

Week 11: Causality with Unmeasured Confounding

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Princeton

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¹These slides are heavily influenced by Matt Blackwell, Adam Glynn, Jens Hainmueller

Where We've Been and Where We're Going...

Where We've Been and Where We're Going...

- Last Week
 - ▶ selection on observables and measured confounding
- This Week
 - ▶ Monday:
 - ★ natural experiments
 - ★ classical view of instrumental variables
 - ▶ Wednesday:
 - ★ modern view of instrumental variables
 - ★ regression discontinuity
- The Following Week
 - ▶ repeated observations and wrap up
- Long Run
 - ▶ probability → inference → regression → causal inference

Questions?

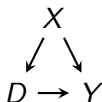
- 1 Approaches to Unmeasured Confounding
- 2 Natural Experiments
- 3 Motivating Instrumental Variables
- 4 Traditional Econometric View of Instrumental Variables
- 5 Fun with Coarsening Bias
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Unmeasured Confounding

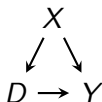
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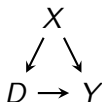
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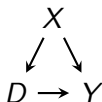
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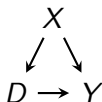
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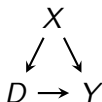
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- There is **No Free Lunch** $\rightsquigarrow$ we can't get something for nothing, we will need new variables, new assumptions and new approaches.
- Goal: give you a feel for **what is possible**, but note that you will need to do **work beyond class** if you want to use one of these techniques.

Approaches to Unmeasured Confounding

- Natural Experiments

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- Interrupted Time-Series

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Approaches to Unmeasured Confounding

- Natural Experiments (today)
- Interrupted Time-Series (today)
- Instrumental Variables (today and Wednesday)
- Regression Discontinuity (Wednesday)
- Bounding
- Sensitivity Analysis
- Front Door Adjustment

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- When available, a useful way to capitalize on randomness in the world to make causal inferences.
- See Dunning (2012) *Natural Experiments in the Social Sciences*

Caution on terminology

It is worth noting that the label “natural experiment” is perhaps unfortunate. As we shall see, the social and political forces that give rise to as-if random assignment of interventions are not generally “natural” in the ordinary sense of that term. Second, natural experiments are observational studies, not true experiments, again, because they lack an experimental manipulation. In sum, natural experiments are neither natural nor experiments.

—Dunning (2012) pg 16

Natural Experiment Examples (True Randomization)

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Randomness	Focus	Citation
Vietnam draft	labor market	Angrist 1990
randomized quotas	female leadership in Indian village council presidencies	Chattopadhyay & Duflo 2004
randomized term lengths	tenure in office on legislative performance	Dal Bo & Rossi 2010
lottery	effect of winnings on political attitudes	Doherty, Green & Gerber 2006
randomized ballot order	ballot order effects in CA	Ho & Imai 2008

Natural Experiment Examples (As If Randomization)

Randomness	Focus	Citation
child abduction by LRA	child soldiering affecting political participation	Blattman 2008
election monitor assignment	international election monitoring on fraud	Hyde 2007
random shelling by drunk soldiers	indiscriminate violence on rebellion	Lyall 2009
hurricane	study of friendship formation	Phan and Airoidi 2015
2006 Israel-Hezbollah war	stress on unborn babies	Torche and Shwed 2015
Snowden revelations	reading behavior on wikipedia	Penney 2016
terrorist attacks	perception of immigrants	Legewie 2013

Questions to Ask Yourself

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- ① “is the proposed treatment-control comparison guaranteed to be valid by the assumed randomization?”
- ② “if not, what is the comparison that is guaranteed by the randomization, and how does this comparison relate to the comparison the researcher wishes to make?”

Example: Redistricting

Sekhon and Titiunik 2012 discussion of Ansolabehere et al. 2000

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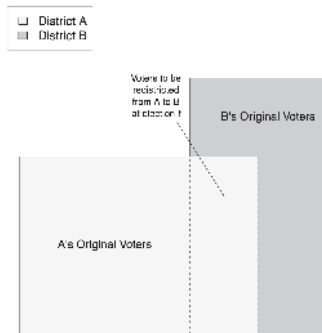
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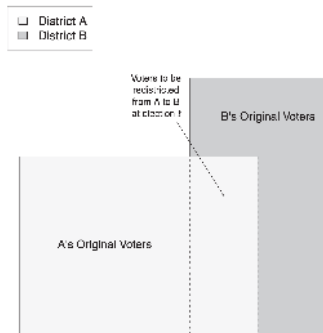


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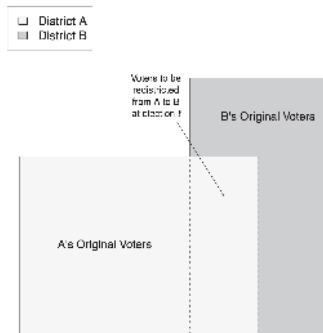


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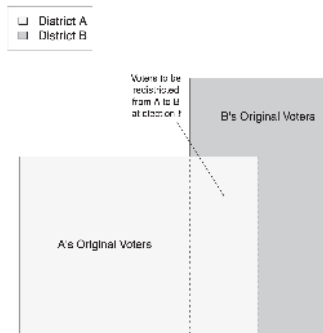


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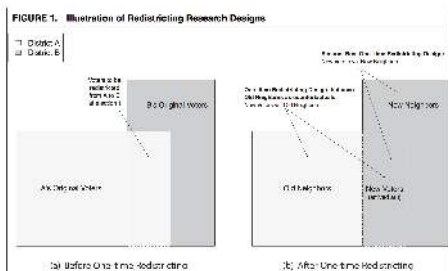
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- idea is that two groups have same incumbent, same challenger, same campaign environment, but **different histories with incumbent**



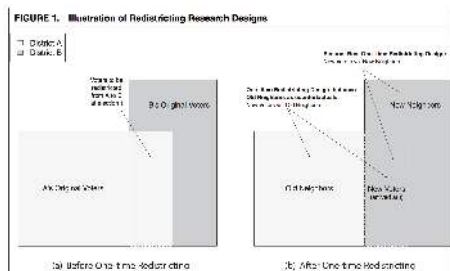
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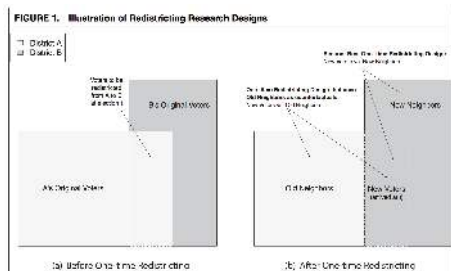
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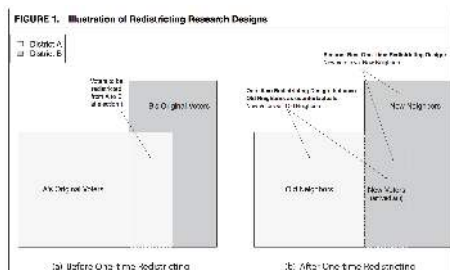
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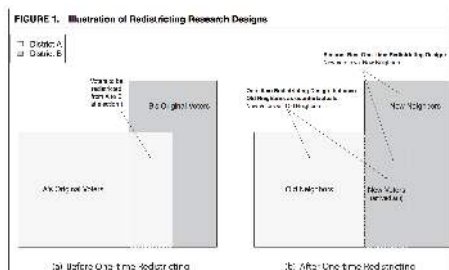
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 - ▶ random redistricting guarantees that old neighbors and new voters are comparable.
 - ▶ need to find a new design (see Sekhon and Titiunik 2012 for more)

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- Convincingly analyzing a natural experiment takes at least as much **careful thought** not less!

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- Exogenous randomization can help us make credible causal inferences in places where we never could have run an experiment
- It is often pretty easy to communicate these kinds of methods to non-experts
- Salganik (2017) argues that with always-on digital data collection we will be in better shape moving forward to leverage natural experiments as the opportunities arise.

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- We can write this as a model:

$$Y_t = f(t) + D_t\beta + \epsilon_t$$

- The key identifying assumption is that the observed values of y_t before the treatment status switches at t^* can be used to specify $f(t)$ for the rest of the series used.

Interrupted Time Series Example

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How Sudden Censorship Can Increase Access to Information

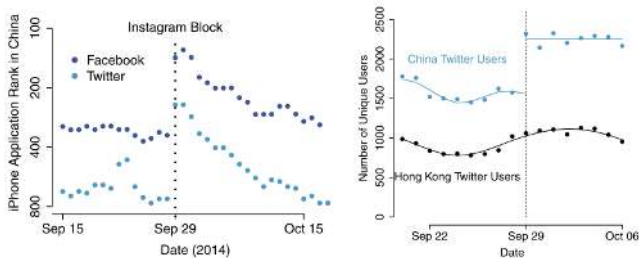
WILLIAM R. HOBBS *Northeastern University*

MARGARET E. ROBERTS *University of California, San Diego*

Conventional wisdom assumes that increased censorship will strictly decrease access to information. We delineate circumstances when increases in censorship expand access to information for a substantial subset of the population. When governments suddenly impose censorship on previously uncensored information, citizens accustomed to acquiring this information will be incentivized to learn methods of censorship evasion. These evasion tools provide continued access to the newly blocked information—and also extend users' ability to access information that has long been censored. We illustrate this phenomenon using millions of individual-level actions of social media users in China before and after the block of Instagram. We show that the block inspired millions of Chinese users to acquire virtual private networks, and that these users subsequently joined censored websites like Twitter and Facebook. Despite initially being apolitical, these new users began browsing blocked political pages on Wikipedia, following Chinese political activists on Twitter, and discussing highly politicized topics such as opposition protests in Hong Kong.

Interrupted Time Series Example

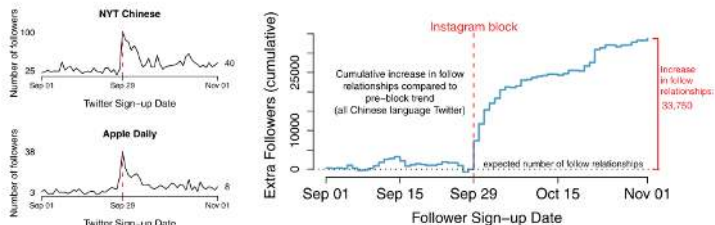
FIGURE 3. Left: The Instagram block's effect on the rank of Facebook and Twitter on iPhones from mainland China, from AppAnnie.com. Right: Comparison of tweets per day from Mainland China and Hong Kong before and after the Instagram block.



The left panel of this figure shows the change in download ranks for Facebook and Twitter before and after Instagram was blocked. The right panel of this figure shows that the Chinese Twitter users in our sample increased 30% the same day that we observe a spike in Instagram mentions and several days after the beginning of the Hong Kong protests. This increase only occurred in China and not in Hong Kong. The lines in this panel were fit using a smoothing spline.

Interrupted Time Series Example

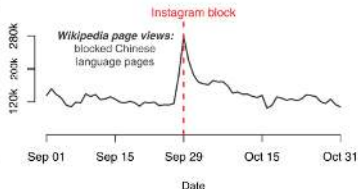
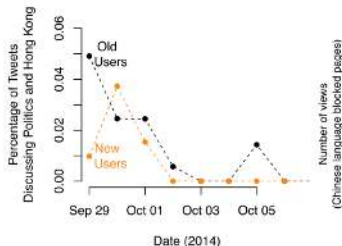
FIGURE 4. Left: Daily new followers to *New York Times Chinese* and *Apple Daily* Twitter accounts (based on new user sign-up dates). Right: Cumulative increase in followers, compared to preblock trend, of any Chinese language user (based on new user sign-up dates) compared to expected increase in followers.



The left panel of this figure shows the sign-up dates of followers of the *New York Times Chinese* and *Apple Daily* Twitter accounts. Many followers of these accounts signed up for Twitter immediately following the Instagram block. This increase in sign-ups—users who eventually followed *NYT Chinese* and *Apple Daily*—continues long after the Instagram block. The right panel of this figure shows that all Chinese language Twitter users accumulated approximately 33,750 more followers from new Twitter sign-ups than what we would expect based on pre-block trends. This cumulative increase was calculated using a cumulative sum of the number of new followers minus the number of expected followers, where the expected followers was the mean daily number of new followers prior to the Instagram block.

Interrupted Time Series Example

FIGURE 5. Left: Tweets that mention politics in Hong Kong, comparison of new users and old users. Right: Page views for Chinese language Wikipedia pages blocked in China. Bottom: Changes in Wikipedia views.



**Largest increases in views
September 28th to 29th**
First day of Instagram block

Occupy Central
Hong Kong
June 4th Incident
Hong Kong Independence Movement
pan-Democrats
Xi Jinping
Sunflower student movement
Guo Baixiong
Article 23 Hong Kong
Zhang Xuan (celebrity who supported HK movement)
Alliance for True Democracy
Bo News (dissident Chinese news network, located in U.S.)
Chai Ling (June 4 leader)
Jasmine Revolution
Hu Yaobang
Taiwan
Jiang Zemin
People's Republic of China blocked websites list
Democracy
Wu'erkaixi (June 4 leader)

**Largest increases in views
September 29th to 30th**
Second day of Instagram block

People's Republic of China blocked websites list
Jiang Zemin
Radio Australia
Hu Jintao
Zeng Qing
Wang Weilin (Tank Man)
Li Peng
Ling Jihua
Tiananmen Square Incident
Zhou Yongkang
Wu'erkaixi (June 4 leader)
Zhang Dejiang
YouTube
Wen Jiabao
AV Actress (Japanese porn stars)
Mao Zedong
Deng Xiaoping
Ling Gu (son of Ling Jihua)
Wu Bangguo
Hua Guofeng

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- We saw how to identify and estimate effects under **no unmeasured confounding** and just now when nature happens to randomize the treatment we want.
- Are we doomed if neither happens?
- Instrumental variables (IV) allow us to exploit an **exogenous source of variation** that drives the treatment but **does not** otherwise affect the outcome.
- If we have an instrument, we can deal with **unmeasured confounding** in the treatment-outcome relationship.

