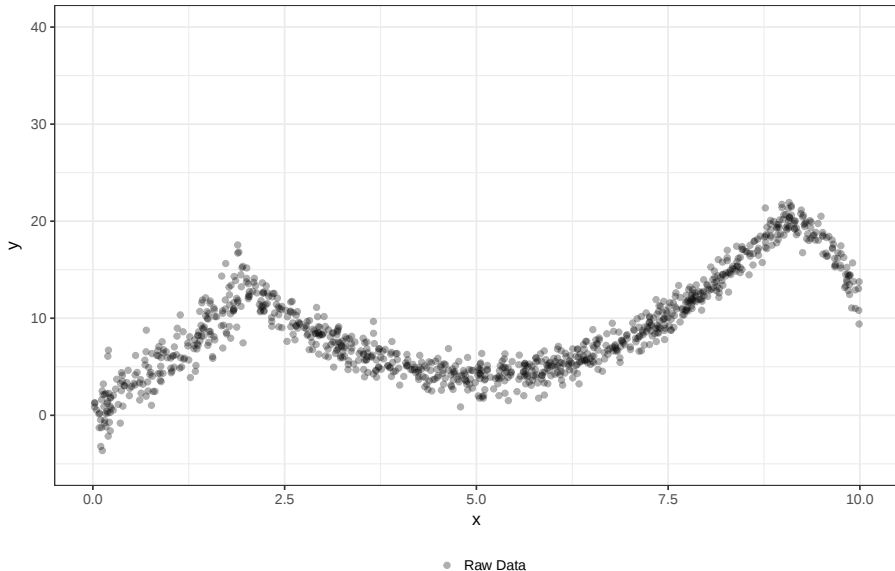
- *The BLP is the best linear predictor of the CEF. I.e. setting  $a = \alpha$  and  $b = \beta$  minimizes*

$$E[(E[Y | X] - (a + bX))^2]$$

- *If the CEF is linear, the CEF is the BLP*

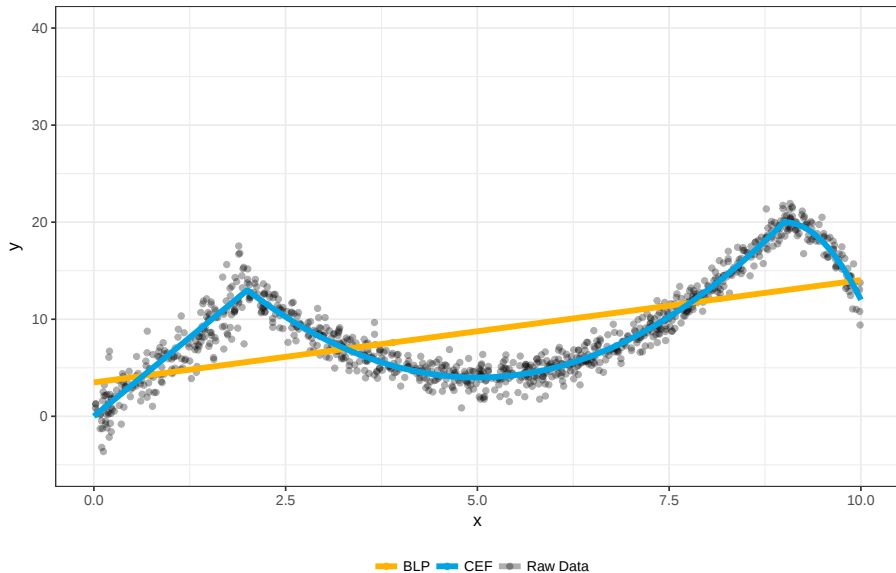
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Estimation of BLP with  $n = 1000$



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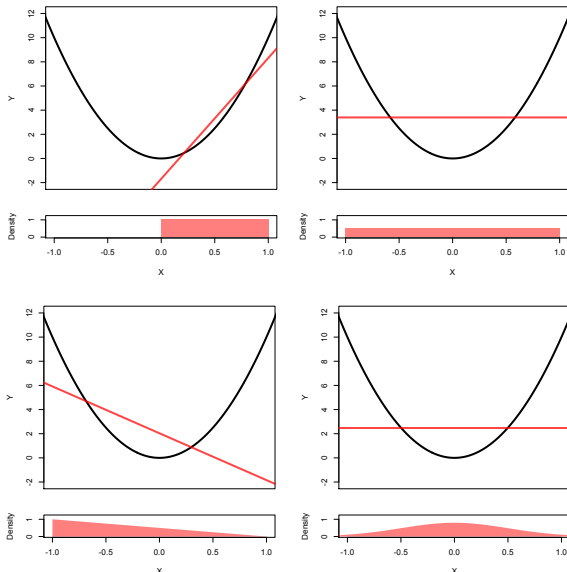
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  - ▶ CEF is the best predictor of  $Y_i$  among **all** functions.
  - ▶ Linear projection is the best predictor among **linear** functions.
- The nice thing about the linear projection is that it exists and is well-defined even if the CEF is non-linear.