Motivating Instrumental Variables

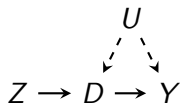
- We saw how to identify and estimate effects under **no unmeasured confounding** and just now when nature happens to randomize the treatment we want.
- Are we doomed if neither happens?
- Instrumental variables (IV) allow us to exploit an **exogenous source of variation** that drives the treatment but **does not** otherwise affect the outcome.
- If we have an instrument, we can deal with **unmeasured confounding** in the treatment-outcome relationship.
- It is going to turn out that the same construction will let us deal with non-compliance in experiments.

Angrist (1990): Draft lottery as an instrument to study the relationship between military service and income

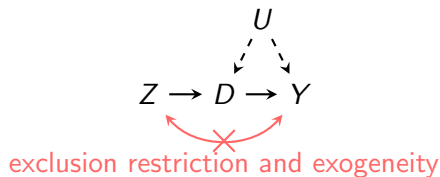


[https://en.wikipedia.org/wiki/Draft_lottery_\(1969\)#/media/File:1969_draft_lottery_photo.jpg](https://en.wikipedia.org/wiki/Draft_lottery_(1969)#/media/File:1969_draft_lottery_photo.jpg)

Graphical Model

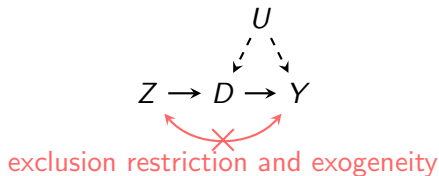


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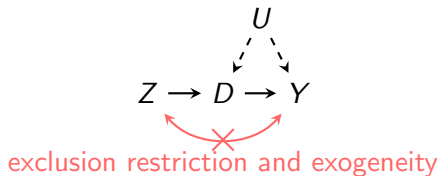
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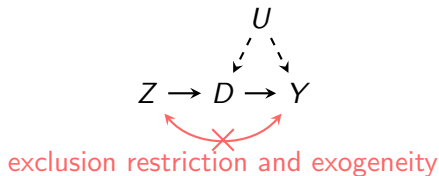
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 - 1) instrument/treatment and instrument/outcome don't share unmeasured common causes (exogeneity of the instrument)
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- We will need one more later which we will come back to.

Some Examples

- Angrist (1990): Draft lottery as an IV for military service (income as outcome)
- Acemoglu et al (2001): settler mortality as an IV for institutional quality (GDP/capita as outcome)
- Levitt (1997): being an election year as IV for police force size (crime as outcome)
- Miguel, Satayanath & Sergenti (2004): lagged rainfall as IV for GDP per capita effect (outcome is civil war onset).
- Kern & Hainmueller (2009): having West German TV reception in East Berlin as an instrument for West German TV watching (outcome is support for the East German regime)
- Nunn & Wantchekon (2011): historical distance of ethnic group to the coast as a instrument for the slave raiding of that ethnic group (outcome are trust attitudes today)

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just maybe not the thing you want (the treatment).

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The world has randomized something (the instrument)
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Subject to four assumptions you may be able to get
(approximately) what you want anyway.

Non-Compliance Motivation for Instrumental Variables

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Example: Non-compliance in JTPA Experiment

	Not Enrolled in Training	Enrolled in Training	Total
Assigned to Control	3,663	54	3,717
Assigned to Training	2,683	4,804	7,487
Total	6,346	4,858	11,204

Two Views on Instrumental Variables

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- ▶ strong assumptions
 - ★ constant effects
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② Potential Outcome Model of IV

- ▶ Weaker assumptions
 - ★ monotonicity
 - ★ allows heterogeneous treatment effect
- ▶ Only identifies Local Average Treatment Effect (LATE)

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Two Problems:

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- 2 We may not be able to measure X without **error**.

Both of these conditions will induce **bias** in our effect estimates.

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Assume a linear structural equation model but suppose that the classical “exogeneity” condition ($E[U_i|X_i] = 0$) does **not** hold:

$$Y_i = \beta_0 + \beta_1 X_i + U_i$$

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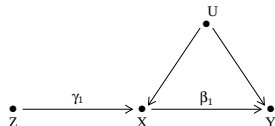
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- included variables (post-treatment or M-structures)
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We will typically formulate the problem as resulting from omitted confounding.

A Potential Solution: Instrumental Variables (IV)

$$Y_i = \beta_0 + \beta_1 X_i + U_i$$

$$X_i = \gamma_0 + \gamma_1 Z_i + U_i$$

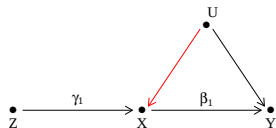


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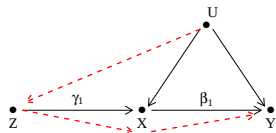
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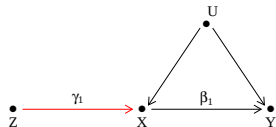
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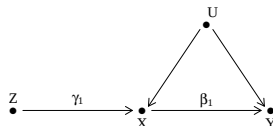
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The IV Estimator

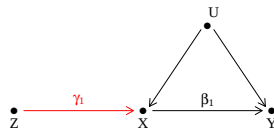
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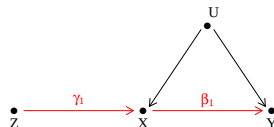
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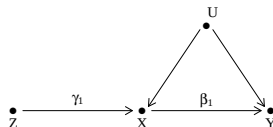
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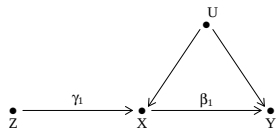
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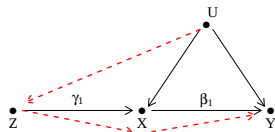
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- small violations of assumptions $\Rightarrow$ large bias



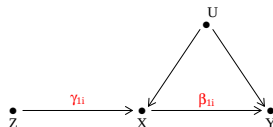
Preview of Modern Approaches: Relaxing Constant Effects

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Suppose we believe that the effects of Z and X are different for different units.

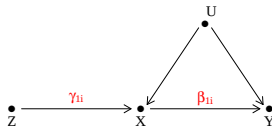
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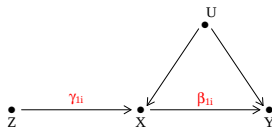
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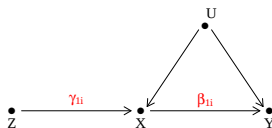


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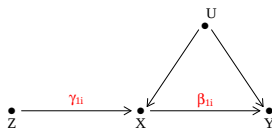


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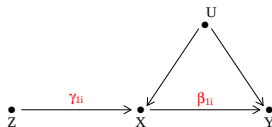
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With additional assumptions ($\gamma_{i1} \geq 0$ for all i), the IV estimator identifies a weighted average effect of X on Y according to the effects of Z on X .

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- 3 Motivating Instrumental Variables
- 4 Traditional Econometric View of Instrumental Variables
- 5 Fun with Coarsening Bias
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$$E[\hat{\alpha}_{1,OLS}] = \alpha_1 + E\left[\frac{\widehat{\text{Cov}}[D, u_2]}{\widehat{\text{Var}}[D]}\right]$$

so bias depends on correlation between u_2 and D

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Based on these IV assumptions we can identify three effects:

Instrumental Variable Estimator Assumptions

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
- IV assumptions: $Cov[u_1, Z] = 0$, $\pi_1 \neq 0$, and $Cov[u_2, Z] = 0$

Based on these IV assumptions we can identify three effects:

- 1 The **first stage effect**: Effect of Z on D .

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Based on these IV assumptions we can identify three effects:

- 1 The **first stage effect**: Effect of Z on D .
- 2 **Reduced form** or **intent-to-treat** effect: Effect of Z on Y .

Instrumental Variable Estimator Assumptions

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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Based on these IV assumptions we can identify three effects:

- 1 The **first stage effect**: Effect of Z on D .
- 2 **Reduced form** or **intent-to-treat** effect: Effect of Z on Y .
- 3 The **instrumental variable** treatment effect: Effect of D on Y , using only the exogenous variation in D that is induced by Z .

First Stage Effect

First Stage Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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First Stage Effect

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First stage effect: Z on D

$$\hat{\pi}_1 = \frac{\widehat{Cov}[D, Z]}{\widehat{V}[Z]}$$

First Stage Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
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First stage effect: Z on D

$$\hat{\pi}_1 = \frac{\widehat{Cov}[D, Z]}{\widehat{V}[Z]} = \frac{\widehat{Cov}[\pi_0 + \pi_1 Z + u_1, Z]}{\widehat{V}[Z]}$$

First Stage Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
- IV assumptions: $Cov[u_1, Z] = 0$, $\pi_1 \neq 0$, and $Cov[u_2, Z] = 0$

First stage effect: Z on D

$$\begin{aligned}\hat{\pi}_1 &= \frac{\widehat{Cov}[D, Z]}{\widehat{V}[Z]} = \frac{\widehat{Cov}[\pi_0 + \pi_1 Z + u_1, Z]}{\widehat{V}[Z]} \\ \hat{\pi}_1 &= \frac{\pi_1 \widehat{Cov}[Z, Z] + \widehat{Cov}[Z, u_1]}{\widehat{V}[Z]}\end{aligned}$$

First Stage Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
- IV assumptions: $\text{Cov}[u_1, Z] = 0$, $\pi_1 \neq 0$, and $\text{Cov}[u_2, Z] = 0$

First stage effect: Z on D

$$\hat{\pi}_1 = \frac{\widehat{\text{Cov}}[D, Z]}{\widehat{V}[Z]} = \frac{\widehat{\text{Cov}}[\pi_0 + \pi_1 Z + u_1, Z]}{\widehat{V}[Z]}$$

$$\hat{\pi}_1 = \frac{\pi_1 \widehat{\text{Cov}}[Z, Z] + \widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}$$

$$\hat{\pi}_1 = \pi_1 + \frac{\widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}$$

First Stage Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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First stage effect: Z on D

$$\hat{\pi}_1 = \frac{\widehat{\text{Cov}}[D, Z]}{\widehat{V}[Z]} = \frac{\widehat{\text{Cov}}[\pi_0 + \pi_1 Z + u_1, Z]}{\widehat{V}[Z]}$$

$$\hat{\pi}_1 = \frac{\pi_1 \widehat{\text{Cov}}[Z, Z] + \widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}$$

$$\hat{\pi}_1 = \pi_1 + \frac{\widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}$$

$$E[\hat{\pi}_1] = \pi_1 + E\left[\frac{\widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}\right]$$

First Stage Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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$$\hat{\pi}_1 = \frac{\widehat{\text{Cov}}[D, Z]}{\widehat{V}[Z]} = \frac{\widehat{\text{Cov}}[\pi_0 + \pi_1 Z + u_1, Z]}{\widehat{V}[Z]}$$

$$\hat{\pi}_1 = \frac{\pi_1 \widehat{\text{Cov}}[Z, Z] + \widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}$$

$$\hat{\pi}_1 = \pi_1 + \frac{\widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}$$

$$E[\hat{\pi}_1] = \pi_1 + E\left[\frac{\widehat{\text{Cov}}[Z, u_1]}{\widehat{V}[Z]}\right] = \pi_1$$

$\hat{\pi}_1$ is consistent since $\text{Cov}[u_1, Z] = 0$

First Stage Effect in JTPA

First stage effect: Z on D : $\hat{\pi}_1 = \frac{\widehat{\text{Cov}}[D,Z]}{\widehat{V}[Z]}$

R Code

```
> cov(d[,c("earnings","training","assignmt")])  
           earnings      training      assignmt  
earnings 2.811338e+08 685.5254685 257.0625061  
training 6.855255e+02  0.2456123  0.1390407  
assignmt 2.570625e+02  0.1390407  0.221713
```

R Code

```
> 0.1390407/0.2217139  
[1] 0.6271177
```

First Stage Effect in JTPA

```
_____ R Code _____  
> summary(lm(training~assignmt,data=d))  
  
Call:  
lm(formula = training ~ assignmt, data = d)  
  
Residuals:  
      Min       1Q   Median       3Q      Max   
-0.64165 -0.01453 -0.01453  0.35835  0.98547  
  
Coefficients:  
              Estimate Std. Error t value Pr(>|t|)      
(Intercept)  0.014528   0.006529   2.225   0.0261 *      
assignmt     0.627118   0.007987  78.522  <2e-16 ***  
---  
Signif. codes:  0 *** 0.001 ** 0.01 * 0.05 . 0.1 1  
  
Residual standard error: 0.398 on 11202 degrees of freedom  
Multiple R-squared:  0.355,    Adjusted R-squared:  0.355  
F-statistic: 6166 on 1 and 11202 DF,  p-value: < 2.2e-1
```

Reduced Form/Intent-to-treat Effect

Reduced Form/Intent-to-treat Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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Reduced Form/Intent-to-treat Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
- IV assumptions: $Cov[u_1, Z] = 0$, $\pi_1 \neq 0$, and $Cov[u_2, Z] = 0$

Reduced Form/Intent-to-treat Effect: Z on Y : Plug first into second stage:

$$Y = \alpha_0 + \alpha_1(\pi_0 + \pi_1 Z + u_1) + u_2$$

Reduced Form/Intent-to-treat Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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Reduced Form/Intent-to-treat Effect: Z on Y : Plug first into second stage:

$$\begin{aligned} Y &= \alpha_0 + \alpha_1(\pi_0 + \pi_1 Z + u_1) + u_2 \\ Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \end{aligned}$$

Reduced Form/Intent-to-treat Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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Reduced Form/Intent-to-treat Effect: Z on Y : Plug first into second stage:

$$\begin{aligned} Y &= \alpha_0 + \alpha_1(\pi_0 + \pi_1 Z + u_1) + u_2 \\ Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$.

Reduced Form/Intent-to-treat Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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Reduced Form/Intent-to-treat Effect: Z on Y : Plug first into second stage:

$$\begin{aligned} Y &= \alpha_0 + \alpha_1(\pi_0 + \pi_1 Z + u_1) + u_2 \\ Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Note that

$$\hat{\gamma}_1 = \frac{\widehat{\text{Cov}}[Y, Z]}{\widehat{\text{Cov}}[Z, Z]} = \frac{\widehat{\text{Cov}}[\gamma_0 + \gamma_1 Z + u_3, Z]}{\widehat{\text{Cov}}[Z, Z]}$$

Reduced Form/Intent-to-treat Effect

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
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Reduced Form/Intent-to-treat Effect: Z on Y : Plug first into second stage:

$$\begin{aligned} Y &= \alpha_0 + \alpha_1(\pi_0 + \pi_1 Z + u_1) + u_2 \\ Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Note that

$$\begin{aligned} \hat{\gamma}_1 &= \frac{\widehat{Cov}[Y, Z]}{\widehat{Cov}[Z, Z]} = \frac{\widehat{Cov}[\gamma_0 + \gamma_1 Z + u_3, Z]}{\widehat{Cov}[Z, Z]} \\ E[\hat{\gamma}_1] &= \gamma_1 + E\left[\frac{\widehat{Cov}[Z, u_3]}{\widehat{Cov}[Z, Z]}\right] = \gamma_1 \end{aligned}$$

$\hat{\gamma}_1$ is consistent since $Cov[u_1, Z] = 0$ and $Cov[u_2, Z] = 0$ implies $Cov[u_3, Z] = 0$

Reduced Form/Intent-to-treat Effect

```
R Code  
> summary(lm(earnings~assignmt,data=d))
```

Call:

```
lm(formula = earnings ~ assignmt, data = d)
```

Residuals:

Min	1Q	Median	3Q	Max
-16200	-13803	-4817	8950	139560

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	15040.5	274.9	54.716	< 2e-16 ***
assignmt	1159.4	336.3	3.448	0.000567 ***

Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1

Residual standard error: 16760 on 11202 degrees of freedom

Multiple R-squared: 0.00106, Adjusted R-squared: 0.000971

F-statistic: 11.89 on 1 and 11202 DF, p-value: 0.000566

Instrumental Variable Effect: Wald Estimator

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IV Effect: D on Y using exogenous variation in D that is induced by Z . Recall

$$Y = (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2)$$

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$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Given this, we can identify α_1 :

$$\alpha_1 = \frac{\gamma_1}{\pi_1}$$

Instrumental Variable Effect: Wald Estimator

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$$\alpha_1 = \frac{\gamma_1}{\pi_1} = \frac{\text{Effect of } Z \text{ on } Y}{\text{Effect of } Z \text{ on } D} = \frac{\text{Cov}[Y, Z] / \text{Cov}[Z, Z]}{\text{Cov}[D, Z] / \text{Cov}[Z, Z]} = \frac{\text{Cov}[Y, Z]}{\text{Cov}[D, Z]}$$

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$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

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$$\begin{aligned} \alpha_1 &= \frac{\gamma_1}{\pi_1} = \frac{\text{Effect of } Z \text{ on } Y}{\text{Effect of } Z \text{ on } D} = \frac{\text{Cov}[Y, Z] / \text{Cov}[Z, Z]}{\text{Cov}[D, Z] / \text{Cov}[Z, Z]} = \frac{\text{Cov}[Y, Z]}{\text{Cov}[D, Z]} \\ &= \frac{\text{Cov}[\alpha_0 + \alpha_1 D + u_2, Z]}{\text{Cov}[D, Z]} \end{aligned}$$

Instrumental Variable Effect: Wald Estimator

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
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$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

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Instrumental Variable Effect: Wald Estimator

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
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$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Given this, we can identify α_1 :

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Instrumental Variable Effect: Wald Estimator

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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IV Effect: D on Y using exogenous variation in D that is induced by Z . Recall

$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Given this, we can identify α_1 :

$$\begin{aligned} \alpha_1 &= \frac{\gamma_1}{\pi_1} = \frac{\text{Effect of } Z \text{ on } Y}{\text{Effect of } Z \text{ on } D} = \frac{\text{Cov}[Y, Z] / \text{Cov}[Z, Z]}{\text{Cov}[D, Z] / \text{Cov}[Z, Z]} = \frac{\text{Cov}[Y, Z]}{\text{Cov}[D, Z]} \\ &= \frac{\text{Cov}[\alpha_0 + \alpha_1 D + u_2, Z]}{\text{Cov}[D, Z]} = \frac{\alpha_1 \text{Cov}[D, Z] + \text{Cov}[u_2, Z]}{\text{Cov}[D, Z]} = \alpha_1 + \frac{\text{Cov}[u_2, Z]}{\text{Cov}[D, Z]} \end{aligned}$$

$$E[\hat{\alpha}_1] =$$

Instrumental Variable Effect: Wald Estimator

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
- IV assumptions: $\text{Cov}[u_1, Z] = 0$, $\pi_1 \neq 0$, and $\text{Cov}[u_2, Z] = 0$

IV Effect: D on Y using exogenous variation in D that is induced by Z . Recall

$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Given this, we can identify α_1 :

$$\begin{aligned} \alpha_1 &= \frac{\gamma_1}{\pi_1} = \frac{\text{Effect of } Z \text{ on } Y}{\text{Effect of } Z \text{ on } D} = \frac{\text{Cov}[Y, Z] / \text{Cov}[Z, Z]}{\text{Cov}[D, Z] / \text{Cov}[Z, Z]} = \frac{\text{Cov}[Y, Z]}{\text{Cov}[D, Z]} \\ &= \frac{\text{Cov}[\alpha_0 + \alpha_1 D + u_2, Z]}{\text{Cov}[D, Z]} = \frac{\alpha_1 \text{Cov}[D, Z] + \text{Cov}[u_2, Z]}{\text{Cov}[D, Z]} = \alpha_1 + \frac{\text{Cov}[u_2, Z]}{\text{Cov}[D, Z]} \\ E[\hat{\alpha}_1] &= \alpha_1 + E \left[\frac{\widehat{\text{Cov}}[u_2, Z]}{\widehat{\text{Cov}}[D, Z]} \right] \end{aligned}$$

Instrumental Variable Effect: Wald Estimator

- Second Stage: $Y = \alpha_0 + \alpha_1 D + u_2$
- First Stage: $D = \pi_0 + \pi_1 Z + u_1$
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IV Effect: D on Y using exogenous variation in D that is induced by Z . Recall

$$\begin{aligned} Y &= (\alpha_0 + \alpha_1 \pi_0) + (\alpha_1 \pi_1) Z + (\alpha_1 u_1 + u_2) \\ Y &= \gamma_0 + \gamma_1 Z + u_3 \end{aligned}$$

where $\gamma_0 = \alpha_0 + \alpha_1 \pi_0$, $\gamma_1 = \alpha_1 \pi_1$, and $u_3 = \alpha_1 u_1 + u_2$. Given this, we can identify α_1 :

$$\begin{aligned} \alpha_1 &= \frac{\gamma_1}{\pi_1} = \frac{\text{Effect of } Z \text{ on } Y}{\text{Effect of } Z \text{ on } D} = \frac{\text{Cov}[Y, Z] / \text{Cov}[Z, Z]}{\text{Cov}[D, Z] / \text{Cov}[Z, Z]} = \frac{\text{Cov}[Y, Z]}{\text{Cov}[D, Z]} \\ &= \frac{\text{Cov}[\alpha_0 + \alpha_1 D + u_2, Z]}{\text{Cov}[D, Z]} = \frac{\alpha_1 \text{Cov}[D, Z] + \text{Cov}[u_2, Z]}{\text{Cov}[D, Z]} = \alpha_1 + \frac{\text{Cov}[u_2, Z]}{\text{Cov}[D, Z]} \\ E[\hat{\alpha}_1] &= \alpha_1 + E \left[\frac{\widehat{\text{Cov}}[u_2, Z]}{\widehat{\text{Cov}}[D, Z]} \right] \end{aligned}$$

$\hat{\alpha}_1$ is consistent if $\text{Cov}[u_2, Z] = 0$ but has a **bias** which decreases with instrument strength.

Instrumental Variable Effect: Wald Estimator

Instrumental Variable Effect: $\alpha_1 = \frac{\text{Effect of } Z \text{ on } Y}{\text{Effect of } Z \text{ on } D} = \frac{\text{Cov}[Y,Z]}{\text{Cov}[D,Z]}$

— R Code —

```
> cov(d[,c("earnings","training","assignmt")])  
           earnings      training      assignmt  
earnings 2.811338e+08 685.5254685 257.0625061  
training 6.855255e+02  0.2456123  0.1390407  
assignmt 2.570625e+02  0.1390407  0.221713
```

— R Code —

```
> 257.0625061/0.1390407  
[1] 1848.829
```

Instrumental Variable Effect: Two Stage Least Squares

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The instrumental variable estimator:

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- α_1 is solely identified based on variation in D that comes from Z
- Point estimates from second regression are equivalent to IV estimator, the standard errors are not quite correct since they ignore the estimation uncertainty in $\hat{\pi}_0$ and $\hat{\pi}_1$.

Instrumental Variable Effect: Two Stage Least Squares

R Code

```
> training_hat <- lm(training~assignmt,data=d)$fitted
> summary(lm(earnings~training_hat,data=d))
```

Call:

```
lm(formula = earnings ~ training_hat, data = d)
```

Residuals:

Min	1Q	Median	3Q	Max
-16200	-13803	-4817	8950	139560

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	15013.6	281.3	53.375	< 2e-16 ***
training_hat	1848.8	536.2	3.448	0.000567 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 16760 on 11202 degrees of freedom

Multiple R-squared: 0.00106, Adjusted R-squared: 0.000971

F-statistic: 11.89 on 1 and 11202 DF, p-value: 0.0005669

Instrumental Variable Effect: Two Stage Least Squares

R Code

```
> library(AER)
> summary(ivreg(earnings ~ training | assignmt, data = d))
Call:
ivreg(formula = earnings ~ training | assignmt, data = d)
Residuals:
    Min       1Q   Median       3Q      Max
-16862 -13716  -4943   8834 140746
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)  15013.6      280.6   53.508 < 2e-16 ***
training      1848.8       534.9    3.457 0.000549 ***
---
Residual standard error: 16720 on 11202 degrees of freedom
Multiple R-Squared:  0.00603,    Adjusted R-squared:  0.005941
Wald test: 11.95 on 1 and 11202 DF,  p-value: 0.0005491
```

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$$plim \alpha_{D,IV} = \alpha_D + \frac{Corr(Z, u_2)}{Corr(Z, D)} \frac{\sigma^{u_2}}{\sigma^D}$$

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 - ▶ small violations can lead to significant large sample bias unless instruments are strong
- Failure of either condition is a problem! But both conditions can be hard to satisfy at the same time. There often is a tradeoff.

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- Requires understanding of the context!

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“The general lesson is once again the ultimate futility of trying to avoid thinking about how and why things work”

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“[there is a] risk [of] transforming the methodologic dream of avoiding unmeasured confounding into a nightmare of conflicting biased estimates”

- Hernán and Robins (2006)

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- So far, we have assumed **constant treatment effects** α_D which seems unrealistic in most settings. Often an instrument affects only a subpopulation of interest and we have little information about treatment effects for other units that may not be affected by the instrument at all.
- Next time we'll discuss modern IV with **heterogeneous** potential outcomes

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- 2 Natural Experiments
- 3 Motivating Instrumental Variables
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- 5 Fun with Coarsening Bias
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Coarsening Bias: How Coarse Treatment Measurement Upwardly Biases Instrumental Variable Estimates

John Marshall

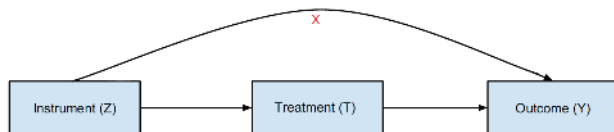
Department of Government, Harvard University, Cambridge, MA 02138

e-mail: jmarsh@fas.harvard.edu (corresponding author)

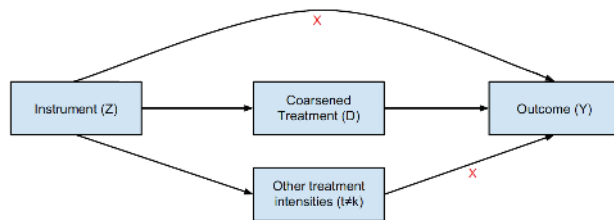
Edited by Jonathan Katz

Political scientists increasingly use instrumental variable (IV) methods, and must often choose between operationalizing their endogenous treatment variable as discrete or continuous. For theoretical and data availability reasons, researchers frequently coarsen treatments with multiple intensities (e.g., treating a continuous treatment as binary). I show how such coarsening can substantially upwardly bias IV estimates by subtly violating the exclusion restriction assumption, and demonstrate that the extent of this bias depends upon the first stage and underlying causal response function. However, standard IV methods using a treatment where multiple intensities are affected by the instrument—even when fine-grained measurement at every intensity is not possible—recover a consistent causal estimate without requiring a stronger exclusion restriction assumption. These analytical insights are illustrated in the context of identifying the long-run effect of high school education on voting Conservative in Great Britain. I demonstrate that coarsening years of schooling into an indicator for completing high school upwardly biases the IV estimate by a factor of three.

The Idea



(a) Weak exclusion restriction



(b) Strong exclusion restriction

Fig. 1 Graphical representation of weak and strong exclusion restrictions.