# BLP Approximations Depend on the Marginal Distribution of $X$



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The BLP is always a **line** regardless of the data.

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- This is called the **ordinary least squares** (OLS) estimator.

# Plug-in Estimation of the BLP

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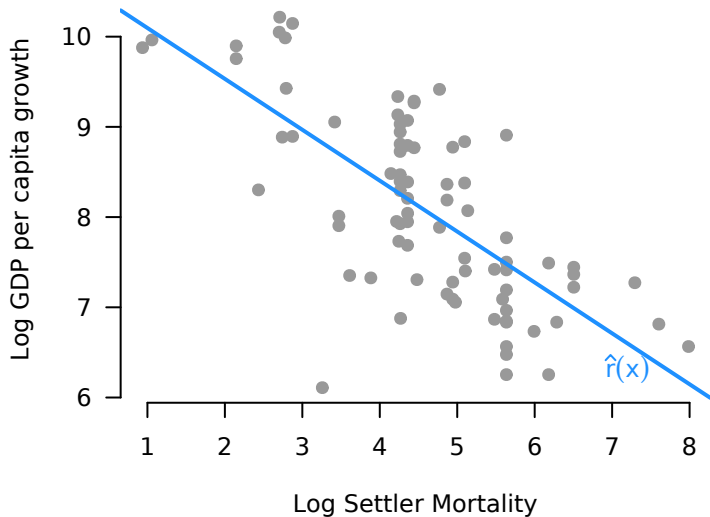
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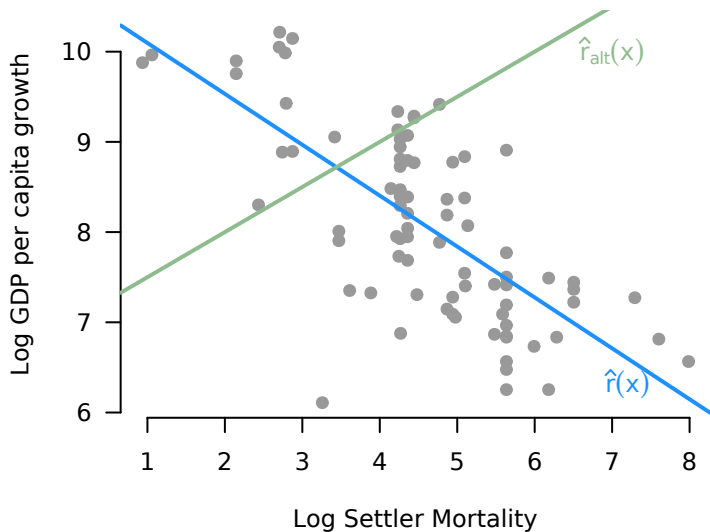
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This corresponds to the linear projection which minimizes the sum of squared errors.