Design

- Data: British Election Survey 1979-2010
- Outcome: voting for conservative party in most recent election
- Instrument: respondents turning 14 in 1947 or later who were affected by the 1947 school leaving reform (increased age from 14 to 15)
- Treatment: either years of schooling or coarsened indicator for completed high school or not

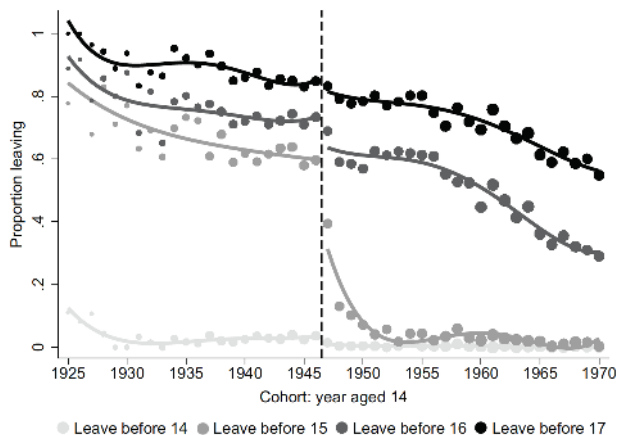


Fig. 3 1947 compulsory schooling reform and student leaving age by cohort.

Notes: Data are from the British Election Survey. Curves represent fourth-order polynomial fits. Gray dots are birth-year cohort averages, and their size reflects their weight in the sample.

Findings

- Finding: Using the dichotomous version of the treatment inflates the result by a factor of three
- Suggestion: Use the linear version of the treatment (although see the article for more details!)

Where We've Been and Where We're Going...

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- Last Week
 - ▶ selection on observables and measured confounding
- This Week
 - ▶ Monday:
 - ★ natural experiments
 - ★ classical view of instrumental variables
 - ▶ Wednesday:
 - ★ modern view of instrumental variables
 - ★ regression discontinuity
- The Following Week
 - ▶ repeated observations
- Long Run
 - ▶ causality with measured confounding → unmeasured confounding → repeated data

Questions?

- 1 Approaches to Unmeasured Confounding
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Identification with Traditional Instrumental Variables

- Two equations:
 - ▶ $Y = \gamma + \alpha D + \varepsilon$ (Second Stage)
 - ▶ $D = \tau + \rho Z + \eta$ (First Stage)
- Four Assumptions
 - 1 Exogeneity: $\text{Cov}(Z, \eta) = 0$
 - 2 Exclusion: $\text{Cov}(Z, \varepsilon) = 0$
 - 3 First Stage Relevance: $\rho \neq 0$
 - 4 Homogeneity: $\alpha = Y_{1,i} - Y_{0,i}$ constant for all units i .
Or in the case of a multivalued treatment with s levels we assume $\alpha = Y_{s,i} - Y_{s-1,i}$.

Instrumental Variables and Potential Outcomes

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- D_i now depends on $Z_i \rightsquigarrow$ two potential treatments:
 $D_i(1) = D_i(z = 1)$ and $D_i(0)$.
- Outcome can depend on both the treatment and the instrument:
 $Y_i(d, z)$ is the outcome if unit i had received treatment $D_i = d$ and instrument value $Z_i = z$.

Potential Outcome Model for Instrumental Variables

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Definition (Instrument)

Z_i : Binary instrument for unit i .

$$Z_i = \begin{cases} 1 & \text{if unit } i \text{ "encouraged" to receive treatment} \\ 0 & \text{if unit } i \text{ "encouraged" to receive control} \end{cases}$$

Definition (Potential Treatments)

$D(z)$ indicates potential treatment status given $Z = z$

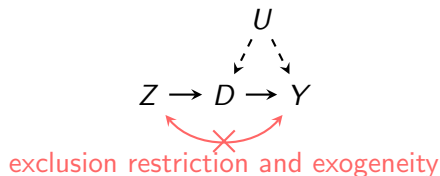
- $D_i(1) = 1$ encouraged to take treatment and takes treatment

Assumption

Observed treatments are realized as

$$D_i = Z_i \cdot D_i(1) + (1 - Z_i) \cdot D_i(0) \text{ so } D_i = \begin{cases} D_i(1) & \text{if } Z_i = 1 \\ D_i(0) & \text{if } Z_i = 0 \end{cases}$$

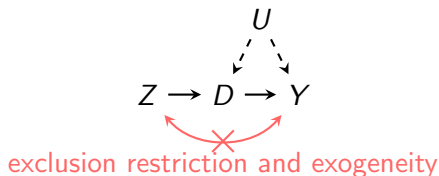
Key Assumptions in the Modern Approach



Assumptions:

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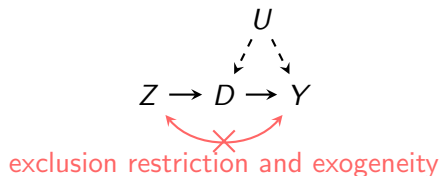
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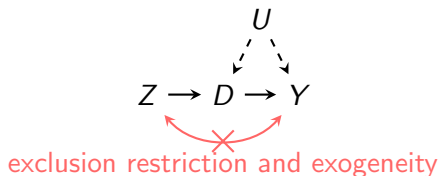
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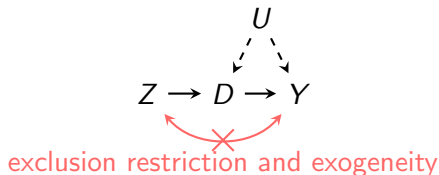
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You may sometimes see assumptions 1 and 2 collapsed into an assumption called something like “Ignorability of the Instrument”. I find it helpful to assess them separately though.

Assumption 1: Exogeneity of the Instrument

- Essentially we want the instrument to be randomized:

$$[\{Y_i(d, z), \forall d, z\}, D_i(1), D_i(0)] \perp\!\!\!\perp Z_i$$

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- Sometimes the ITT is interesting in its own right and should probably be reported regardless.

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- **NOT A TESTABLE ASSUMPTION**

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- This is testable by regressing D on Z (or making a scatter plot of D and Z)
- Note that the finite-sample bias of the IV estimator depends inversely on the strength of the instrument. Thus, for practical sample sizes you need a **strong** first stage effect.

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- Note if this holds in the opposite direction $D_i(1) - D_i(0) \leq 0$, we can always rescale D_i to make the assumption hold.

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Only one of the potential treatment indicators ($D_i(0), D_i(1)$) is observed, so in the general case we cannot identify exactly which group any particular individual belongs to (although we can rule some out).

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- This means we can now sometimes identify the subgroup
- Anyone with $D_i = 1$ when $Z_i = 0$ must be an **always-taker** and anyone with $D_i = 0$ when $Z_i = 1$ must be a **never-taker**.

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- This may seem mundane in that we have simply changed our assumptions and not our estimation, but this fact was a **massive intellectual jump** in our understanding of IV. Angrist, Imbens and Rubin (1996) is amazing, you should read it!

Who are the Compliers?

Study	Outcome	Treatment	Instrument
Angrist and Evans (1998)	Earnings	More than 2 Children	Multiple Second Birth (Twins)
Angrist and Evans (1998)	Earnings	More than 2 Children	First Two Children are Same Sex
Levitt (1997)	Crime Rates	Number of Policemen	Mayoral Elections
Angrist and Krueger (1991)	Earnings	Years of Schooling	Quarter of Birth
Angrist (1990)	Earnings	Veteran Status	Vietnam Draft Lottery
Miguel, Satyanath and Sergenti (2004)	Civil War Onset	GDP per capita	Lagged Rainfall
Acemoglu, Johnson and Robinson (2001)	Economic performance	Current Institutions	Settler Mortality in Colonial Times
Cleary and Barro (2006)	Religiosity	GDP per capita	Distance from Equator

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- How much we care largely depends on our theory and what the instrument is.
- The traditional framework “cheats” by assuming that the effect is constant, so it is the same for compliers and non-compliers.

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- Note: this can be very difficult to do practically in many settings.

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Proof.

$$\begin{aligned} E[Y_i|Z_i = 1] - E[Y_i|Z_i = 0] &= \mathbb{E}[Y_i(0) + (Y_i(1) - Y_i(0))D_i|Z_i = 1] - \mathbb{E}[Y_i(0)|Z_i = 0] \\ &\quad \text{(exclusion restriction + one-sided noncompliance)} \\ &= \mathbb{E}[Y_i(0)|Z_i = 1] + E[(Y_i(1) - Y_i(0))D_i|Z_i = 1] - \mathbb{E}[Y_i(0)|Z_i = 0] \\ &= \mathbb{E}[Y_i(0)] + \mathbb{E}[(Y_i(1) - Y_i(0))D_i|Z_i = 1] - \mathbb{E}[Y_i(0)] \\ &\quad \text{(randomization)} \\ &= \mathbb{E}[Y_i(1) - Y_i(0)|D_i = 1, Z_i = 1] \Pr[D_i = 1|Z_i = 1] \\ &\quad \text{(law of iterated expectations + binary treatment)} \\ &= \mathbb{E}[Y_i(1) - Y_i(0)|D_i = 1] \Pr[D_i = 1|Z_i = 1] \\ &\quad \text{(one-sided noncompliance)} \end{aligned}$$

Noting that $\Pr[D_i = 1|Z_i = 0] = 0$, then the Wald estimator is just the ATT:

$\frac{E[Y_i|Z_i=1] - E[Y_i|Z_i=0]}{\Pr[D_i=1|Z_i=1]} = E[Y_i(1) - Y_i(0)|D_i = 1]$ Thus, under the additional assumption of one-sided compliance, we can estimate the ATT using the usual IV approach □

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- Estimate suggest a 15% negative effect of veteran status on earnings in the period 1981-1984 for white veterans born in 1950-51; although the estimators are quite imprecise
- This is only identified for **compliers** (i.e. those who if draft eligible would serve but otherwise would not)

Wald Estimates for Vietnam Draft Lottery (Angrist (1990))

Cohort	Year	Draft-Eligibility Effects in Current \$			$\hat{p}^e - \hat{p}^n$ (4)	Service Effect in 1978 \$ (5)
		FICA Earnings (1)	Adjusted FICA Earnings (2)	Total W-2 Earnings (3)		
1950	1981	-435.8 (210.5)	-487.8 (237.6)	-589.6 (299.4)	0.159 (0.040)	-2,195.8 (1,069.5)
	1982	-320.2 (235.8)	-396.1 (281.7)	-305.5 (345.4)		-1,678.3 (1,193.6)
	1983	-349.5 (261.6)	-450.1 (302.0)	-512.9 (441.2)		-1,795.6 (1,204.8)
	1984	-484.3 (286.8)	-638.7 (336.5)	-1,143.3 (492.2)		-2,517.7 (1,326.5)
1951	1981	-358.3 (203.6)	-428.7 (224.5)	-71.6 (423.4)	0.136 (0.043)	-2,261.3 (1,184.2)
	1982	-117.3 (229.1)	-278.5 (264.1)	-72.7 (372.1)		-1,386.6 (1,312.1)
	1983	-314.0 (253.2)	-452.2 (289.2)	-896.5 (426.3)		-2,181.8 (1,395.3)
	1984	-398.4 (279.2)	-573.3 (331.1)	-809.1 (380.9)		-2,647.9 (1,529.2)
1952	1981	-342.8 (206.8)	-392.6 (228.6)	-440.5 (265.0)	0.105 (0.050)	-2,502.3 (1,556.7)
	1982	-235.1 (232.3)	-255.2 (264.5)	-514.7 (296.5)		-1,626.5 (1,685.8)
	1983	-437.7 (257.5)	-500.0 (294.7)	-915.7 (395.2)		-3,103.5 (1,829.2)
	1984	-436.0 (281.9)	-560.0 (330.1)	-767.2 (376.0)		-3,323.8 (1,959.3)

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- Abadie (2003) shows how to use covariate information to calculate other characteristics of the complier group (kappa weighting)

Size of Complier Group

TABLE 4.4.2
Probabilities of compliance in instrumental variables studies

Source (1)	Endogenous Variable (D) (2)	Instrument (z) (3)	Sample (4)	$P[D = 1]$ (5)	First Stage, $P[D_1 > D_0]$ (6)	$P[z = 1]$ (7)	Compliance Probabilities	
							$P[D_1 > D_0 D = 1]$ (8)	$P[D_1 > D_0 D = 0]$ (9)
Angrist (1990)	Veteran status	Draft eligibility	White men born in 1950	.267	.159	.534	.318	.101
			Non-white men born in 1950	.163	.060	.534	.197	.033
Angrist and Evans (1998)	More than two children	Twins at second birth	Married women aged 21-35 with two or more children in 1980	.381	.603	.008	.013	.966
		First two children are same sex		.381	.060	.506	.080	.048
Angrist and Krueger (1991)	High school graduate	Third- or fourth-quarter birth	Men born between 1930 and 1939	.770	.016	.509	.011	.034
Acemoglu and Angrist (2000)	High school graduate	State requires 11 or more years of school attendance	White men aged 40-49	.617	.037	.300	.018	.068

Notes: The table computes the absolute and relative size of the complier population for a number of instrumental variables. The first stage, reported in column 6, gives the absolute size of the complier group. Columns 8 and 9 show the size of the complier population relative to the treated and untreated populations.

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IV estimates the effect for compliers. How do we feel about that?