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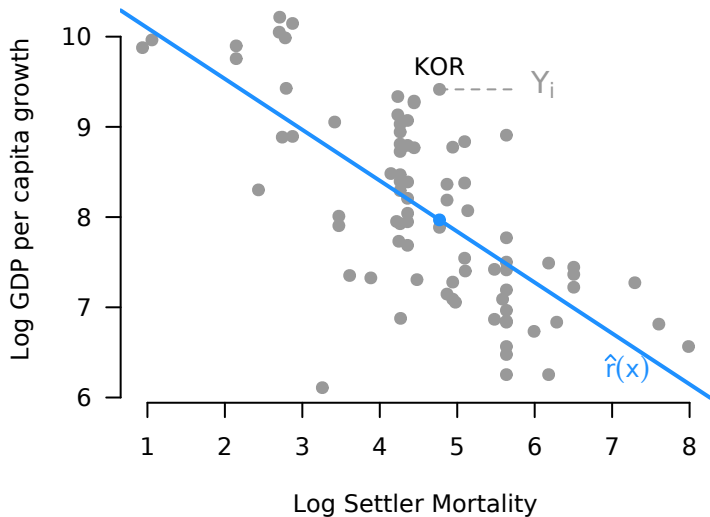
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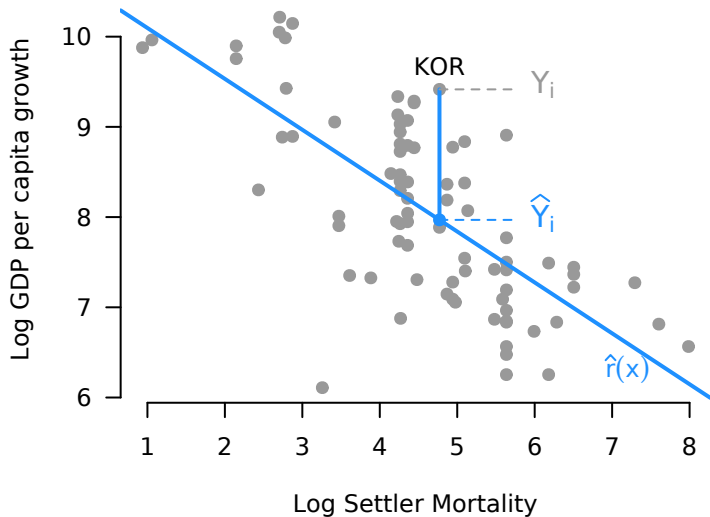
The **residual** is the difference between the actual value of  $Y_i$  and the predicted value,  $\hat{Y}_i$ :

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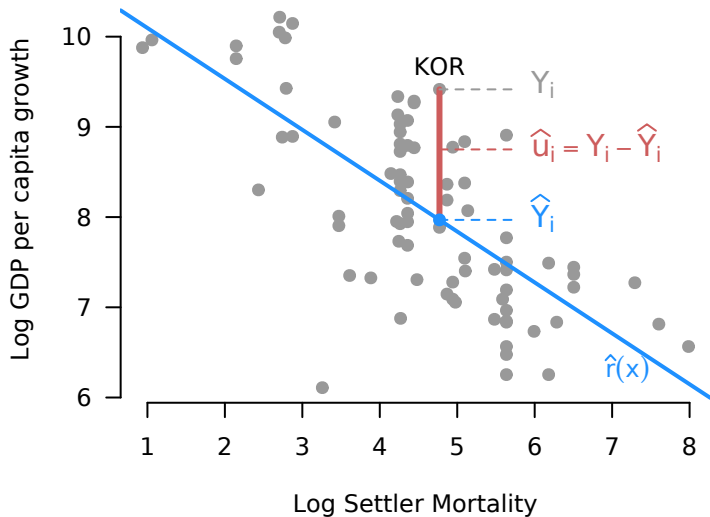
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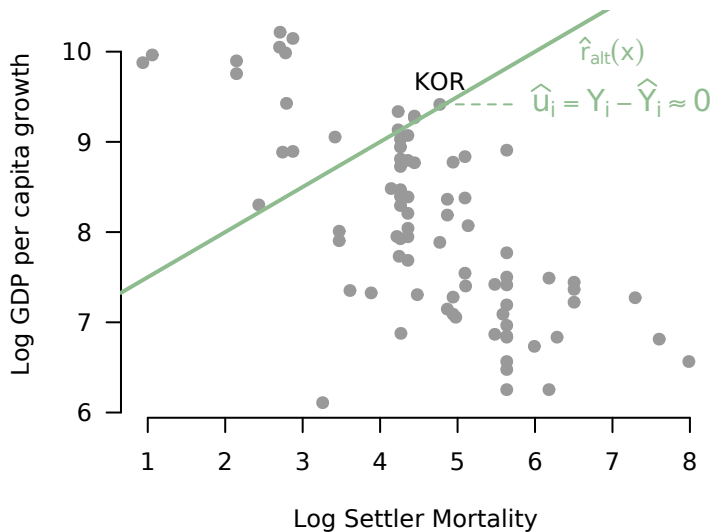
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## Why not this line?



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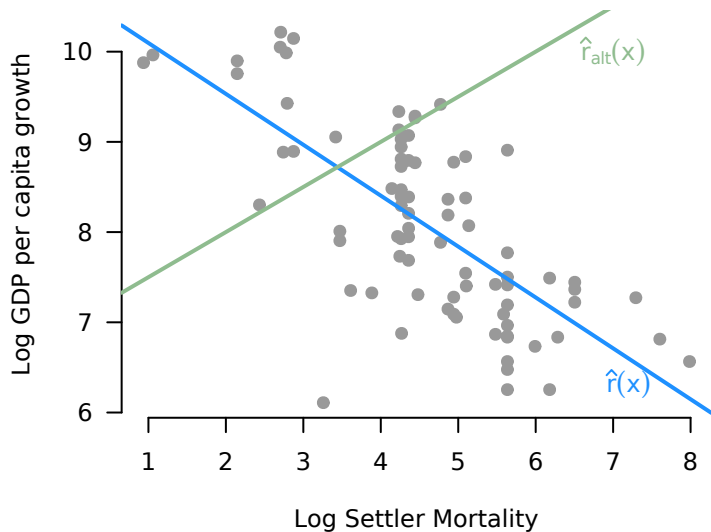
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- The smaller the magnitude of the residuals, the better we are doing at predicting  $Y$
- Choose the line that minimizes the residuals

## Which is better at minimizing residuals?



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- Perhaps the biggest reason is that it **extends easily** to the case where  $X$  is a vector of random variables.

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- This helps clear that it is an **approximation** to the CEF and that the units being described are **different**.

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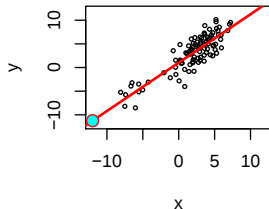
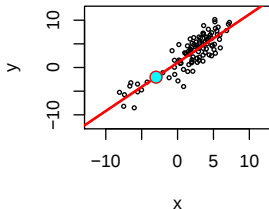
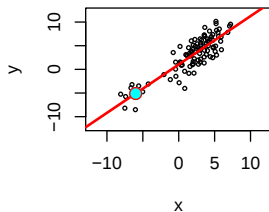
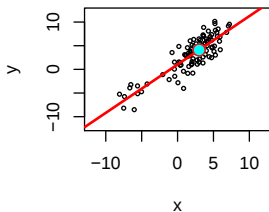
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- While the line is defined over all regions of the data we may be concerned about:
  - ▶ interpolation
  - ▶ extrapolation
  - ▶ predicting in ranges of  $X$  with sparse data

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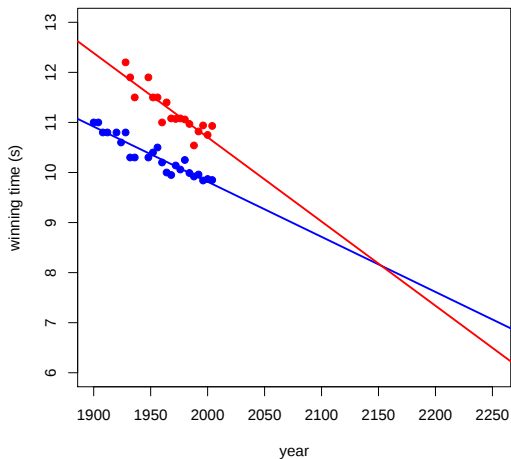
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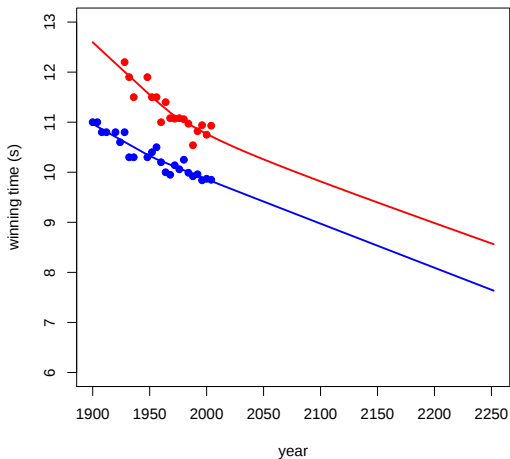
Using data from 1900 to 2004, they fit linear regression models of the winning 100 meter time on year for both men and women. They then use the estimates from these models to **extrapolate** 152 years into the future.