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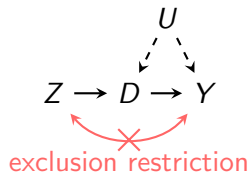
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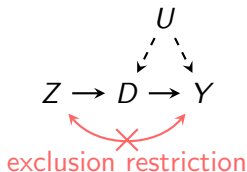
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- ▶ 'relatively minor violations of conditions [Assumptions 1-4] for IV estimation may result in large biases of unpredictable or counter-intuitive direction' (Hernán and Robins 2018)

Falsification tests



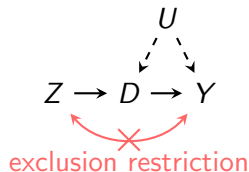
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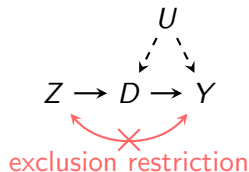
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Nunn & Wantchekon falsification test

VOL. 101 NO. 7

NUNN AND WANTCHEKON: THE ORIGINS OF MISTRUST IN AFRICA

3243

TABLE 7—REDUCED FORM RELATIONSHIP BETWEEN THE DISTANCE FROM THE COAST AND TRUST WITHIN AFRICA AND ASIA

	Trust of local government council			
	Afrobarometer sample		Asiabarometer sample	
	(1)	(2)	(3)	(4)
Distance from the coast	0.00039*** (0.00009)	0.00031*** (0.00008)	−0.00001 (0.00010)	0.00001 (0.00009)
Country fixed effects	Yes	Yes	Yes	Yes
Individual controls	No	Yes	No	Yes
Number of observations	19,913	19,913	5,409	5,409
Number of clusters	185	185	62	62
R ²	0.16	0.18	0.19	0.22

Notes: The table reports OLS estimates. The unit of observation is an individual. The dependent variable in the Asiabarometer sample is the respondent's answer to the question: "How much do you trust your local government?" The categories for the answers are the same in the Asiabarometer as in the Afrobarometer. Standard errors are clustered at the ethnicity level in the Afrobarometer regressions and at the location (city) level in the Asiabarometer and the WVS samples. The individual controls are for age, age squared, a gender indicator, education fixed effects, and religion fixed effects.

***Significant at the 1 percent level.

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(if constant effects happen to hold, effects for compliers are by definition same as for entire population.)

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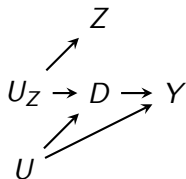
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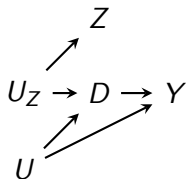
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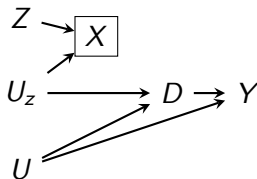
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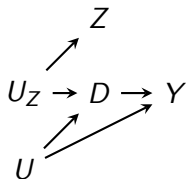
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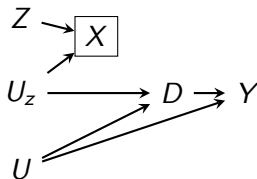
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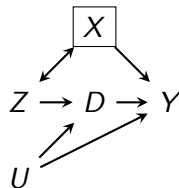
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- Be sure to evaluate all conditions and remember **randomization** of Z does not guarantee the **exclusion restriction**.

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- The goal here is to get you up to speed with the core idea: if you want to know how to do this in practice read *A Practical Introduction to Regression Discontinuity Designs* Volumes I and II by Matias Cattaneo, Nicolás Idrodo and Rocío Titiunik

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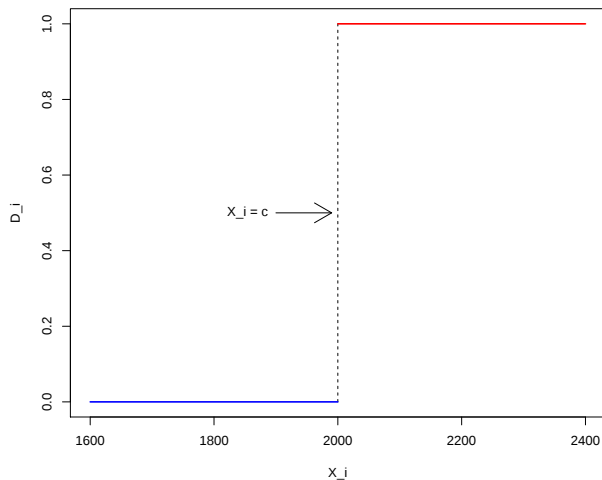
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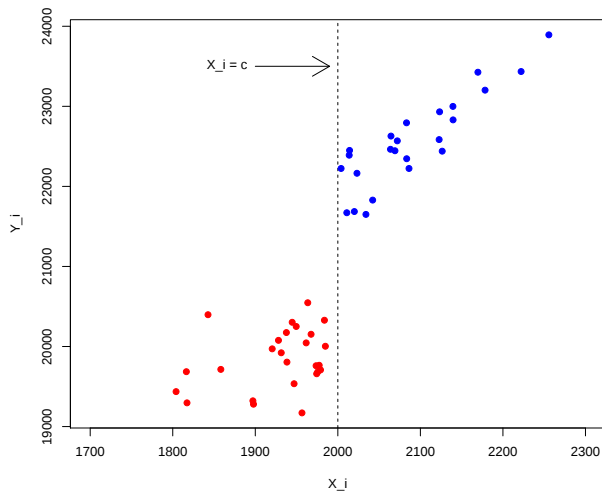
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- X_i can be related to the potential outcomes and so comparing treated and untreated units does not provide causal estimates
- assume relationship between X and the potential outcomes Y_1 and Y_0 is **smooth** around the threshold $\rightsquigarrow$ discontinuity created by the treatment to estimate the effect of D on Y at the threshold

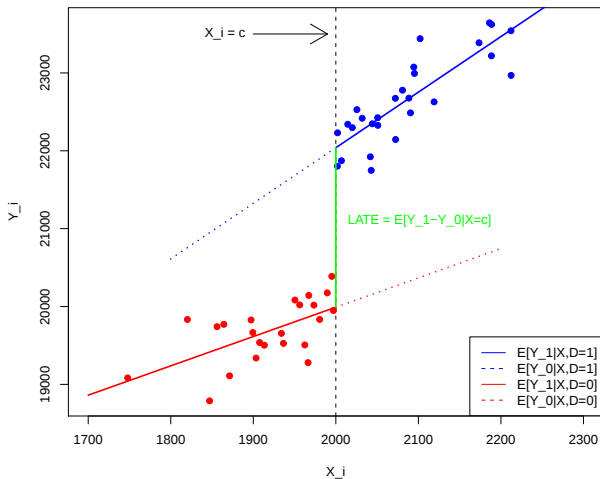
Graphical Illustration



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- Key assumption: no compliance problems (deterministic)
- At the threshold, c , we only see treated units and below the threshold $c - \varepsilon$, we only see control values:

$$\mathbb{P}(D_i = 1 | X_i = c) = 1$$

$$\mathbb{P}(D_i = 1 | X_i = c - \varepsilon) = 0$$

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- **Sharp RD**: treatment assignment is a deterministic function of the forcing variable and the threshold.
- Key assumption: no compliance problems (deterministic)
- At the threshold, c , we only see treated units and below the threshold $c - \varepsilon$, we only see control values:

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- Under certain assumptions, this quantity identifies the ATE at the threshold: $\tau_{SRD} = E[Y_i(1) - Y_i(0) | X_i = c]$

Identification

Identification Assumption

- 1 $Y_1, Y_0 \perp\!\!\!\perp D|X$ (*trivially met by construction*)
- 2 $0 < P(D = 1|X = x) < 1$ (*always violated in Sharp RDD*)
- 3 $E[Y_1|X, D]$ and $E[Y_0|X, D]$ are continuous in X around the threshold $X = c$ (*individuals have imprecise control over X around the threshold*)

Identification Result

The treatment effect is identified at the threshold as:

$$\begin{aligned}\alpha_{SRDD} &= E[Y_1 - Y_0|X = c] \\ &= E[Y_1|X = c] - E[Y_0|X = c] \\ &= \lim_{x \downarrow c} E[Y_1|X = x] - \lim_{x \uparrow c} E[Y_0|X = x]\end{aligned}$$

Without further assumptions α_{SRDD} is only identified at the threshold.

Extrapolation and smoothness

- Remember the quantity of interest here is the effect at the threshold:

$$\begin{aligned}\tau_{SRD} &= E[Y_i(1) - Y_i(0)|X_i = c] \\ &= E[Y_i(1)|X_i = c] - E[Y_i(0)|X_i = c]\end{aligned}$$

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- But we don't observe $E[Y_i(0)|X_i = c]$ ever due to the design, so we're going to extrapolate from $E[Y_i(0)|X_i = c - \varepsilon]$.
- Extrapolation, even at short distances, requires **smoothness** in the functions we are extrapolating.

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- For instance, if people sort around threshold, then you might get jumps other than the one you care about.
- If things other than the treatment change at the threshold, then that might cause discontinuities in the potential outcomes.

Example: Electronic Voting (Hidalgo 2012)

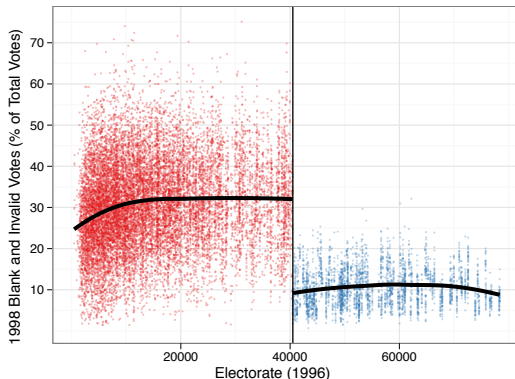


Figure 6: The effect of electronic voting on the percent of null and blank votes. Each dot is a polling station. Polling stations to the left of the vertical black line used paper ballots and polling stations to the right used electronic voting. The black horizontal line is the conditional mean of the outcome estimated with a loess regression.

Other Recent RDD Examples

- class size on student achievement

- ▶ Angrist and Lavy 1999

- wage increase on performance of mayors

- Ferraz and Finan 2011; Gagliarducci and Nannicini 2013

- colonial institutions on development outcomes

- Dell 2009

- length of postpartum hospital stays on mother and infant mortality

- Almond and Doyle 2009

- naturalization on political integration of immigrants

- Hainmueller and Hangartner 2015

- financial aid offers on college enrollment

- Van der Klaauw 2002

- access to Angel funding on growth of start-ups

- Kerr, Lerner and Schoar 2010

- RDD that exploits “close” elections is workhorse model for electoral research:

- Lee, Moretti and Butler 2004, DiNardo and Lee 2004, Hainmueller and Kern 2008, Leigh 2008, Pettersson-Lidbom 2008, Broockman 2009, Butler 2009, Dal Bó, Dal Bó and Snyder 2009, Eggers and Hainmueller 2009, Ferreira and Gyourko 2009, Uppal 2009, 2010, Cellini, Ferreira and Rothstein 2010, Gerber and Hopkins 2011, Trounstein 2011, Boas and Hidalgo 2011, Folke and Snyder Jr. 2012, and Gagliarducci and Paserman 2012

General estimation strategy

- The main goal in RD is to estimate the **limits** of various CEFs such as:

$$\lim_{x \uparrow c} E[Y_i | X_i = x]$$

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- Using the entire sample on either side will obviously lead to bias because those values that are far from the cutpoint are clearly different than those nearer to the cutpoint.
- → restrict our estimation to units close to the threshold.
- Local linear regression is a good way to go: see `rdrobust` package in R (Calonico et al 2015)

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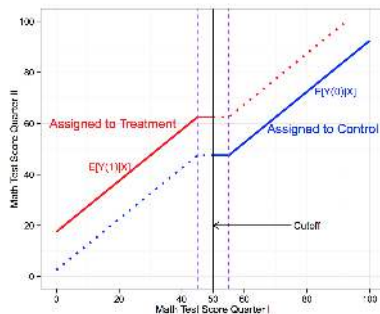
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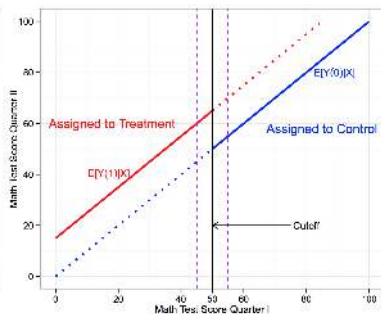
- Continuity of the potential outcomes **does not** imply local randomization
- This has caused a lot of confusion in the literature particularly in testing with background covariates
- Local statistical independence does not imply exclusion restriction (i.e. forcing variable not directly affecting the outcome)
- If you are doing an RDD: be sure to do balance checks and sensitivity checks (read-up on best practices first!)

Local Randomization vs. Continuity (Sekhon and Titiunik 2017)

Figure 1: Two Scenarios with Randomly Assigned Score



(a) Test scores locally unrelated to potential outcomes



(b) Test scores locally related to potential outcomes

Fuzzy RD

- With fuzzy RD, the treatment assignment is no longer a deterministic function of the forcing variable, but there is still a discontinuity in the probability of treatment at the threshold:

Assumption FRD

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- Sound familiar? Fuzzy RD is just IV!

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- Let $D_i(x)$ be the potential value of treatment when we set the forcing variable to x , for some small neighborhood around c .
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Fuzzy RD assumptions

Assumption 2: Monotonicity

There exists ε such that $D_i(c + e) \geq D_i(c - e)$ for all $0 < e < \varepsilon$

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Assumption 3: Local Exogeneity of Forcing Variable

In a neighborhood of c ,

$$\{\tau_i, D_i(x)\} \perp\!\!\!\perp X_i$$

Basically, in an ε -ball around c , the forcing variable is randomly assigned.

Example: Early Release Program (HDC)

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- Marie (2008) considers Home Detention Curfew (HDC) scheme in England and Wales:
- Fuzzy RDD: Only offenders sentenced to more than three months (88 days) in prison are eligible for HDC, but not all those with longer sentences are offered HDC

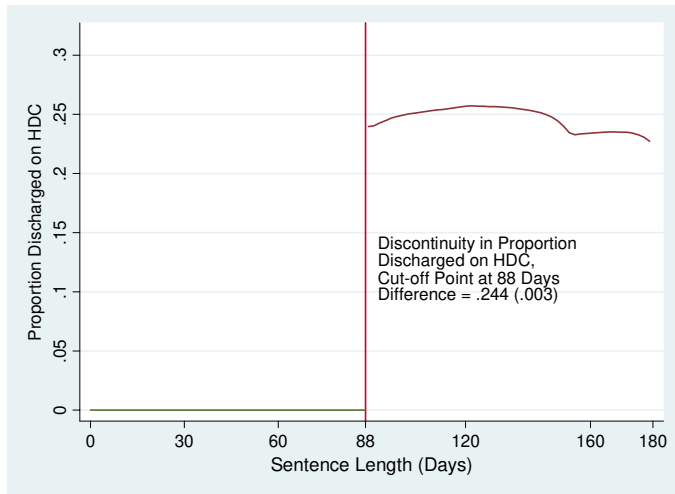
Example: Early Release Program (HDC)

**Table 2: Descriptive Statistics for Prisoners Released
by Length of Sentence and HDC and Non HDC Discharges
and +/-7 Days Around Discontinuity Threshold**

Panel A - Released +/- 7 Days of 3 Months (88 Days) Cut-off:			
Discharge Type	Non HDC	HDC	Total
Percentage Female	10.5	9.7	10.3
Mean Age at Release	28.9	30.7	29.3
Percentage Incarcerated for Violence	19.8	18.2	19.4
Mean Number Previous Offences	9.5	5.7	8.7
Recidivism within 12 Months	54.6	28.1	48.8
Sample Size	18,928	5,351	24,279
Panel B - Released +/- 7 Days of 3 Months (88 Days) Cu-off:			
Day of Release around Cut-off	- 7 Days	+ 7 Days	Total
Percentage Female	11	10.2	10.3
Mean Age at Release	28.8	29.4	29.3
Percentage Incarcerated for Violence	17.1	19.7	19.4
Mean Number Previous Offences	9.1	8.6	8.7
Recidivism within 12 Months	56.8	47.9	48.8
Percentage Released on HDC	0	24.4	22
Sample Size	2,333	21,946	24,279

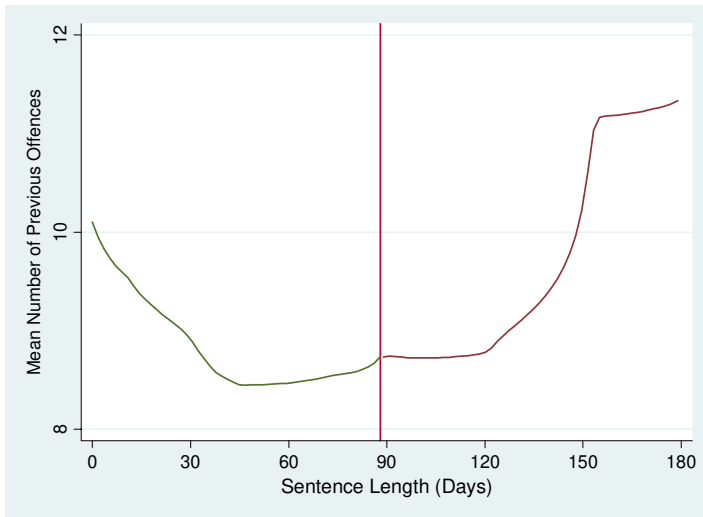
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Figure 1: Proportion Discharged on HDC by Sentence Length



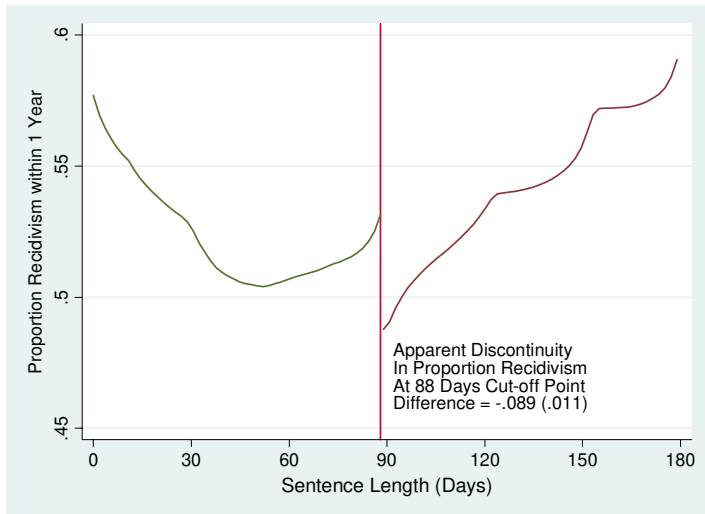
Example: Early Release Program (HDC)

Figure 2: Mean Number of Previous Offence by Sentence Length



Example: Early Release Program (HDC)

Figure 4: Recidivism within 1 Year by Sentence Length

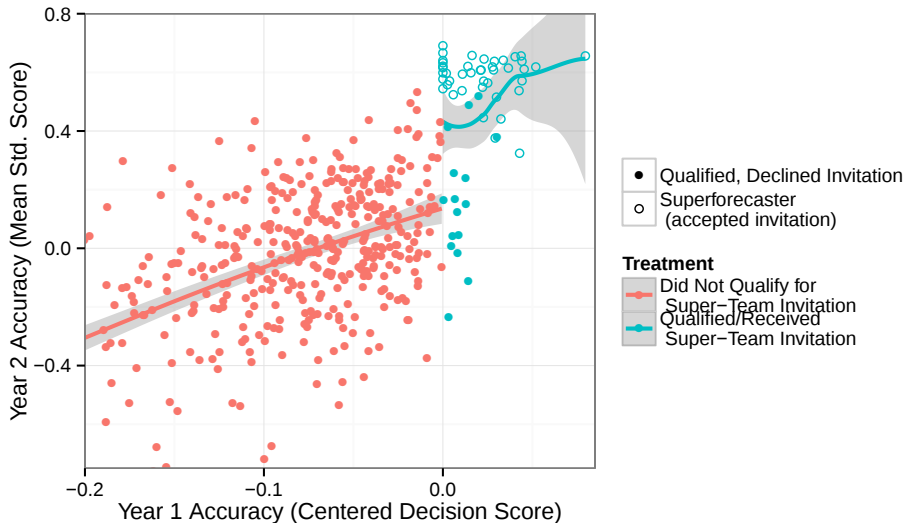


Example: Early Release Program (HDC)

Table 4: RDD Estimates of HDC Impact on Recidivism – Around Threshold

	Dependent Variable = Recidivism Within 12 Months		
	Estimation on Individuals Discharged +/- 7 Days of 88 Days Threshold		
	(1)	(2)	(3)
Estimated Discontinuity of HDC Participation at Threshold ($HDC^+ - HDC^-$)	.243 (.009)	.223 (.009)	.243 (.003)
Estimated Difference in Recidivism Around Threshold ($Rec^+ - Rec^-$)	-.089 (.011)	-.059 (.009)	-.044 (.014)
Estimated Effect of HDC on Recidivism Participation ($Rec^+ - Rec^-$) / ($HDC^+ - HDC^-$)	-.366 (.044)	-.268 (.044)	-.181 (n.a.)
Controls	No	Yes	No
PSM	No	No	Yes
Sample Size	24,279	24,279	24,279

Example: Teamwork



Regression Discontinuity Conclusions

- Key idea is to exploit an arbitrary assignment rule to identify a causal quantity.

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Regression Discontinuity Conclusions

- Key idea is to exploit an arbitrary assignment rule to identify a causal quantity.
- Remember that we are only identifying an effect at the boundary.
- There are many other nuances to estimation and choosing an appropriate bandwidth for the comparison- be sure to read more before trying this at home.
- There is an interesting literature on geographic regression discontinuity designs as well. These are harder but can be useful!

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- The trick is to exploit some other feature (No Free Lunch!)
- Now that you have seen a few examples, hopefully you can be on the lookout for your own research.
- We talked about natural experiments, instrumental variables and regression discontinuity
- Next week we will talk about more designs for unmeasured confounding.

Next Week

- Causality with Repeated Data

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 - ▶ Angrist and Pishke Chapter 5 Parallel Worlds: Fixed Effects, Differences-in-Differences and Panel Data
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- Last day of class plans

References

- Abadie, Alberto. "Semiparametric instrumental variable estimation of treatment response models." *Journal of econometrics* 113, no. 2 (2003): 231-263.
- Angrist, Joshua D., and Jörn-Steffen Pischke. *Mostly harmless econometrics: An empiricist's companion*. Princeton university press, 2008.
- Morgan, Stephen L., and Christopher Winship. *Counterfactuals and causal inference*. Cambridge University Press, 2014.

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Fun with Extremists

Fun with Extremists

Hall, Andrew. “What Happens When Extremists Win Primaries?” 2015. *American Political Science Review*.

I'm grateful to Andy Hall for sharing the following slides with me.

What are the Effects of Extremists Winning Primaries?

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*“...getting a general-election candidate who can
win is the only thing we care about.”*

—Nat'l Republican Senatorial Committee

VS.

*“The road to hell is paved with **electable**
candidates.”*

—Conservative Blogger

There is a tradeoff between ideology and electability:

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- Evaluates how the preferences of primary voters map to legislature.

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- Evaluates how the preferences of primary voters map to legislature.
- Shows how general elections react to moderates vs. extremists.

Findings: Elections Strongly Prefer Moderates

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In the U.S. House, 1980–2010:

- Extremist causes 38 percentage-point decrease in win probability on average.
- On average, roll-call voting farther away from primary voters when they nominate extremists.

Elections Select Moderate Extremists

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Elections Select Moderate Extremists

- Primary voters cannot force in extremists.
- House elections choose moderates, but constrained by candidate pool.
- Argument of broader research project: **candidate entry** key to electing extremist legislators.

Empirical Approach

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- Ideal experiment: randomly assign districts extremist or moderate nominees.
- Compare elections and roll-call voting in “treated” districts vs. “control” districts.

Obstacle to Estimating Effects of Extremist Nominees

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Selection Bias.

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Selection Bias.

- Districts choose extremist nominees because they prefer them.

Close Primaries Offer Variation in Nominee Type

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- Regression discontinuity design (RDD) in primary elections.

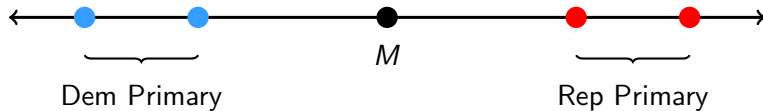
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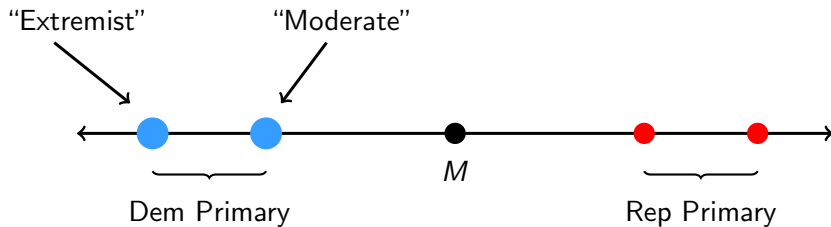
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- Districts with moderate/extremist nominee otherwise identical in expectation.
- Key assumption for RDD: **no sorting**

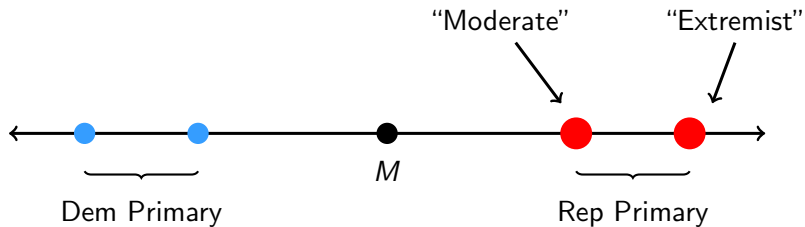
"Extremists" Defined



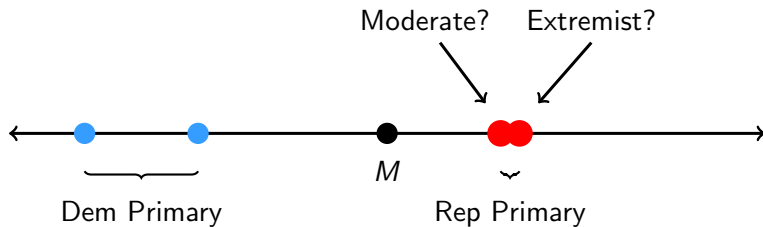
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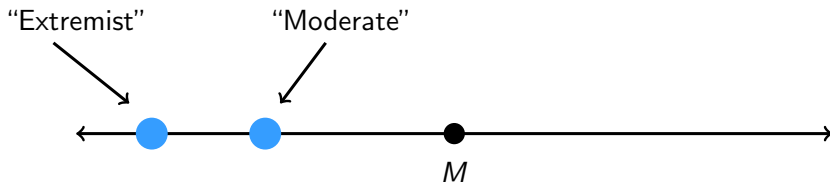
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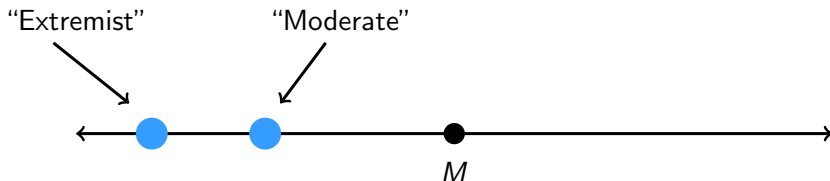
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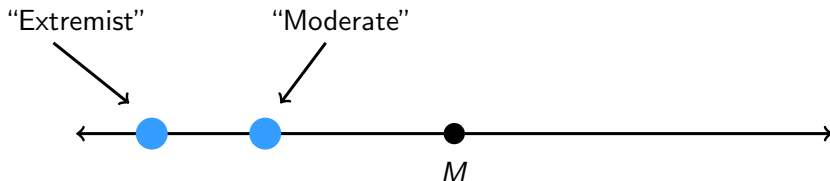


"Extremists" Defined



- Calculate distance between moderate and extremist.