# Tatem et al. Extrapolation

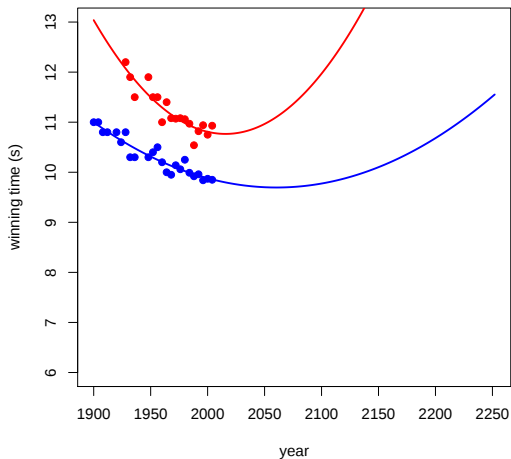


Tatem et al.'s predictions. Men's times are in blue, women's times are in red.

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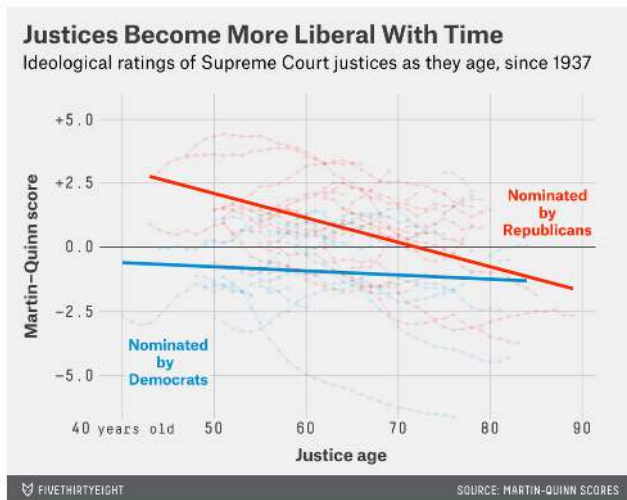
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- Fundamentally we are assuming that data outside the sample looks like data inside the sample, and the further away it is the less likely that is to hold.

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- We can always ask **illogical questions** and the **model gives answers**.
  - ▶ For example, when will women finish the sprint in negative time?
- Fundamentally we are assuming that data outside the sample looks like data inside the sample, and the further away it is the less likely that is to hold.
- This problem gets much harder in high dimensions

# A More Subtle Example

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# A More Subtle Example

the signal  
and the noise  
the signal  
and the noise  
why so many  
predictions fail  
but some don't

**Nate Silver**  @NateSilver538 · Oct 5

So, basically, John Roberts is going to be Ruth Bader Ginsburg by 2036.  
[538ig.ht/1Gsl2u6](https://538ig.ht/1Gsl2u6)



## **Supreme Court Justices Get More Liberal As They Get Older**

The Supreme Court justices are back from vacation. They've picked up their robes from the cleaners — Alito's had a pesky mustard stain — and are ...

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- We will return to this later in the course
- For now, it is safest to treat  $\beta$  as a purely descriptive/predictive quantity

# Fun with Linearity

$F(\mu n!)$   
WITH

“The Siren’s Song of Linearity”

## **Iterated learning: Intergenerational knowledge transmission reveals inductive biases**

**MICHAEL L. KALISH**

*University of Louisiana, Lafayette, Louisiana*

**THOMAS L. GRIFFITHS**

*University of California, Berkeley, California*

**AND**

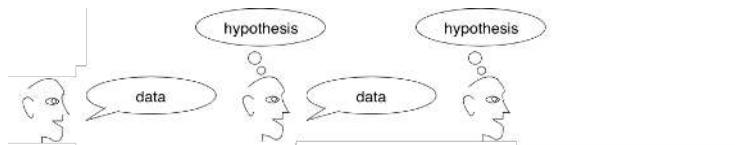
**STEPHAN LEWANDOWSKY**

*University of Western Australia, Perth, Australia*

Cultural transmission of information plays a central role in shaping human knowledge. Some of the most complex knowledge that people acquire, such as languages or cultural norms, can only be learned from other people, who themselves learned from previous generations. The prevalence of this process of “iterated learning” as a mode of cultural transmission raises the question of how it affects the information being transmitted. Analyses of iterated learning utilizing the assumption that the learners are Bayesian agents predict that this process should converge to an equilibrium that reflects the inductive biases of the learners. An experiment in iterated function learning with human participants confirmed this prediction, providing insight into the consequences of intergenerational knowledge transmission and a method for discovering the inductive biases that guide human inferences.