"Extremists" Defined



- Calculate distance between moderate and extremist.
- Use races where distance is at or above the median distance.

Quick Example: Robbie Wills vs. Joyce Elliott

Joyce Elliott: -0.33



VS.

Robbie Wills: -0.07



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- Wills sent out mailer calling Elliott an “extremist” who was “unelectable.”

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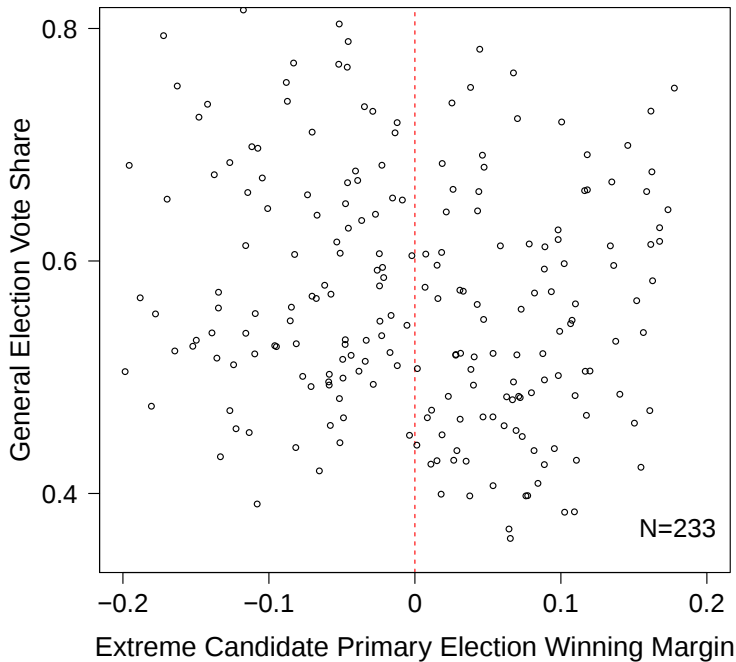


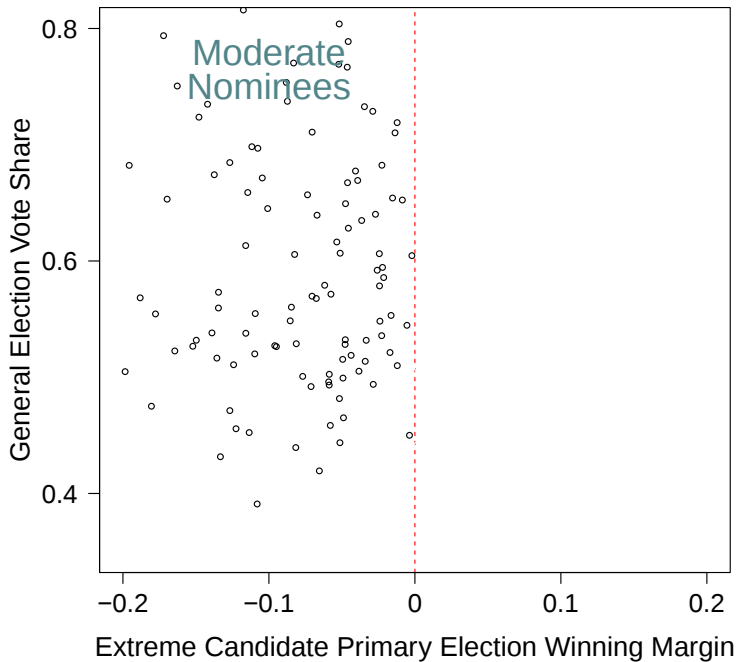
- Wills sent out mailer calling Elliott an “extremist” who was “unelectable.”
- Elliott won close runoff primary and lost general election 62% to 38%.

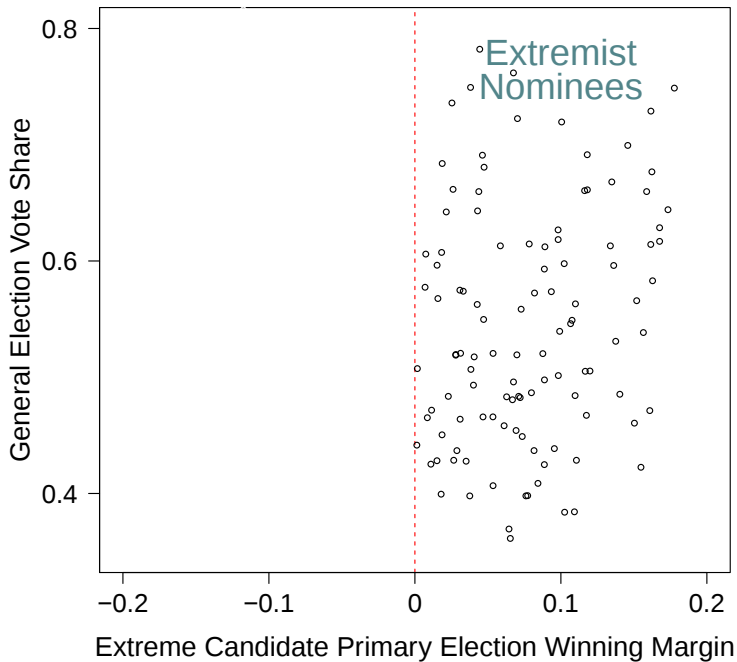
Estimating the RD: Effects of Extremist Nominations

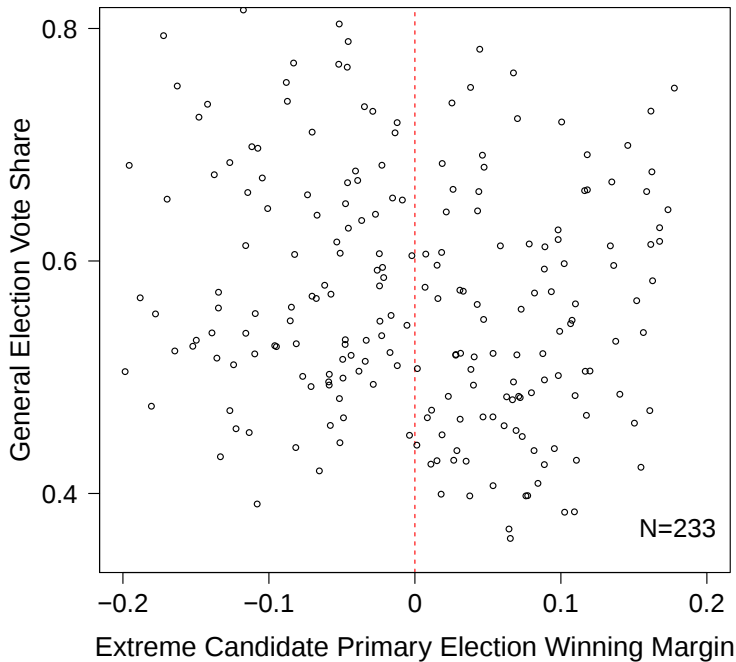
$$Y_{it} = \beta_0 + \beta_1 \textit{Extremist Primary Win}_{it} + f(V_{it}) + \epsilon_{it}$$

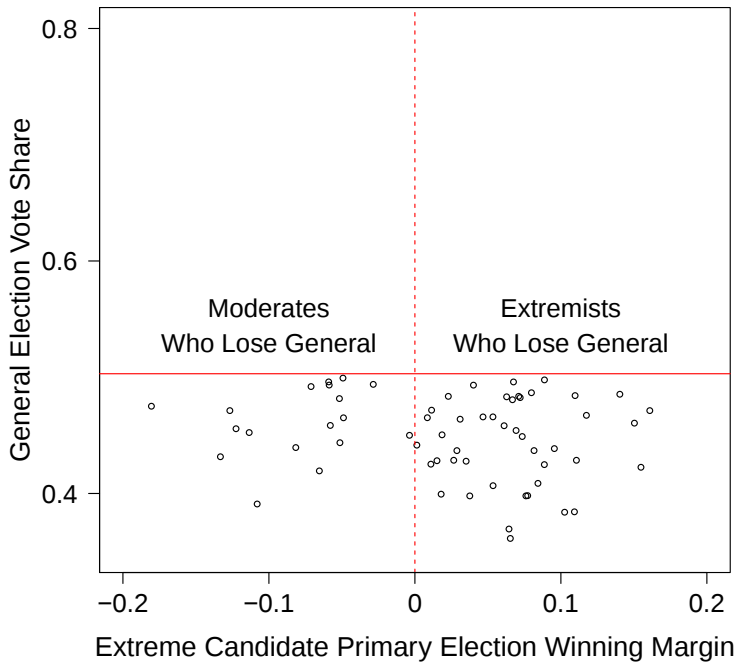
$V_{it} \equiv$ extremist candidate's vote-share winning margin.