Images on following slides courtesy of Tom Griffiths

# Fun with Linearity



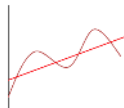
# The Design

# The Design

**data**



**hypotheses**

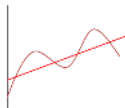


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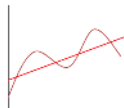
- Each learner sees a set of  $(x, y)$  pairs

# The Design

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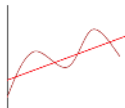
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# The Design

**data**



**hypotheses**



- Each learner sees a set of  $(x, y)$  pairs
- Makes predictions of  $y$  for new  $x$  values
- Predictions are data for the next learner

# Results

Initial  
data



Iteration

1

2

3

4

5

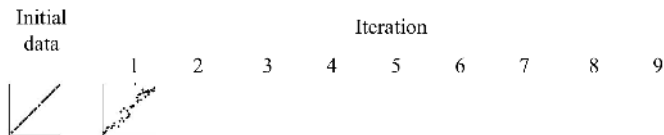
6

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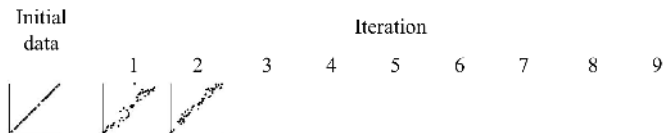
8

9

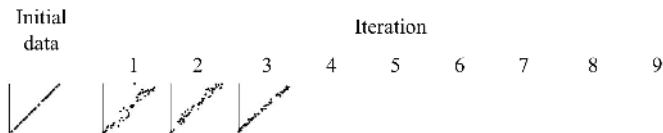
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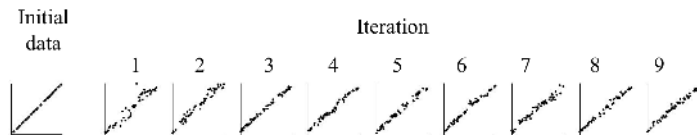
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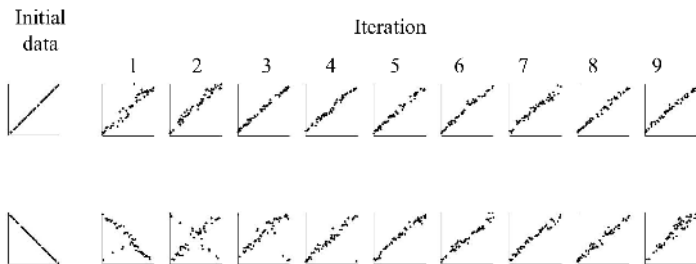
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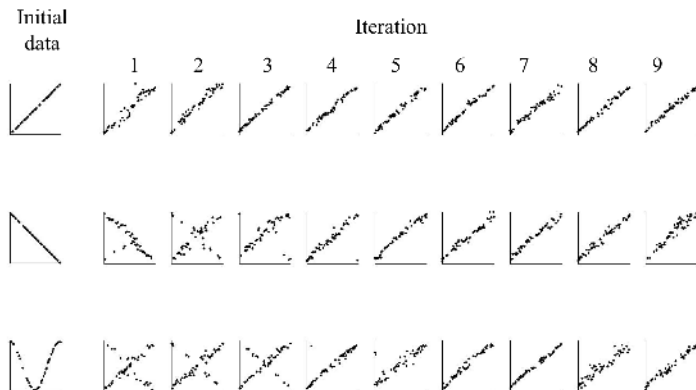
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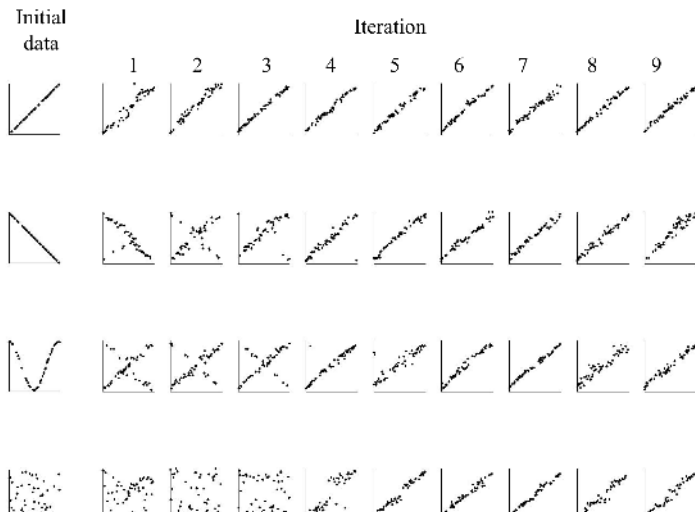
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- P-Values!
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Next week: Properties of Linear Regression with One Explanatory Variable.