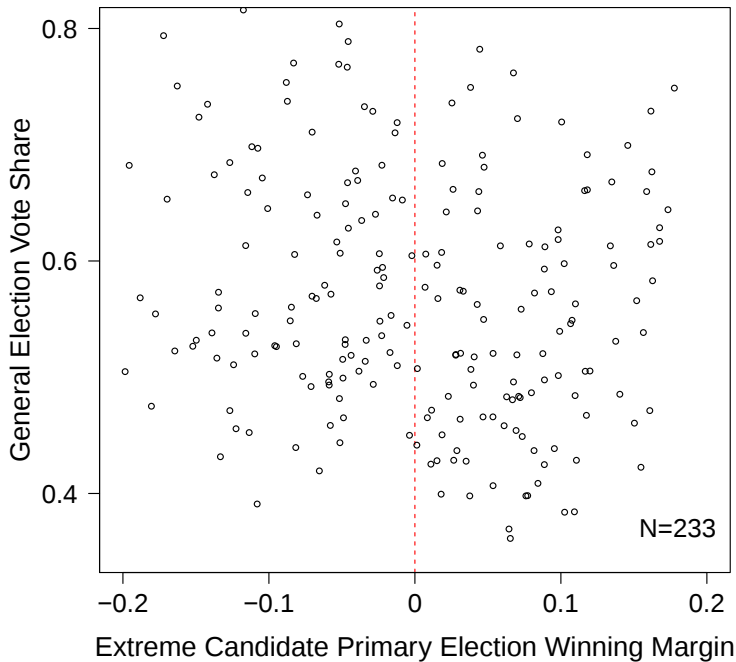


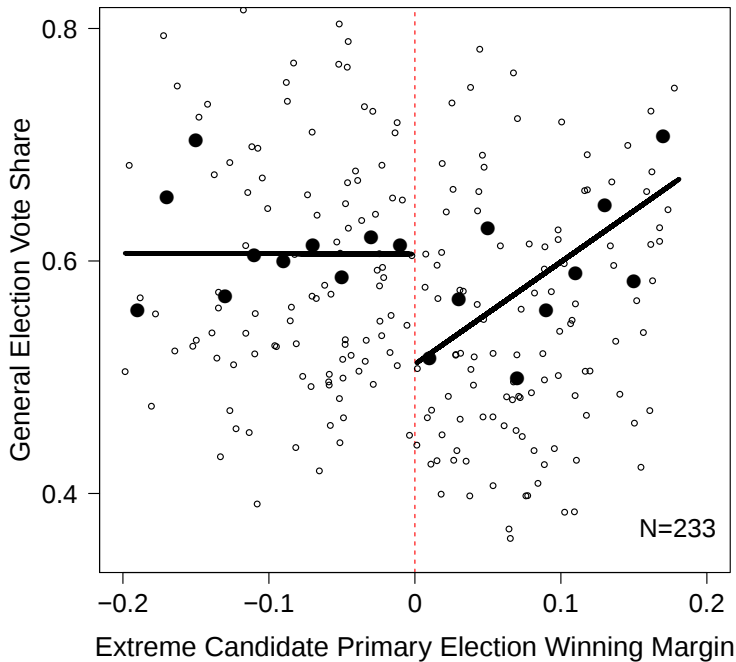


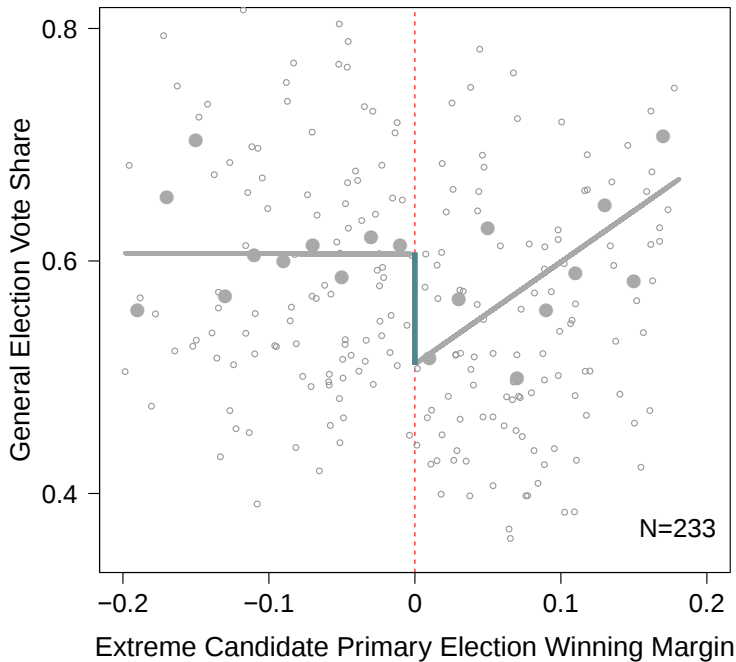


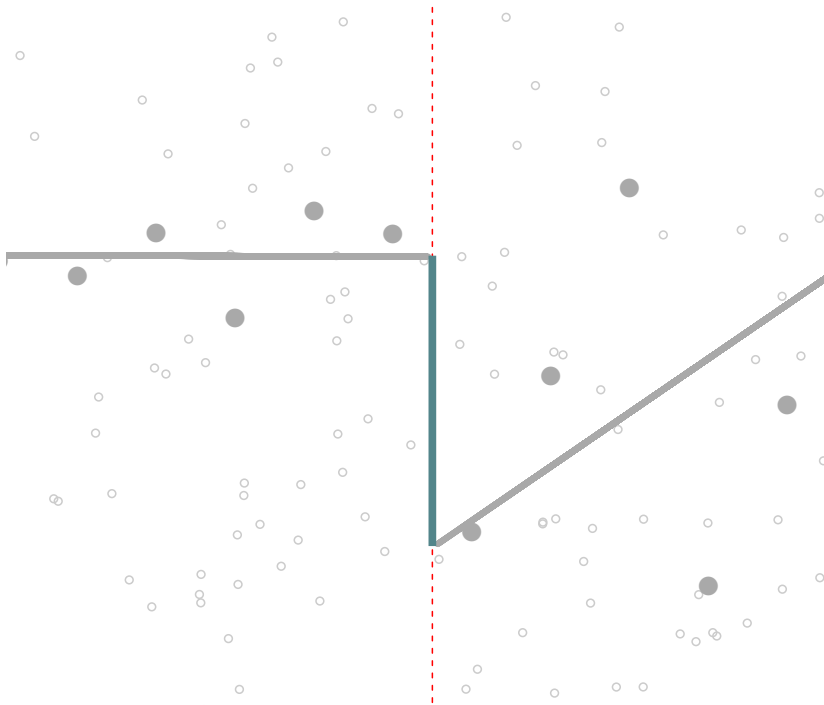


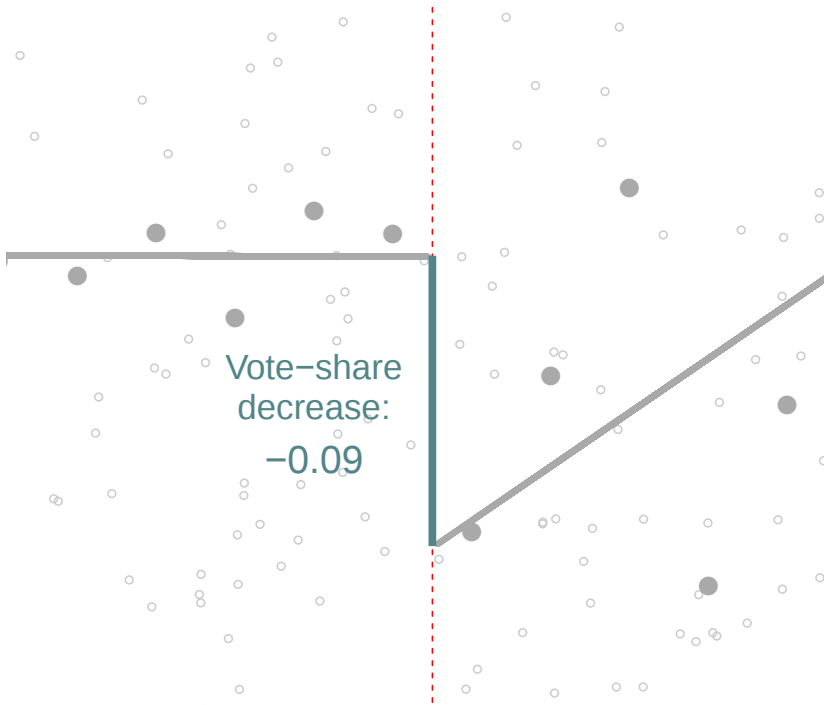








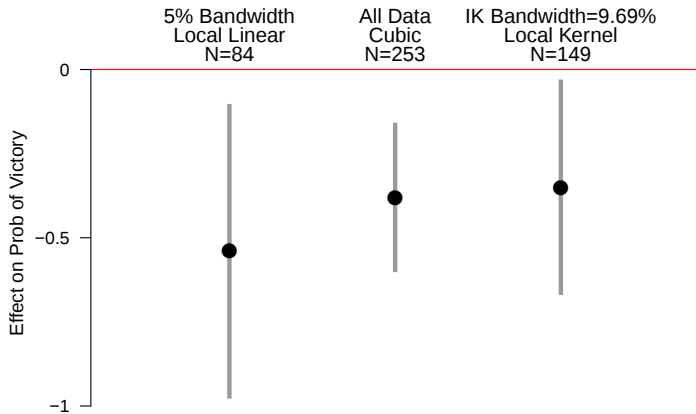




Vote-share
decrease:
 -0.09

Large Electoral Penalty to Nominating Extremist

Large Electoral Penalty to Nominating Extremist



95% Confidence Intervals From Max of Robust and Conventional Standard Errors

How Does Penalty to Extremists Affect Roll-Calls?

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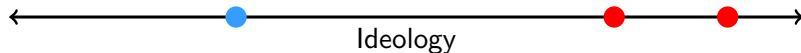
- ➊ Penalty makes other party more likely to win seat.
- ➋ Extremist offers more extreme roll-call voting.

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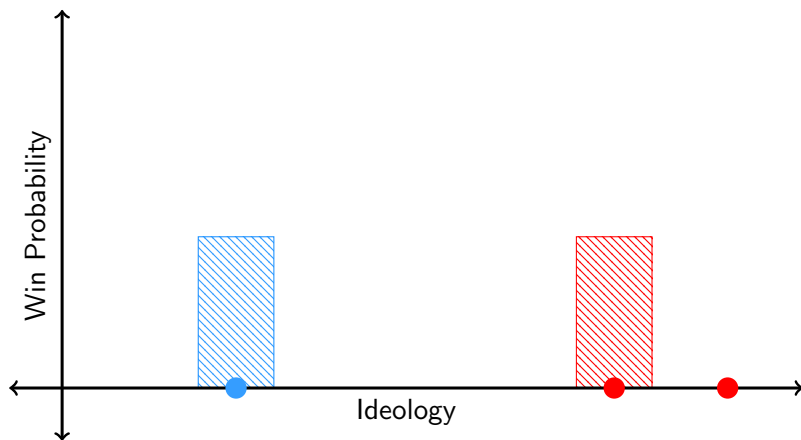
- ➊ Penalty makes other party more likely to win seat.
- ➋ Extremist offers more extreme roll-call voting.

Knowing general election prefers moderates not sufficient to understand tradeoff.

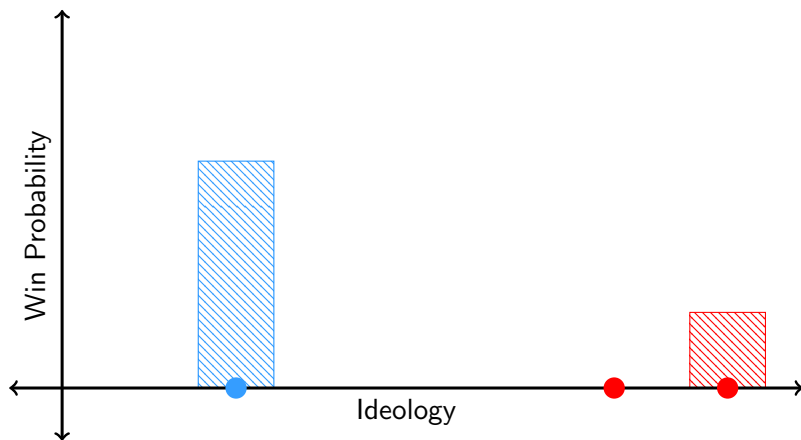
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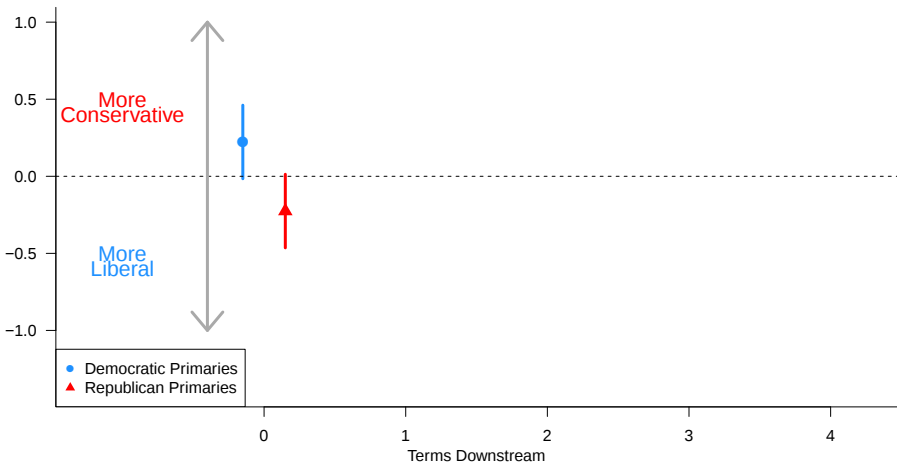
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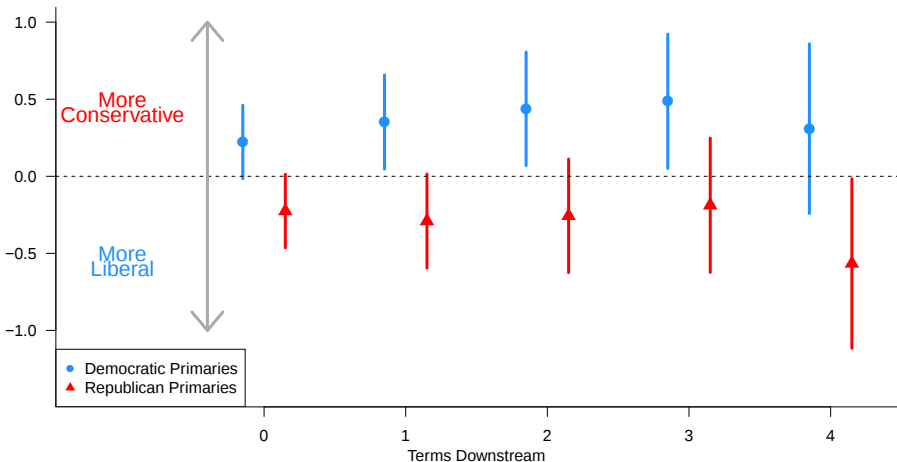
How Does Penalty to Extremists Affect Roll-Calls?



Effect of Extremists on Roll-Call Voting



Effect of Extremists on Roll-Call Voting



Summary

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- Primary voters do not make legislature more extreme by forcing in extreme candidates.

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- The general election is a huge force for moderation.

Elections: A Limited Force For Moderation

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- U.S. House elections select “moderate extremists.”

Elections: A Limited Force For Moderation

- U.S. House elections select “moderate extremists.”
- Argument: Differential entry of extremist candidates forces voters to elect extremists.

Fun With Related Work

Hall and Snyder. 2013. Candidate Ideology and Electoral Success. Working Paper.

Eggers, Andrew, Anthony Fowler, Jens Hainmueller, Andrew B. Hall, and James M. Snyder, Jr. On the Validity of the Regression Discontinuity Design for Estimating Electoral Effects: Evidence From Over 40,000 Close Races. *American Journal of Political Science*, 2015.

Hall, Andrew B. "What Happens When Extremists Win Primaries?" *American Political Science Review*. 2015.

- 1 Approaches to Unmeasured Confounding
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- 3 Motivating Instrumental Variables
- 4 Traditional Econometric View of Instrumental Variables
- 5 Fun with Coarsening Bias
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Proof of the LATE theorem

- Under the exclusion restriction and randomization,

$$\begin{aligned} E[Y_i|Z_i = 1] &= E[Y_i(0) + (Y_i(1) - Y_i(0))D_i|Z_i = 1] \\ &= E[Y_i(0) + (Y_i(1) - Y_i(0))D_i(1)] \quad (\text{randomization}) \end{aligned}$$

- The same applies to when $Z_i = 0$, so we have

$$E[Y_i|Z_i = 0] = E[Y_i(0) + (Y_i(1) - Y_i(0))D_i(0)]$$

- Thus, $E[Y_i|Z_i = 1] - E[Y_i|Z_i = 0] =$

$$\begin{aligned} &E[(Y_i(1) - Y_i(0))(D_i(1) - D_i(0))] \\ &= E[(Y_i(1) - Y_i(0))(1)|D_i(1) > D_i(0)] \Pr[D_i(1) > D_i(0)] \\ &\quad + E[(Y_i(1) - Y_i(0))(-1)|D_i(1) < D_i(0)] \Pr[D_i(1) < D_i(0)] \\ &= E[Y_i(1) - Y_i(0)|D_i(1) > D_i(0)] \Pr[D_i(1) > D_i(0)] \end{aligned}$$

- The third equality comes from monotonicity: with this assumption, $D_i(1) < D_i(0)$ never occurs.

Proof (continued)

$$E[Y_i|Z_i = 1] - E[Y_i|Z_i = 0] = E[Y_i(1) - Y_i(0)|D_i(1) > D_i(0)] \Pr[D_i(1) > D_i(0)]$$

- We can use the same argument for the denominator:

$$\begin{aligned} E[D_i|Z_i = 1] - E[D_i|Z_i = 0] &= E[D_i(1) - D_i(0)] \\ &= \Pr[D_i(1) > D_i(0)] \end{aligned}$$

- Dividing these two expressions through gives the LATE.